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**FOR IMMEDIATE RELEASE**

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## **Showing Support through Scholarship – TSU Now is the Time!**

TSU has launched an alumni giving campaign which will raise money for student scholarships. Texas Southern is embarking on a full cadre of initiatives to improve educational opportunities and experiences for its students. For the entire Texas Southern community, student success is our most important priority.

The new leadership at Texas Southern has made monumental changes, including: raising admission standards; establishing new fiscal policies and procedures; and receiving state-approval for a reorganization plan, which released \$12.5 million for operations and provided \$13.6 million in new funding for academic enhancements and rehabilitation of campus facilities.

Texas Southern University's goal is to become one of the best public urban serving institutions of higher education in the nation, attracting outstanding students and providing them with an excellent education that will prepare them for the 21<sup>st</sup> century workforce.

Contributions to the scholarship programs can be designated for the President's Leadership Scholarship, for athletic scholarships, for a specific college or the general scholarship fund. There are also naming opportunities for fully funded scholarships. For additional information please contact the Office of Development 713-313-7097.