## A Review of TSU's

## First-time Freshmen Population Fall 2004 to 2008

Prepared By:


# Texas Southern University <br> "EXCELLENCE IN ACHIEVEMENT" 

## Total Enrollment



Fall 2004 Fall 2005 Fall 2006 Fall 2007 Fall 2008

## Percent Change Over Prior Year



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## Residency Status

Counties of In-State Students

## Fall 2004 to Fall 2008

Top 5 Counties
Harris (61\%) Dallas
Fort Bend Tarrant Jefferson
Galveston* (in top 5 only in 2004)

Average Age
Fall 2004 to Fall 2008 19 years old

## Ethnicity




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## Gender



## ACT Scores



Fall 2004 Fall 2005 Fall 2006 Fall 2007 Fall 2008
$\rightarrow$ Percent With Available Data


## SAT Scores



Fall 2004 Fall 2005 Fall 2006 Fall 2007 Fall 2008
$\rightarrow$ Percent With Available Data

## High School GPA



## Enrollment By High School

## Fall 2004

| Top 10 High schools | \% of <br> Population |  |
| :--- | ---: | ---: |
| Willowridge High School | 57 | 2.7 |
| Jack Yates High School | 55 | 2.6 |
| James Madison HS Met/SpSci | 53 | 2.5 |
| Eisenhower High School | 49 | 2.3 |
| Kashmere Senior High School | 37 | 1.8 |
| E O Worthing Sr High School | 36 | 1.7 |
| Ross Shaw Sterling High | 35 | 1.7 |
| School | 33 | 1.6 |
| Taylor HS - Alief ISD | 33 | 1.6 |
| Westbury Senior High | 32 | 1.5 |
| Westfield High School |  |  |


| Top 10 High schools | \% of <br> Population |  |
| :--- | ---: | ---: |
| Jack Yates High School | 54 | 2.7 |
| James Madison HS Met/SpSci | 51 | 2.6 |
| Willowridge High School | 51 | 2.6 |
| E O Worthing Sr High School | 45 | 2.3 |
| Foreign High School | 44 | 2.2 |
| Marshall HS - Fort Bend | 43 | 2.2 |
| General Edu Dev (TEXAS) | 39 | 2.0 |
| Westfield High School | 37 | 1.9 |
| Eisenhower High School | 33 | 1.7 |
| Westbury Senior High | 32 | 1.6 |

## Enrollment By High School

## Fall 2006

| Top 10 High schools | \% of <br> Population |  |
| :--- | ---: | ---: |
| Jack Yates High School | 57 | 3.2 |
| Marshall HS - Fort Bend | 56 | 3.2 |
| James Madison HS Met/SpSci | 45 | 2.6 |
| General Edu Dev (TEXAS) | 39 | 2.2 |
| Willowridge High School | 36 | 2.1 |
| E O Worthing Sr High School | 31 | 1.8 |
| Hasting HS-Alief ISD | 30 | 1.7 |
| Westbury Senior High | 30 | 1.7 |
| Barbara Jordan High School | 29 | 1.7 |
| North Forest HS (MBSmiley) | 25 | 1.4 |

## Fall 2007

| Top 10 High schools | \% of <br> Population |  |
| :--- | ---: | ---: |
| Jack Yates High School | 47 | 3.7 |
| Foreign High School | 41 | 3.2 |
| General Edu Dev (TEXAS) | 35 | 2.8 |
| Marshall HS - Fort Bend | 29 | 2.3 |
| Willowridge High School | 29 | 2.3 |
| Ross Shaw Sterling High School | 24 | 1.9 |
| James Madison HS Met/SpSci | 23 | 1.8 |
| Ozen High School | 15 | 1.2 |
| Eisenhower High School | 14 | 1.1 |
| Hasting HS-Alief ISD | 14 | 1.1 |

## Enrollment By High School

## Fall 2008

| Top 10 High schools | \% of <br> Population |  |
| :--- | ---: | ---: |
| James Madison HS Met/SpSci | 34 | 2.5 |
| Jack Yates High School | 30 | 2.2 |
| Jesse H Jones High School | 24 | 1.8 |
| Willowridge High School | 24 | 1.8 |
| Barbara Jordan High School | 23 | 1.7 |
| Foreign High School | 22 | 1.6 |
| Nimitz High School | 21 | 1.6 |
| Parkview Baptist School | 19 | 1.4 |
| General Edu Dev (TEXAS) | 17 | 1.3 |
| Westbury Senior High | 17 | 1.3 |



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## Developmental Course Enrollment



Fall 2004 Fall 2005 Fall 2006 Fall 2007 Fall 2008

Enrolled In Developmental Course
$■$ NOT Enrolled In Developmental Course

## First-Generation Status



Fall 2004 Fall 2005 Fall 2006 Fall 2007 Fall 2008
$\square$ First-Generation Student
$\square$ Not a First-Generation Student


## Enrollment Status



## First-Semester Hours Attempted to Hours Earned Comparison



Fall 2004 Fall 2005 Fall 2006 Fall 2007 Fall 2008

Hours AttemptedHours Earned


Fall 2004 Fall 2005 Fall 2006 Fall 2007 Fall 2008
$\rightarrow$ Earned as a \% of Attempted

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## First-Semester GPA



## Persistence/Retention Rate All First-time Freshmen



Fall 2004-05 Fall 2005-06 Fall 2006-07 Fall 2007-08
$\checkmark$ Percent Enrolled The Following Fall


## Cumulative Hours* After 1 Year: Attempted -vs- Completed



Fall 2004-05 Fall 2005-06 Fall 2006-07 Fall 2007-08
*Hours include enrollment in Spring, Summer \& Fall semesters $t$ hat followed initial enrollment
$\rightarrow$ Earned as a \% of Attempted

## Cumulative GPA After 1 Year



## Fall 2004

| Highest Enrollment CIP code \& Major | \# | \% of Population | Lowest Enrollment CIP code \& Major | \# | \% of Population |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5020100 | 417 | 19.7 | 49010100 | 5 | . 2 |
| General Studies/Cultural Stud | 417 | 19.7 | Airway Science Comp Sci | 5 | . 2 |
| 51110300 | 248 | 11.7 | 15061200 | 4 | 2 |
| Prepharmacy | 248 | 11.7 | Industrial Tech | 4 | . 2 |
| $\underline{52020100}$ | 219 | 10.4 | 9070100 | 3 | 1 |
| Business Administration | 219 | 10.4 | Telecommunications | 3 | . 1 |
| 26010100 |  |  | 15070100 |  |  |
| Biology | 205 | 9.7 | Environmental Engin. Tech | 2 | . 1 |
| 43010300 | 95 | 4.5 | 16090500 | 2 | 1 |
| Administration of Justice | 95 | 4.5 | Spanish | 2 | . 1 |
| 30999901 | 88 | 4.2 | 19050100 | 2 | 1 |
| Interdisciplinary Studies | 88 | 4.2 | Nutrn FD Prdctn \& Service | 2 | . 1 |
| 42010100 Psychology | 85 | 4.0 | 45060100 Economics | 2 | 1 |
| 9010100 | 71 | 3.4 | 23100100 | 1 | 0 |
| Communications | 71 | 3.4 | Speech Communications | 1 | 0 |
| 11010100 Computer Science | 71 | 3.4 | 51310100 Dietetics | 1 | . 0 |
| 52140100 | 65 | 31 | 52020500 | 1 | 0 |
| Marketing | 65 | 3.1 | Construction Technologies | 1 | . |

## Fall 2005

| Highest Enrollment CIP code \& Major | \# | \% of Population | Lowest Enrollment CIP code \& Major | \# | \% of Population |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & 24010200 \\ & \text { General Studies } \end{aligned}$ | 390 | 19.5 | $\begin{aligned} & 15061200 \\ & \hline \text { Industrial Tech } \end{aligned}$ | 3 | . 2 |
| 51110300 Prepharmacy | 199 | 10.0 | 15070100 Environmental Engineering Tech | 3 | . 2 |
| $\frac{52020100}{\text { Business Administration }}$ | 198 | 9.9 | $\begin{aligned} & 51070600 \\ & \text { Health Info. Management } \end{aligned}$ | 3 | . 2 |
| $\begin{aligned} & \hline 26010100 \\ & \hline \text { Biology } \\ & \hline \end{aligned}$ | 165 | 8.3 | $\begin{aligned} & \frac{51220200}{\text { Environmental Health }} \\ & \hline \end{aligned}$ | 2 | . 1 |
| 42010100 Psychology | 98 | 4.9 | 13130700 Health | 1 | . 1 |
| $\begin{aligned} & \hline 43010300 \\ & \text { Administration of Justice } \end{aligned}$ | 90 | 4.5 | $19010100$ <br> Home Economics Education | 1 | . 1 |
| $\begin{aligned} & 30999901 \\ & \text { Interdisciplinary Studies } \\ & \hline \end{aligned}$ | 84 | 4.2 | $\begin{array}{\|l\|} \hline 40080100 \\ \hline \text { Physics } \\ \hline \end{array}$ | 1 | . 1 |
| 23100100 | 75 | 3.8 | $49010400$ <br> Airway Science Mgmt | 1 | . 1 |
| 52140100 Marketing | 66 | 3.3 | 51310100 Dietetics | 1 | 1 |
| $\begin{aligned} & 11010100 \\ & \text { Computer Science } \end{aligned}$ | 56 | 2.8 | $\begin{aligned} & 52010100 \\ & \text { Admin Mgmt Basic Bus Adm } \\ & \hline \end{aligned}$ | 1 | . 1 |

## Fall 2006

| Highest Enrollment CIP code \& Major | \# | \% of Population | Lowest Enrollment CIP code \& Major | \# | \% of Population |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 24010200 General Studies | 300 | 17.1 | 16090500 Spanish | 2 | 1 |
| $\frac{52020100}{\text { Business Administration }}$ | 224 | 12.8 | 45060100 Economics | 2 | . 1 |
| $\begin{aligned} & 51110300 \\ & \text { Prepharmacy } \end{aligned}$ | 188 | 10.7 | $\frac{50040700}{\text { Apparel Design/Merch }}$ | 2 | . 1 |
| $\frac{26010100}{\text { Biology }}$ | 117 | 6.7 | $\frac{15061300}{\text { Autmtd Mfgtng Tchn }}$ | 1 | . 1 |
| $\begin{aligned} & \hline 42010100 \\ & \text { Psychology } \\ & \hline \end{aligned}$ | 94 | 5.4 | 15070100 Environmental Engin. Tech | 1 | . 1 |
| $\begin{aligned} & 43010300 \\ & \text { Administration of Justice } \end{aligned}$ | 75 | 4.3 | $15120100$ <br> Computer Engineering Tech | 1 | 1 |
| $\begin{aligned} & 52140100 \\ & \hline \text { Marketing } \\ & \hline \end{aligned}$ | 68 | 3.9 | $\begin{array}{\|l\|} 19010100 \\ \text { Home Economics Education } \end{array}$ | 1 | 1 |
| $\frac{52030100}{\text { Accounting }}$ | 63 | 3.6 | $\frac{19050100}{\text { Nutrn FD Prdctn \& Service }}$ | 1 | . 1 |
| $\frac{11010100}{\text { Computer Science }}$ | 55 | 3.1 | $\begin{aligned} & 51020400 \\ & \text { Communicative Disorders } \end{aligned}$ | 1 | . 1 |
| $\begin{aligned} & 30999901 \\ & \text { Interdisciplinary Studies } \end{aligned}$ | 47 | 2.7 | $\frac{52010100}{\text { Admin Mgmt Basic Bus Adm }}$ | 1 | . 1 |

## Fall 2007

| Highest Enrollment CIP code \& Major | \# | \% of Population | Lowest Enrollment CIP code \& Major | \# | \% of Population |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & 24010200 \\ & \text { General Studies } \end{aligned}$ | 169 | 13.3 | $50050100$ <br> Thearte Cinema | 2 | . 2 |
| $52020100$ <br> Business Administration | 167 | 13.2 | $10020300$ <br> Entertainment and Rec Indust | 1 | . 1 |
| $\begin{aligned} & \frac{51110300}{\text { Prepharmacy }} \end{aligned}$ | 156 | 12.3 | $3 \frac{15020100}{\text { Civil Engineering Tech }}$ | 1 | . 1 |
| $\begin{aligned} & 26010100 \\ & \hline \text { Biology } \\ & \hline \end{aligned}$ | 96 | 7.6 | 16090500 | 1 | . 1 |
| $\begin{aligned} & 43010300 \\ & \text { Administration of Justice } \end{aligned}$ | 64 | 5.1 | $\begin{aligned} & 40080100 \\ & \hline \text { Physics } \\ & \hline \end{aligned}$ | 1 | . 1 |
| $\begin{aligned} & \hline 42010100 \\ & \text { Psychology } \\ & \hline \end{aligned}$ | 63 | 5.0 | 49010400 ${ }^{4}$ Airway Science Mgmt | 1 | . 1 |
| $\begin{aligned} & 52140100 \\ & \hline \text { Marketing } \\ & \hline \end{aligned}$ | 62 |  | $\frac{51020400}{\text { Communicative Disorders }}$ | 1 | . 1 |
| $\begin{aligned} & 52030100 \\ & \hline \text { Accounting } \\ & \hline \end{aligned}$ | 44 | 3.5 | $\frac{51160100}{\text { Prenursing }}$ | 1 | . 1 |
| $\begin{aligned} & 15030300 \\ & \text { Electronics Engineering Tech } \end{aligned}$ | 41 | 3.2 | $\frac{51310100}{\text { Dietetics }}$ | 1 | . 1 |
| $\begin{aligned} & 30999900 \\ & \text { Interdisciplinary Studies } \end{aligned}$ | 32 |  | $\frac{52010100}{\text { Admin Mgmt Basic Bus Adm }}$ | 1 | 0 |

## Fall 2008

| Highest Enrollment CIP code \& Major | \# | \% of Population | Lowest Enrollment CIP code \& Major | \# | \% of Population |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 52020100 | 168 | 125 | 51070600 | 6 | 4 |
| Business Administration | 168 | 12.5 | Health Info. Management | 6 | . 4 |
| $\underline{24010200}$ | 158 | 11.7 | 10020300 | 5 | . 4 |
| General Studies | 158 |  | Entertainment and Rec Indust | 5 | . 4 |
| 51110300 | 127 |  | 15120100 | 5 | 4 |
| Prepharmacy | 127 |  | Computer Engineering Tech | 5 | . 4 |
| $\underline{26010100}$ | 99 |  | 49010100 | 5 | 4 |
| Biology | 99 |  | Airway Science Comp Sci | 5 | . 4 |
| 43010300 | 71 | 5 | 52020500 | 5 | 4 |
| Administration of Justice | 71 | 5.3 | Construction Technologies | 5 | . 4 |
| 42010100 | 63 |  | 15020100 | 4 | 3 |
| Psychology | 63 |  | Civil Engineering Tech | 4 | . 3 |
| 30999900 | 59 |  | $\frac{27010100}{}$ | 4 | . 3 |
| Interdisciplinary Studies | 59 |  | Mathematics | 4 | . 3 |
| 31050100 | 56 |  | $\frac{51220200}{}$ | 4 | . 3 |
| Human Performance | 56 |  | Environmental Health | 4 | . 3 |
| 15030300 | 55 | 4.1 | 54010100 | 4 | 3 |
| Electronics Engineering Tech | 55 |  | History | 4 | . 3 |
| 52030100 Accounting | 46 |  | 45060100 Economics | 2 | 81 |



## First-time Freshmen Profile

## Enrollment Trends

-The population increased 6\% from Fall 2007 ( $\mathrm{N}=1266$ ) to Fall 2008 ( $\mathrm{N}=1346$ )
-Although the prior 2 years reflect an increase, a 5 -year comparison from Fall 2004 ( $\mathrm{N}=2113$ ) to Fall 2008 ( $\mathrm{N}=1346$ ) represents a 36\% decrease

## Demographics

-The vast majority of students are In-state, however Out-of-State students now represent $20 \%$ of the population
-Most In-State students (62\%) reside in Harris country. Other In-state students originate from Fort Bend, Dallas, Tarrant, or Jefferson county
-Females consistently out number the males; females comprise about $55 \%$
-Most students, $92 \%$, are African American, approximately 4\% are Hispanic, $2 \%$ are International


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## First-time Freshmen Profile

## Academic: Pre-College Variables

-Greater than 50\% are First-generation college students
-The average ACT composite score is $16 /$ average SAT composite score is 800
-A typical student has a 2.6 High school GPA
-Consistently the top feeder High schools are: Jack Yates, Willowridge and James Madison


## First-time Freshmen Profile

## First-Semester Variables

$-90 \%$ or more of the students will enroll full-time; the average number of hours enrolled is approximately 13 hours
-Although the average student enrolls in 13 hours, they will complete about 8.5 or $64 \%$ of these hours; the typical first semester GPA will be 2.0
-The majority of students will enroll in at least one developmental course, however the percent of students in need of developmental assistance reflects a 13 percent decrease over a 5 -year period
-Consistently the top majors are: General Studies, Pre-pharmacy, Biology, Business Administration, Psychology and Administration of Justice


# Texas Southern University 

 "EXCELLENCE IN ACHIEVEMENT"
## First-time Freshmen Profile

## Persistence Data

-The Fall 2006 to Fall 2007 continued enrollment data revealed the lowest persistence rate (48\%) of the 5-year period; the remaining semesters reflect persistence rates of $55 \%$ or more
-At the end of the following fall semester, a student will attempt approximately 41 hours and complete about 28 hours
-The typical GPA of students that continue enrollment after 1 year is 2.2

## First-time Freshmen Profile

## Implications of the Data

-Although the average High School GPA is 2.6, still more than 60\% of entering freshmen require some form of developmental course enrollment
-The High school GPA Standard Deviation (SD) is 0.63, which infers there is great similarity among the students that enroll
-The increased SD associated with the $1^{\text {st-}}$-semester (1.21) and 1-year GPA (0.88) indicates that although students show achievement similarities upon entrance, there is more achievement variability at the college level

## First-time Freshmen Profile

## Implications of the Data

-As anticipated, more achievement similarity is displayed between students that remain enrolled after 1 academic year, than the initial total population. The $1^{\text {st }}$ semester GPA was 2.0 with a SD of 1.21 or less; the 1 year GPA was 2.2 ; with a SD of 0.88 or less. The smaller SD indicates more similarity in the population that persisted
-55\% or more of the students will continue their enrollment from one Fall to the following Fall

This concludes our presentation. Thank you for your interest and time.

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