

**Texas Southern University**  
**Assessment Narrative**  
**Academic Year 2007-08 thru 2009-10**

**COLLEGE OF LIBERAL ARTS AND BEHAVIORAL SCIENCES**

**Program: BA Psychology**

THECB CIP Code 42.0101.00

The Mission of the B. A. program in Psychology is to provide students with a thorough knowledge and understanding of the theoretical practical, and philosophical factors associated with the study of human behavior.

**Goal 1**

The goal of the B.A. program in Psychology is to provide students with a thorough knowledge and understanding of the theoretical practical, and philosophical factors associated with the study of human behavior.

**Outcome 1.1 – Students will demonstrate knowledge of classical conditioning, verbal learning, and theories of learning**

The metric to measure the success of this outcome is student scores on the knowledge assessment in PSYC 331. The target for each of the three years is that 70% of students will receive a minimum score of 70 or better.

**Findings (2008-2010)**

During 2007-2008, 2008-2009, and 2009-2010, 88.4%, 80.6%, and 87.5% respectively of the students received scores of 70% or better.

**Action Plan Summary – 2007-2009**

- Continued attention to student learning styles and program assessment methodology.

**Action Plan Summary – 2009-2010**

- Emphasis placed on content delivery specific to certain theories.

**Outcome 1.2 – Students will demonstrate knowledge of factors that affect vocational selection, aptitude estimation methods and measurement of special abilities**

The metric to measure the success of this outcome is student scores on the knowledge assessment in PSYC 332. The target for each of the three years is that 70% of students will receive a minimum score of 70 or better.

**Findings (2008-2010)**

During 2007-2008, 2008-2009, and 2009-2010, 90.3%, 90.0%, and 89.3% respectively of the students received scores of 70% or better, indicating that the target for this outcome had been reached.

**Action Plan Summary – 2007-2010**

- Maintain focus on content delivery related to vocational selection and measurement.

**Outcome 1.3 – Students will demonstrate knowledge of the causes of pathological behavior, preventive measures and remedial treatment**

The metric to measure the success of this outcome is student scores on the knowledge assessment in PSYC 433. The target for each of the three years is that 70% of students will receive a minimum score of 70 or better.

**Findings (2008-2010)**

During 2007-2008, 2008-2009, and 2009-2010, 63.9%, 68.9%, and 46.7% respectively of the students received scores of 70% or better.

**Action Plan Summary – 2007-2010**

- Continuous review program topics to ensure currency of coverage.

**Outcome 1.4 – Students will demonstrate knowledge of the development of personality**

The metric to measure the success of this outcome is student scores on the knowledge assessment in PSYC 435. The target for each of the three years is that 70% of students will receive a minimum score of 70 or better.

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**Findings (2008-2010)**

During 2007-2008, 2008-2009, and 2009-2010, 95.8%, 74.6%, and 45.9% respectively of the students received scores of 70% or better.

**Action Plan Summary – 2009-2010**

- Ongoing review of program topics to ensure currency of coverage.

**Texas Southern University**  
**Assessment Plan**  
**Academic Years 2007-08 thru 2009-10**

College/School: College of Liberal Arts and Behavioral Science  
 Discipline/Program: BA Psychology

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Goals	Student Learning Outcomes/Objectives	Metric	Target			Findings			Action Plan	Reference Document
			2007-08	2008-09	2009-10	2007-08	2008-09	2009-10		
<b>Goal 1</b> To provide students with knowledge and understanding of the theoretical, practical and philosophical factors associated with the study of human behavior	<b>SLO 1.1</b> Students will demonstrate knowledge of classical conditioning, verbal learning and theories of learning	Knowledge assessment scores in PSYC 331	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	88.4% of students scored 70 or better on the knowledge assessment	80.6% of students scored 70 or better on the knowledge assessment	87.5% of students scored 70 or better on the knowledge assessment	<b>Based on 2007-2009 Findings</b> Continued attention to student learning styles and program assessment methodology  <b>Based on 2009-2010 Findings</b> Emphasis placed on content delivery specific to certain theories	<b>R1</b> BA Psychology Assessment Summary
	<b>SLO 1.2</b> Students will demonstrate knowledge of factors that affect vocational selection, aptitude estimation methods and measurement of special abilities	Knowledge assessment scores in PSYC 332	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	90.3% of students scored 70 or better on the knowledge assessment	90.0% of students scored 70 or better on the knowledge assessment	89.3% of students scored 70 or better on the knowledge assessment	<b>Based on 2007-2010 Findings</b> Maintain focus on content delivery related to vocational selection and measurement	
	<b>SLO 1.3</b> Students will demonstrate knowledge of the causes of pathological behavior, preventive measures and remedial treatment	Knowledge assessment scores in PSYC 433	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	70 % of the students will receive a score of 70 or better on the knowledge assessment	63.9% of students scored 70 or better on the knowledge assessment	68.9% of students scored 70 or better on the knowledge assessment	46.7% of students scored 70 or better on the knowledge assessment	<b>Based on 2007-2010 Findings</b> Continuous review program topics to ensure currency of coverage	
	<b>SLO 1.4</b> Students will demonstrate knowledge of the development of personality	Knowledge assessment scores in PSYC 435	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	95.8% of students scored 70 or better on the knowledge assessment	74.6% of students scored 70 or better on the knowledge assessment	45.9% of students scored 70 or better on the knowledge assessment	<b>Based on 2009-2010 Findings</b> Ongoing review of program topics to ensure currency of coverage Findings	