

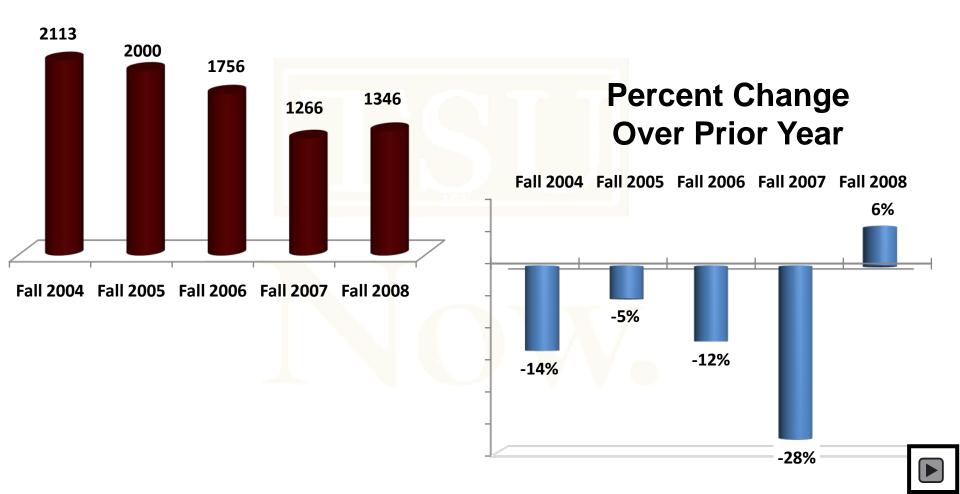
## A Review of TSU's First-time Freshmen Population Fall 2004 to 2008





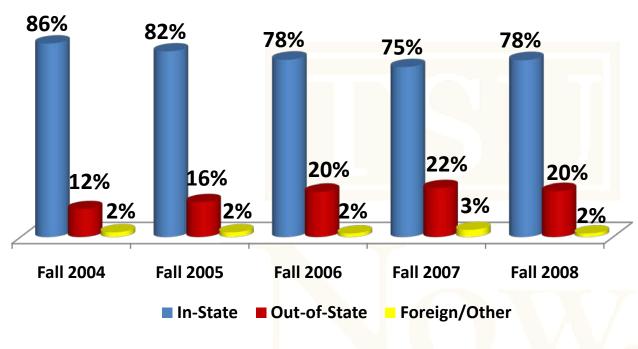


### **Total Enrollment**





## **Residency Status**



Average Age

Fall 2004 to Fall 2008 19 years old

# Counties of In-State Students

Fall 2004 to Fall 2008

Top 5 Counties

Harris (61%)

Dallas

Fort Bend

Tarrant

Jefferson

Galveston\* (in top 5 only in 2004)





#### Texas Southern University "excellence in achievement"

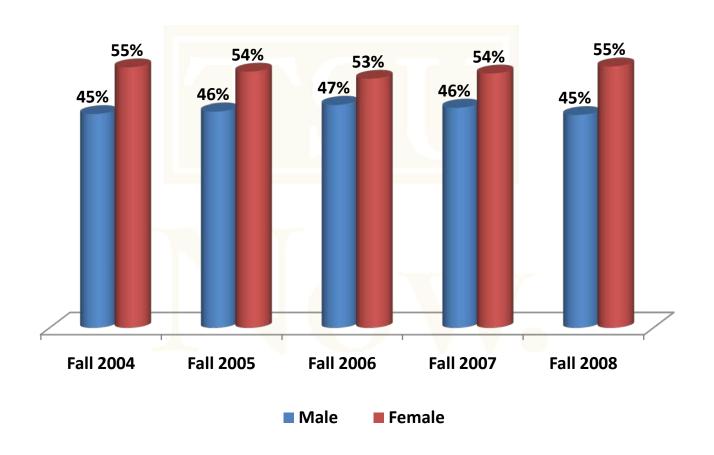




| nnicity                           |                                 | Fall 2004 | Fall<br>2005 | Fall<br>2006 | Fall<br>2007 | Fall<br>2008 |
|-----------------------------------|---------------------------------|-----------|--------------|--------------|--------------|--------------|
| White-Non-Hispanic                | Count                           | 11        | 13           | 7            | 8            |              |
|                                   | % within Semester of Enrollment | .5%       | .7%          | .4%          | .6%          | .6%          |
| Black-Non-Hispanic                | Count                           | 1959      | 1834         | 1616         | 1167         | 125          |
|                                   | % within Semester of Enrollment | 92.7%     | 91.7%        | 92.0%        | 92.2%        | 93.5%        |
| Hispanic                          | Count                           | 73        | 85           | 68           | 37           | 5            |
|                                   | % within Semester of Enrollment | 3.5%      | 4.3%         | 3.9%         | 2.9%         | 3.9%         |
| Asian or Pacific Islander         | Count                           | 15        | 16           | 18           | 6            |              |
|                                   | % within Semester of Enrollment | .7%       | .8%          | 1.0%         | .5%          | .3%          |
| American Indian or Alaskan Native | Count                           | 4         | 3            | 6            | 3            |              |
|                                   | % within Semester of Enrollment | .2%       | .2%          | .3%          | .2%          | .1%          |
| International                     | Count                           | 51        | 42           | 38           | 39           | 1:           |
|                                   | % within Semester of Enrollment | 2.4%      | 2.1%         | 2.2%         | 3.1%         | 1.4%         |
| Unspecified                       | Count                           | 0         | 7            | 3            | 6            | ;            |
|                                   | % within Semester of Enrollment | .0%       | .4%          | .2%          | .5%          | .2%          |
| Total                             | Count                           | 2113      | 2000         | 1756         | 1266         | 134          |
|                                   | % within Semester of Enrollment | 100.0%    | 100.0%       | 100.0%       | 100.0%       | 100.0        |



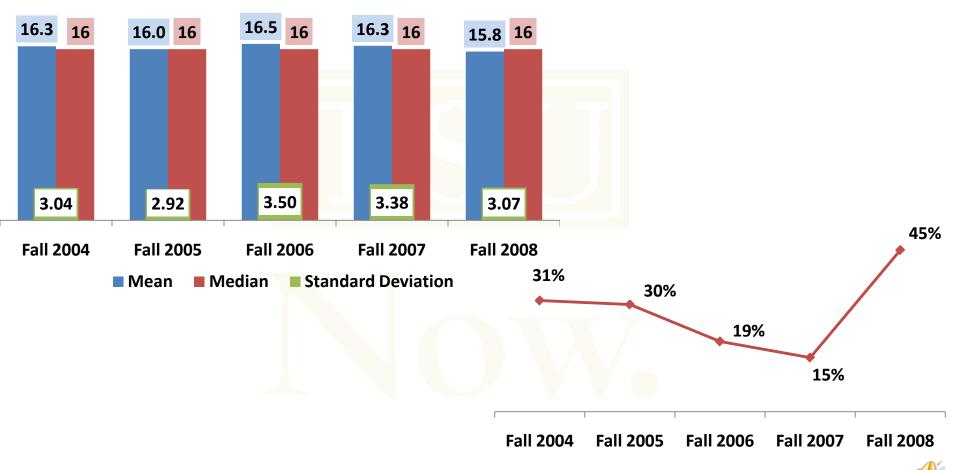
### **Gender**







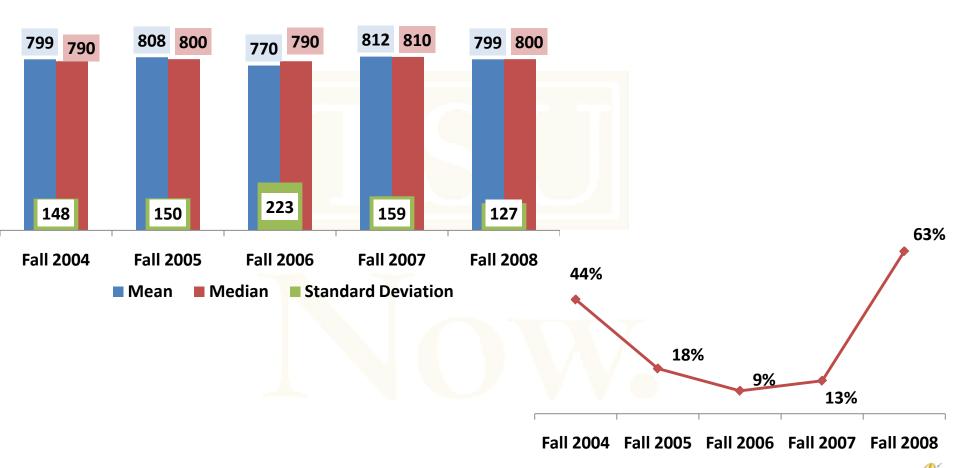
### **ACT Scores**



--- Percent With Available Data

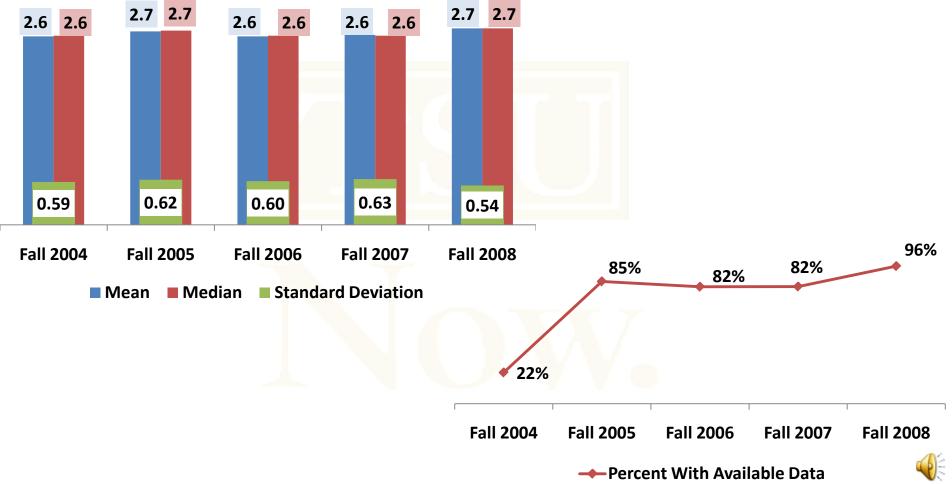


### **SAT Scores**



--- Percent With Available Data







## **Enrollment By High School**

#### Fall 2004

#### % of **Top 10 High schools** # **Population** Willowridge High School 57 2.6 Jack Yates High School 55 James Madison HS Met/SpSci 2.5 53 Eisenhower High School 2.3 49 Kashmere Senior High School 37 1.8 E O Worthing Sr High School 1.7 36 Ross Shaw Sterling High 35 1.7 School Taylor HS - Alief ISD 33 1.6 Westbury Senior High 33 1.6 32 Westfield High School

| Top 10 High schools         | #  | % of Population |
|-----------------------------|----|-----------------|
| Jack Yates High School      | 54 | 2.7             |
| James Madison HS Met/SpSci  | 51 | 2.6             |
| Willowridge High School     | 51 | 2.6             |
| E O Worthing Sr High School | 45 | 2.3             |
| Foreign High School         | 44 | 2.2             |
| Marshall HS - Fort Bend     | 43 | 2.2             |
| General Edu Dev (TEXAS)     | 39 | 2.0             |
| Westfield High School       | 37 | 1.9             |
| Eisenhower High School      | 33 | 1.7             |
| Westbury Senior High        | 32 | 1.6             |





## **Enrollment By High School**

#### Fall 2006

#### % of **Top 10 High schools** # **Population** Jack Yates High School 57 3.2 Marshall HS - Fort Bend 56 2.6 James Madison HS Met/SpSci 45 General Edu Dev (TEXAS) 2.2 39 2.1 Willowridge High School 36 E O Worthing Sr High School 1.8 31 Hasting HS-Alief ISD 30 1.7 Westbury Senior High 1.7 30 Barbara Jordan High School 29 North Forest HS (MBSmiley) 25

| Top 10 High schools            | #  | % of Population |
|--------------------------------|----|-----------------|
| Jack Yates High School         | 47 | 3.7             |
| Foreign High School            | 41 | 3.2             |
| General Edu Dev (TEXAS)        | 35 | 2.8             |
| Marshall HS - Fort Bend        | 29 | 2.3             |
| Willowridge High School        | 29 | 2.3             |
| Ross Shaw Sterling High School | 24 | 1.9             |
| James Madison HS Met/SpSci     | 23 | 1.8             |
| Ozen High School               | 15 | 1.2             |
| Eisenhower High School         | 14 | 1.1             |
| Hasting HS-Alief ISD           | 14 | 1.1             |





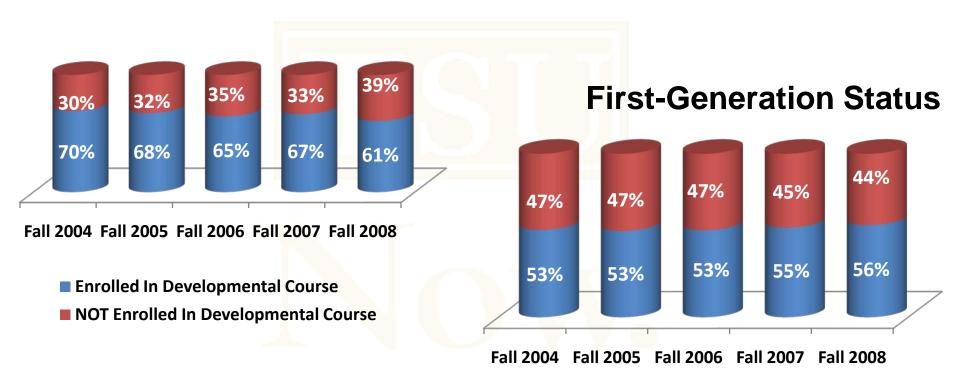
## **Enrollment By High School**

| <u>Fall 2008</u>           |    |                 |  |  |  |  |  |
|----------------------------|----|-----------------|--|--|--|--|--|
| Top 10 High schools        | #  | % of Population |  |  |  |  |  |
| James Madison HS Met/SpSci | 34 | 2.5             |  |  |  |  |  |
| Jack Yates High School     | 30 | 2.2             |  |  |  |  |  |
| Jesse H Jones High School  | 24 | 1.8             |  |  |  |  |  |
| Willowridge High School    | 24 | 1.8             |  |  |  |  |  |
| Barbara Jordan High School | 23 | 1.7             |  |  |  |  |  |
| Foreign High School        | 22 | 1.6             |  |  |  |  |  |
| Nimitz High School         | 21 | 1.6             |  |  |  |  |  |
| Parkview Baptist School    | 19 | 1.4             |  |  |  |  |  |
| General Edu Dev (TEXAS)    | 17 | 1.3             |  |  |  |  |  |
| Westbury Senior High       | 17 | 1.3             |  |  |  |  |  |





## **Developmental Course Enrollment**



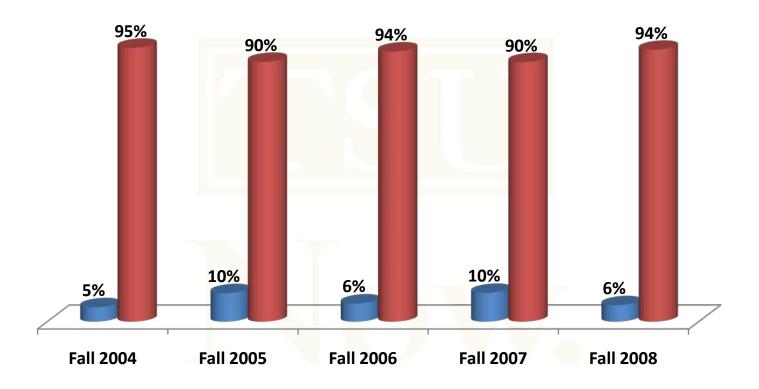


**■ First-Generation Student** 

■ Not a First-Generation Student



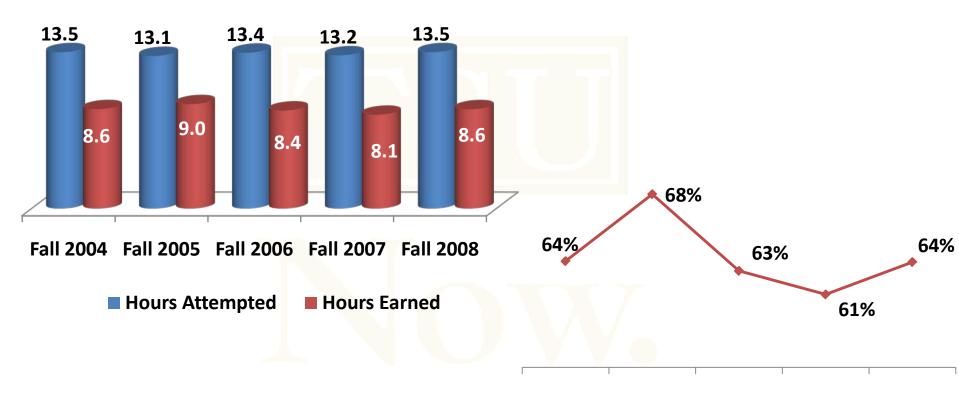
### **Enrollment Status**







## First-Semester Hours Attempted to Hours Earned Comparison

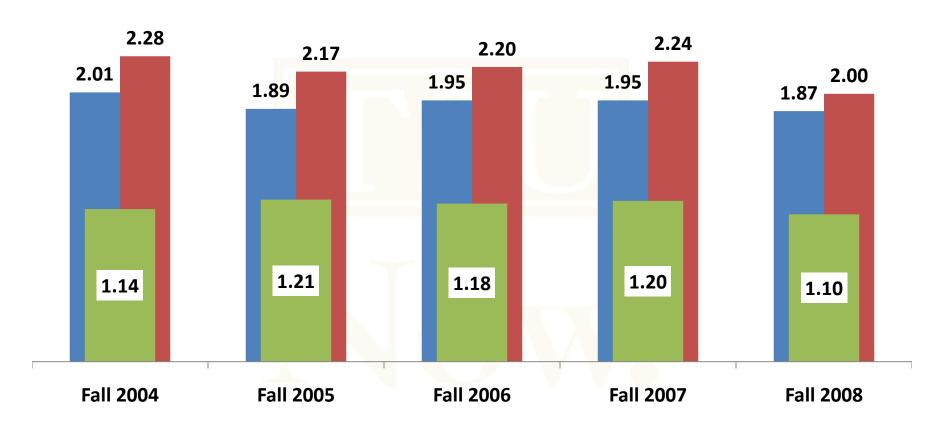


Fall 2004 Fall 2005 Fall 2006 Fall 2007 Fall 2008





#### **First-Semester GPA**



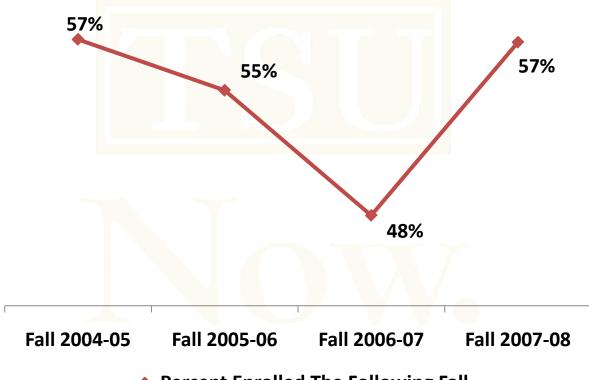
■ Median ■ Standard Deviation

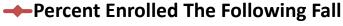
Mean





# Persistence/Retention Rate All First-time Freshmen

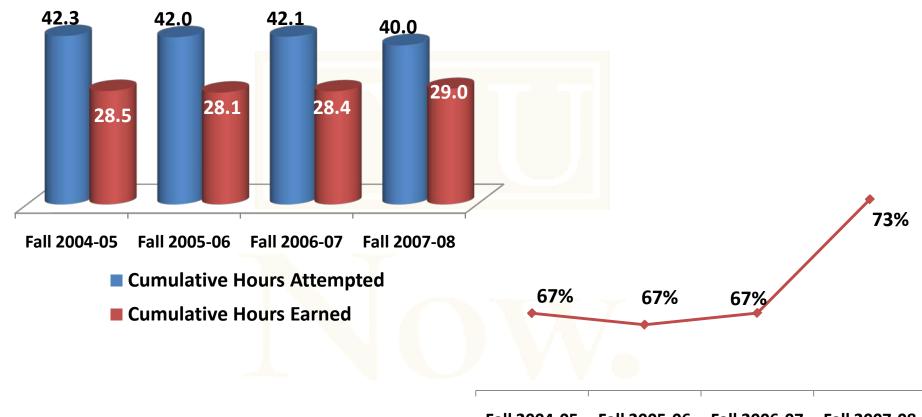




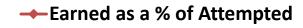




## Cumulative Hours\* After 1 Year: Attempted -vs- Completed

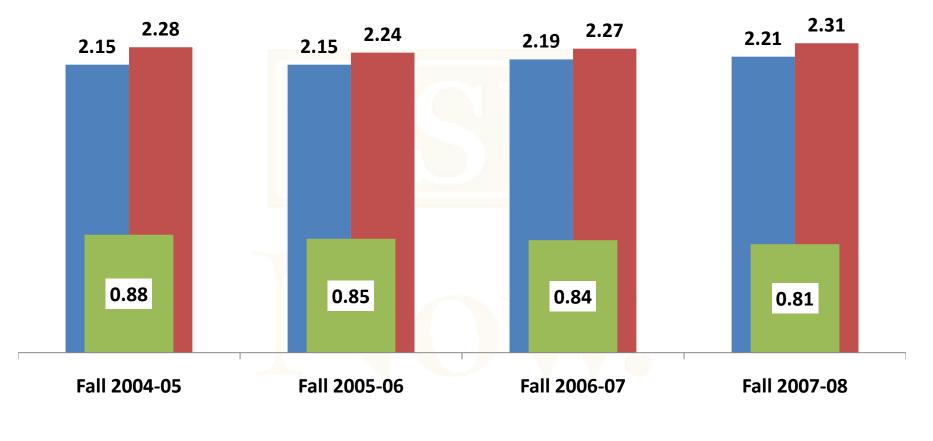


Fall 2004-05 Fall 2005-06 Fall 2006-07 Fall 2007-08





#### **Cumulative GPA After 1 Year**



Standard Deviation

Mean

Median







#### TEXAS SOUTHERN UNIVERSITY "EXCELLENCE IN ACHIEVEMENT"





| Highest Enrollment                       |     | % of              | Lowest Enrollment                     |   | % of       |
|--|-----|-------------------|---------------------------------------|---|------------|
| CIP code & Major                         | #   | <b>Population</b> | CIP code & Major                      | # | Population |
| 5020100<br>General Studies/Cultural Stud | 417 | 1 10 /            | 49010100<br>Airway Science Comp Sci   | 5 | .2         |
| 51110300<br>Prepharmacy                  | 248 | 11.7              | 15061200<br>Industrial Tech           | 4 | .2         |
| 52020100<br>Business Administration      | 219 | 1 1() 4           | 9070100<br>Telecommunications         | 3 | .1         |
| <u>26010100</u><br>Biology               | 205 | 9.7               | 15070100<br>Environmental Engin. Tech | 2 | .1         |
| 43010300 Administration of Justice       | 95  | 4.5               | <u>16090500</u><br>Spanish            | 2 | .1         |
| 30999901<br>Interdisciplinary Studies    | 88  | / / /             | 19050100<br>Nutrn FD Prdctn & Service | 2 | .1         |
| 42010100 Psychology                      | 85  | 4.0               | 45060100 Economics                    | 2 | .1         |
| 9010100<br>Communications                | 71  | 2/                | 23100100<br>Speech Communications     | 1 | .0         |
| 11010100 Computer Science                | 71  | 3.4               | 51310100 Dietetics                    | 1 | .0         |
| 52140100<br>Marketing                    | 65  | 1 7.1             | 52020500<br>Construction Technologies | 1 | .0         |









| Highest Enrollment        |     | % of              | Lowest Enrollment        |          | % of       |
|---------------------------|-----|-------------------|--------------------------|----------|------------|
| CIP code & Major          | #   | <b>Population</b> | CIP code & Major         | #        | Population |
| <u>24010200</u>           | 390 | 19.5              | <u>15061200</u>          | 3        | .2         |
| General Studies           |     |                   | Industrial Tech          |          |            |
| <u>51110300</u>           | 199 | 10.0              | 15070100 Environmental   | 3        | .2         |
| Prepharmacy               | 100 | 10.0              | Engineering Tech         | <b>5</b> | .2         |
| <u>52020100</u>           | 198 | I aa              | <u>51070600</u>          | 3        | .2         |
| Business Administration   | 190 | 9.9               | Health Info. Management  | 3        | .2         |
| <u>26010100</u>           | 165 | 8.3               | <u>51220200</u>          | 2        | .1         |
| Biology                   | 105 | 0.3               | Environmental Health     | ۷        | . 1        |
| 42010100 Psychology       | 98  | 4.9               | <u>13130700</u> Health   | 1        | .1         |
| 43010300                  |     |                   | 19010100                 |          | ,          |
| Administration of Justice | 90  | 4.5               | Home Economics Education | 1        | .1         |
| <u>30999901</u>           | 0.4 | 4.0               | 40080100                 | 4        | 4          |
| Interdisciplinary Studies | 84  | 4.2               | Physics                  | Į.       | .1         |
| <u>23100100</u>           | 75  | 2.0               | 49010400                 | 1        | 4          |
| Speech Communications     | 75  | 3.8               | Airway Science Mgmt      | 1        | .1         |
| 52140100 Marketing        | 66  | 3.3               | 51310100 Dietetics       | 1        | .1         |
| <u>11010100</u>           | FC  | 2.0               | 52010100                 | 4        | 1 1        |
| Computer Science          | 56  | 2.8               | Admin Mgmt Basic Bus Adm | 1        | .1         |









| Highest Enrollment                    |     | % of              | Lowest Enrollment                     |   | % of       |
|---------------------------------------|-----|-------------------|---------------------------------------|---|------------|
| CIP code & Major                      | #   | <b>Population</b> | CIP code & Major                      | # | Population |
| 24010200 General Studies              | 300 | 17.1              | <u>16090500</u> Spanish               | 2 | .1         |
| 52020100<br>Business Administration   | 224 | 12.8              | 45060100 Economics                    | 2 | .1         |
| 51110300<br>Prepharmacy               | 188 | 1 10 7            | 50040700<br>Apparel Design/Merch      | 2 | .1         |
| <u>26010100</u><br>Biology            | 117 | 6.7               | 15061300<br>Autmtd Mfgtng Tchn        | 1 | .1         |
| 42010100<br>Psychology                | 94  | 5.4               | 15070100<br>Environmental Engin. Tech | 1 | .1         |
| 43010300<br>Administration of Justice | 75  | 4.3               | 15120100<br>Computer Engineering Tech | 1 | .1         |
| 52140100<br>Marketing                 | 68  | 3.9               | 19010100<br>Home Economics Education  | 1 | .1         |
| 52030100<br>Accounting                | 63  | 3.6               | 19050100<br>Nutrn FD Prdctn & Service | 1 | .1         |
| 11010100<br>Computer Science          | 55  | 3.1               | 51020400<br>Communicative Disorders   | 1 | .1         |
| 30999901<br>Interdisciplinary Studies | 47  | 2.7               | 52010100<br>Admin Mgmt Basic Bus Adm  | 1 | .1 🍕       |



#### Texas Southern University "excellence in achievement"



| Highest Enrollment           |     | % of              | Lowest Enrollment                        |   | % of              |
|------------------------------|-----|-------------------|--|---|-------------------|
| CIP code & Major             | #   | <b>Population</b> | CIP code & Major                         | # | <b>Population</b> |
| <u>24010200</u>              | 160 | 12.2              | 50050100<br>Thearte Cinema               | 2 | 2                 |
| General Studies              | 169 | 13.3              | Thearte Cinema                           |   | .2                |
| <u>52020100</u>              | 167 | 12.0              | 10020300<br>Entertainment and Rec Indust | 4 | 4                 |
| Business Administration      | 167 | 13.2              | Entertainment and Rec Indust             | ı | . 1               |
| <u>51110300</u>              | 150 | 40.0              | <u>15020100</u>                          | 4 | 4                 |
| Prepharmacy                  | 156 | 12.3              | 15020100<br>Civil Engineering Tech       | ı | .1                |
| <u>26010100</u>              | 06  | 7.6               | <u>16090500</u>                          | 1 | 1                 |
| Biology                      | 96  | 7.0               | <u>16090500</u><br>Spanish               | ı | .1                |
| <u>43010300</u>              | 6.4 | F 1               | <u>40080100</u>                          | 4 | 4                 |
| Administration of Justice    | 64  | 5.1               | Physics                                  | ı | .1                |
| <u>42010100</u>              | 63  | F 0               | 49010400<br>Airway Science Mgmt          | 1 | 4                 |
| Psychology                   | 63  | 5.0               | Airway Science Mgmt                      | I | . 1               |
| <u>52140100</u>              | 62  | 4.0               | 51020400<br>Communicative Disorders      | 1 | 1                 |
| Marketing                    | 62  | 4.9               | Communicative Disorders                  | • | .1                |
| <u>52030100</u>              | 44  | 2.5               | <u>51160100</u><br>Prenursing            | 1 | .1                |
| Accounting                   | 44  | 3.5               | Prenursing                               | I | . 1               |
| <u>15030300</u>              | 41  | 2.7               | 51310100<br>Distation                    | 1 | 1                 |
| Electronics Engineering Tech | 41  |                   | IDIELELICS                               | - | . 1               |
| <u>30999900</u>              | 32  | 2.5               | 52010100<br>Admin Mamt, Basic Rus Adm    | 1 | - Ave             |
| Interdisciplinary Studies    | 32  | 2.5               | Admin Mgmt Basic Bus Adm                 | I | <b>V</b>          |
|                              |     |                   |  |   |                   |





#### TEXAS SOUTHERN UNIVERSITY "EXCELLENCE IN ACHIEVEMENT"





| Highest Enrollment                       |     | % of              | Lowest Enrollment                        |   | % of              |
|--|-----|-------------------|--|---|-------------------|
| CIP code & Major                         | #   | <b>Population</b> | CIP code & Major                         | # | <b>Population</b> |
| 52020100<br>Business Administration      | 168 |                   | 51070600<br>Health Info. Management      | 6 | .4                |
| 24010200<br>General Studies              | 158 | 11.7              | 10020300<br>Entertainment and Rec Indust | 5 | .4                |
| 51110300<br>Prepharmacy                  | 127 | 9.4               | Computer Engineering Tech                | 5 | .4                |
| <u>26010100</u><br>Biology               | 99  |                   | 49010100<br>Airway Science Comp Sci      | 5 | .4                |
| 43010300 Administration of Justice       | 71  | 5.3               | 52020500<br>Construction Technologies    | 5 | .4                |
| 42010100<br>Psychology                   | 63  | 4.7               | 15020100<br>Civil Engineering Tech       | 4 | .3                |
| 30999900<br>Interdisciplinary Studies    | 59  |                   | 27010100<br>Mathematics                  | 4 | .3                |
| 31050100<br>Human Performance            | 56  |                   | 51220200<br>Environmental Health         | 4 | .3                |
| 15030300<br>Electronics Engineering Tech | 55  |                   | <u>54010100</u><br>History               | 4 | .3                |
| 52030100 Accounting                      | 46  | 3.4               | 45060100 Economics                       | 2 |                   |



#### **Enrollment Trends**

- -The population increased 6% from Fall 2007 (N=1266) to Fall 2008 (N=1346)
- -Although the prior 2 years reflect an increase, a 5-year comparison from Fall 2004 (N=2113) to Fall 2008 (N=1346) represents a 36% decrease

#### **Demographics**

- -The vast majority of students are In-state, however Out-of-State students now represent 20% of the population
- -Most In-State students (62%) reside in Harris country. Other In-state students originate from Fort Bend, Dallas, Tarrant, or Jefferson county
- -Females consistently out number the males; females comprise about 55%
- -Most students, 92%, are African American, approximately 4% are Hispanic, 2% are International





#### **Academic: Pre-College Variables**

- -Greater than 50% are First-generation college students
- -The average ACT composite score is 16/average SAT composite score is 800
- -A typical student has a 2.6 High school GPA
- -Consistently the top feeder High schools are: Jack Yates, Willowridge and James Madison





#### **First-Semester Variables**

- -90% or more of the students will enroll full-time; the average number of hours enrolled is approximately 13 hours
- -Although the average student enrolls in 13 hours, they will complete about 8.5 or 64% of these hours; the typical first semester GPA will be 2.0
- -The majority of students will enroll in at least one developmental course, however the percent of students in need of developmental assistance reflects a 13 percent decrease over a 5-year period
- -Consistently the top majors are: General Studies, Pre-pharmacy, Biology, Business Administration, Psychology and Administration of Justice





#### **Persistence Data**

- -The Fall 2006 to Fall 2007 continued enrollment data revealed the lowest persistence rate (48%) of the 5-year period; the remaining semesters reflect persistence rates of 55% or more
- -At the end of the following fall semester, a student will attempt approximately 41 hours and complete about 28 hours
- -The typical GPA of students that continue enrollment after 1 year is 2.2





#### Implications of the Data

- -Although the average High School GPA is 2.6, still more than 60% of entering freshmen require some form of developmental course enrollment
- -The High school GPA Standard Deviation (SD) is 0.63, which infers there is great similarity among the students that enroll
- -The increased SD associated with the 1<sup>st</sup>-semester (1.21) and 1-year GPA (0.88) indicates that although students show achievement similarities upon entrance, there is more achievement variability at the college level





#### Implications of the Data

-As anticipated, more achievement similarity is displayed between students that remain enrolled after 1 academic year, than the initial total population. The 1<sup>st</sup> semester GPA was 2.0 with a SD of 1.21 or less; the 1 year GPA was 2.2; with a SD of 0.88 or less. The smaller SD indicates more similarity in the population that persisted

•55% or more of the students will continue their enrollment from one Fall to the following Fall





This concludes our presentation.

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IR Website Link

