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# eMBA

Online Executive MBA Program

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Jesse H. Jones School of Business  
Texas Southern University

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## PROGRAM OVERVIEW



# ONLINE EXECUTIVE MBA PROGRAM

(MASTER OF BUSINESS ADMINISTRATION WITH FINANCE/ENERGY FOCUS)

Duration: 36 credit hours

Next Intake: Fall 2010

## PROGRAM OVERVIEW

The **Online Executive MBA Program (eMBA)** is a program uniquely designed to meet the challenging needs of mid-career professionals who wish to pursue an MBA degree with the least possible disruption to their professional and personal lives. The program is offered online and provides a finance/energy focus. The eMBA program combines the advanced business concepts of a master of business administration curriculum and prepares candidates to lead and manage organizations in the energy sector. Upon completion of the eMBA program, graduates will:

- Demonstrate an understanding of a broad array of business concepts related to finance accounting, economics, marketing, operations, statistics, and business law.
- Demonstrate skills that enable the appropriate application of critical, analytical, and strategic thinking to the analysis of and development of solutions to business problems.
- Demonstrate the ability to utilize information technology and systems for effective decision-making, problem solving, and communications.
- Demonstrate the ability to utilize strategies for leading and structuring high performance teams, working cooperatively, and communicating effectively.
- Demonstrate a greater appreciation for workplace diversity, ethical issues facing businesses today, and the challenges of the global marketplace.

## TEACHING METHODS

The program will be delivered primarily online, with the possible exception of no more than one week on campus each term. The program is administered through the Blackboard Academic Suites and Course Compass e-learning software. These platforms include live chats, online lectures, virtual classrooms, and teleconferencing capabilities.

## PROGRAM STRUCTURE

The program consists of 36 credit hours. Students are required to complete nine core courses and three specialized energy finance courses.

Core Courses:	Energy Courses:
Information Technology	Energy Finance
Supply Chain Management	Energy Trading
Organizational and Management Theory	Financial Valuation and Modeling in the Energy Sector
Statistical Analysis	
Financial and Economic Analysis	
Managerial Communication	
Seminar in Managerial Accounting	
Strategic Marketing Management	
Global Strategic Management	

## ADMISSION REQUIREMENTS

Applicants must provide:

1. Evidence of a baccalaureate degree from an accredited institution.
2. An official transcript of all undergraduate course work.
3. At least five (5) years of significant experience in the management or supervisory of people, projects of business units, beyond receipt of their baccalaureate (undergraduate) degree.
4. A statement of purpose
5. Two letters of recommendation
6. A current professional résumé.

Note: Students will be admitted to the Online Executive MBA program annually as a cohort. Early submission is encouraged. Applications will be reviewed by the EMBA Faculty Coordinator and a faculty committee appointed by the Dean of the Business School and will submit their recommendations to the Dean of the Graduate School. Where applicable, the graduate school admission criteria in Texas House Bill 1641 will be given due consideration in the review process.

## ACCREDITATION

The Jesse H. Jones School of Business currently has both Southern Association of Colleges and Schools (SACS) and the Association to Advance Collegiate Schools of Business (AACSB) accreditations. The faculty members in other areas who will teach in this program are already academically qualified in their respective areas.

## PROGRAM TUITION

\$15,000 per year or \$5,000 per term. The cost of the six-term program is \$30,000.

## HOW TO APPLY

Applicants can request application materials from the **Office of the Executive MBA Program** at (713) 313-7748 or email Blake Green at [GreenBE@tsu.edu](mailto:GreenBE@tsu.edu).

## MORE INFORMATION ABOUT THE PROGRAM, CONTACT:

**Dr. Amitava Chatterjee**  
Professor, Accounting/Finance  
*Program Director*

Email: [Chatte\\_AA@tsu.edu](mailto:Chatte_AA@tsu.edu)  
Office: (713) 313-7713

**Blake E. Green, MBA**  
*Program Coordinator*

Email: [GreenBE@tsu.edu](mailto:GreenBE@tsu.edu)  
Office: (713) 313-7748



# FREQUENTLY ASKED QUESTIONS (FAQS)

## **How long will it take to complete the program?**

The program is structured so students can graduate in 18-24 months while continuing to work full time.

## **How many credits and courses are required for graduation?**

36 credit hours (12 courses of 3 credits each) are required.

## **Is there a requirement for an entrance exam?**

No, a GMAT or GRE score is not required.

## **What are the requirements to gain admission to this program?**

Five years of professional supervisory or managerial experience is required. Completed application form with application fee. Also, supply official transcripts, statement of purpose essay, current resume and two letters of recommendation.

## **Are any course prerequisites needed before entering the program?**

No. there are no prerequisites.

## **Do I need an undergraduate degree in Business to enter this program?**

No, an undergraduate degree from an accredited university is sufficient along with five years of professional work experience.

## **If my GPA is less than 2.75 or lower as an undergraduate, will the school consider my application?**

If your GPA was less than 2.75 your completed file will be evaluated by the eMBA Admissions Committee. The committee considers your entire application package. GPA is one of the criteria that are considered in the admissions process. We suggest that you still submit your application packet and allow the committee the opportunity to review it

## **Can I manage to study this program if I work full-time?**

Yes, the program is geared towards the working professional. The flexible course schedules allow you to maintain your regular work schedule as well as personal life commitments.

## **Are the classes 100% online?**

Yes, the program will be primarily online, administered through BlackBoard and Course Compass, with the possible exception of no more than one week on campus per term for orientation

## **How much is the tuition for this program?**

Tuition is \$30,000 for the entire program. Tuition may also be paid at the rate of \$5,000 each semester/term. This includes the cost of books and course materials. Note: Don't forget to ask your current employer about tuition reimbursement

## **What degree will I have when I finish the EMBA program?**

MBA- Master's of Business Administration degree



# COURSE DESCRIPTIONS & PROGRAM FACULTY

# COURSE DESCRIPTIONS

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## Core Courses

(27 credit hours)

### **MGSC 671: Management Information Systems**

This case-based course demonstrates the role of Enterprise Resource Planning systems in shaping business strategy and business models in the Energy sector. It provides an overview of the key technologies that are important to support daily business intelligence in the various functional units in energy companies including financials, human resources, and operations management. The course also illustrates the relationships between organizational performance and the ability to leverage knowledge assets.

### **MGSC 625: Supply Chain Management**

The course provided an overall view of supply chain management with an emphasis on traditional fossil-based and alternative energy supply chains. Students will develop an appreciation of the complex interactions amongst various partners in the energy supply chain in a global context.

### **MGMT 636: Organizational and Management Theory**

The course provides the theoretical background and practical application of critical competences needed for leading an energy organization. This includes delineating leadership skills in a variety of organizational settings, economic conditions, and workforce compositions. This course also focuses on managing diverse and sometimes, competing stakeholder interests, undergirded by the belief that leadership and accountability are inseparable.

### **MGSC 624: Statistical Analysis**

The course emphasizes the use of data analysis to assist in making managerial decisions. Students will develop an appreciation for a variety of descriptive and inferential statistical tools along with decision-making models that may be used to support analysis and interpretation of data to assist in effective decision-making.

### **FIN 621: Financial and Economic Analysis**

This survey course provides a practical introduction to the global financial economy that prepares managers for today's changing landscape of world financial markets and institutions. It develops the areas of financial markets, investments, and financial management into an interactive and integrative framework that is consistent with the responsibilities of all financial professionals, managers,

intermediaries and investors in today's global economy. The discussion further emphasizes how investor activities monitor firms and focuses on the role of financial markets in channeling funds from investors to firms.

### **MGMT 630: Managerial Communication**

The aim of this course is to provide students with the skills required to communicate effectively within teams in a virtual environment. Students will be provided with opportunities and tools to build, develop, and evaluate effective teams. A case-based approach (using case material that will include students' work experiences) will be used to provide students with opportunities to apply theoretical material to solving communication issues in teams.

### **ACCT 631: Seminar in Managerial Accounting**

This course provides application and evaluation of Full Cost and Successful Efforts accounting for oil and gas industry regarding exploration, development and restoration costs as well as the analysis of oil and gas companies' financial statements. The course also discusses product costing, revenue recognition, the valuation of and disclosure for reserves, the implication of reserve revision on the financial statements, and the political and international environments on energy accounting.

### **MTKG 650: Strategic Marketing Management**

This course revisits some of the classic text and updates to those predictions. Using current research, students will formulate scenarios using alternative energy technologies which describe innovative approaches to energy markets. The goal of the course is to emphasize the connection between energy, the economy, and our society.

### **MGMT 670: Global Strategic Management**

A cross-functional approach to the analysis of strategic decision making in the context of a global economy, integrating accounting, finance, economics, marketing and organization theory to create sustainable competitive advantage. The course emphasizes strategic designs; top management team leadership; the strategic implications of the social, governmental, technological, and international environments; organization structuring; and strategic alliance

## Specialized Energy Finance Courses

(9 credit hours)

### **FIN 675: Energy Finance**

This course covers a range of energy-related topics including history and structure of the industry, corporate strategy, decision making and value creation in the energy industry, the major challenges and policy issues facing the industry, and company profiles. Other topics are energy markets, energy regulation, energy technology, and sustainable development.

### **FIN 685: Energy Trading**

This course will cover the financial trading and physical trading as currently practiced in the U.S. This course will provide an in-depth coverage of a wide range of financial derivative products including futures, options, exotic derivatives, value-at-risk concepts, margin call

implications of financial trading of derivatives to manage price risks and accounting for derivatives. The students will be introduced to physical trading of natural gas from a practical point of view.

### **FIN 695: Financial Valuation and Modeling in the Energy Sector**

This course bridges the gap between academic financial theory and on-the-job application through highly interactive hands-on training. Using financial modules, students will learn to value energy companies and analyze mergers of two energy companies. The course covers accounting, financial statement analysis, corporate finance, Excel, financial modeling, valuation modeling and mergers and acquisition modeling to equip students with the fundamental and practical financial skills that they will need to excel on the job.

## FACULTY

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**Felix Ayadi**

Ph.D., Finance, University of Mississippi  
Research Focus: Finance, Investments



**Amitava Chatterjee**

Ph.D., Finance, University of Mississippi  
Research Focus: Finance, Financial Economics



**Claudius Claiborne**

Ph.D., Marketing, Virginia Polytechnic Institute  
Research Focus: Marketing



**David Hansen**

Ph.D., Marketing, Duke University  
Research Focus: Marketing, Strategic Marketing Management



**Zahid Iqbal**

Ph.D., Finance, North Texas State University  
Research Focus: Finance



**Rochelle Parks-Yancy**

Ph.D, Rutgers University  
Research Focus: Management



**Kizhanatham V. Ramaswamy**

Ph.D., Industrial Engineering, Texas Tech University  
Research Focus: Operations Management, Manufacturing Science &  
Operations Research



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**Kamala Raghavan**

DBA, Accounting, Cleveland State University  
Research Focus: Accounting



**Karma Sherif**

Ph.D, Management Information Systems, Texas A&M University  
Research Focus: Information Systems



**Claude Superville**

Ph.D., Applied Statistics, University of Alabama  
Research Focus: Business Statistics, Quantitative Methods & Quality Control



No  
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**Esther Thomas**

Ph.D, Management, New Mexico State University  
Research Focus: Management, Managerial Communications



No  
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**Kris Vasan**

Ph.D., Operations Research, University of California, Berkley  
Research Focus: Operations Research



**John Williams**

Ph.D, Marketing, University of Texas  
Research Focus: Marketing, Strategic Marketing



**Johnnie Williams**

Ph.D., Strategic Management  
Research Focus: Strategic Management, International Business, Urban and Regional Planning