



**IMMEDIATE RELEASE**

November 5, 2009

**CONTACT EVA PICKENS**

(713) 313-4205 o

## **Test Drive a Ford, Benefits Texas Southern University**

Tom Joyner and the Tom Joyner Foundation® are encouraging all Historically Black Colleges and Universities (HBCUs) to encourage alumni and friends to participate in the Tom Joyner Foundation/Ford “Get Out and Drive One” promotion that will run from **Wednesday, October 21, 2009 until Monday, January 4, 2010**. By test driving any Ford, Lincoln, or Mercury vehicle between now and the end of the year, a \$25 donation will be made in the individuals name to the HBCU of their choice!

Encourage all Texas Southern University alumni to download the “Get Out and Drive One” coupon from [www.blackamericaweb.com](http://www.blackamericaweb.com) and take it to any Ford dealership. Once they test drive any vehicle, the coupon will be validated and they can go back to the website to complete their donation of behalf of themselves and the Ford Motor Company. The support of your alumni and friends can help raise up to \$250,000 for Texas Southern!

For additional information please contact Eva Pickens, Director of Communications, at 713-313-4205.

---

---

### **ABOUT TEXAS SOUTHERN UNIVERSITY**

Texas Southern University was founded in 1926 and became a state institution in 1947. Texas Southern possesses an impressive array of undergraduate and graduate programs, a diverse faculty, more than 80 student organizations, and an alumni network comprised of educators, entrepreneurs, public servants, lawyers, pilots, artists, and more, many of whom are change agents on the local, national and international stage. Nestled upon a sprawling 150-acre campus, Texas Southern has served as a cornerstone for developing the greatest potential in leaders from various socioeconomic, cultural, and racial backgrounds. Texas Southern is located in the heart of the city, giving its students and faculty easy access to the Museum District, neighboring educational institutions, the Texas Medical Center, downtown Houston, two major airports and all of the city’s major freeways. More than 9,487 students, along with nearly 1,500 faculty and staff comprise the University’s community making it one of the nation’s largest Historically Black Colleges and Universities (HBCU’s). For more information, visit [www.tsu.edu](http://www.tsu.edu).