



Texas Southern University Assessment Plan 2010-2013

Unit Assessment Plan

College of Liberal Arts & Behavioral Sciences

Bachelor of Arts in Art

Introduction

Texas Southern University's Mission

Texas Southern University is a comprehensive metropolitan university. Building on its legacy as a historically black institution, the university provides academic and research programs that address critical urban issues and prepare an ethnically diverse student population to become a force for positive change in a global society.

In order to achieve this mission, Texas Southern University provides:

- **quality instruction in a culture of innovative teaching and learning**
 - **basic and applied research and scholarship that is responsive to community issues**
- **opportunities for public service that benefit the community and the world.**

Texas Southern University's Vision

Texas Southern University will become one of the nation's pre-eminent comprehensive metropolitan universities. We will be recognized by the excellence of our programs, the quality of our instruction, our innovative research, and our desire to be a contributing partner to our community, state, nation, and world.

Accreditation Standards

Accreditation by Southern Association of Colleges and Schools Commission on Colleges (SACS) Commission on Colleges signifies that the institution: (1) has a mission appropriate to higher education, (2) has resources, programs, and services sufficient to accomplish and sustain that mission, and (3) maintains clearly specified educational objectives that are consistent with its mission and appropriate to the degrees it offers, and that indicate whether it is successful in achieving its stated objectives.

Source: The Principles of Accreditation: Foundations for Quality Enhancement, 5th edition

Goal 1 Assessment Plan 2010-11 to 2012-13

1. Goal Description

The goal of the BA in Art program is to increase student knowledge about the aesthetics and historical and cultural contributions of visual artists, their styles, media and tools and career options. Three student learning outcomes are associated with this goal.

2. SLO Student Learning Outcomes/Objectives

SLO 1.1 Students will demonstrate proficiency in art history periods and styles

SLO 1.2 Students will demonstrate proficiency in the aesthetics of design and composition

SLO 1.3 Students will demonstrate proficiency in the use of tools, media and techniques

3. Metric

Metric 1.1 ART 236 (Baroque and Modern Art)

Metric 1.2 ART 434 (Mural Painting)

Metric 1.3 ART 201 (Art Seminar)

4. Target 2010-11

Target 1.1 At least 70% of students will score at least 75 or higher on assessments of the ability to identify stylistic characteristics of each of the selected cultures and period styles.

Target 1.2 At least 70% of students will score at least 75 or higher on assessments of proficiency in the aesthetics of design and composition.

Target 1.3 At least 70% of students will score at least 75 or higher on assessments of proficiency in the use of tools, media and techniques.

5. Findings 2010-11

Finding 1.1

Eleven (11) of the 12 students assessed (92%) received a score of 75 or higher.

Target Met.

Finding 1.2

Of the 2 students assessed, one (50%) received a score of 75 or higher.
Target Not met.

Finding 1.3

Twenty-seven (27) of the 41 students assessed (66%), received a score of 75 or higher.
Target Not Met.

6. Action Plan 2010-11

Action Plan 1.1

Students were successful in demonstrating their ability to identify and discuss art history periods and styles. The program will continue to monitor student progress and modify assignments and discussions as necessary to help ensure student success.

Action Plan 1.2

Only 1 of 2 students was able to demonstrate proficiency in the aesthetics of design and composition. This is, partly, due to the fact that only 2 students were assessed. With this in mind, class faculty will work to develop mentor-student relationships such that the chances of non-completion are lowered.

Action Plan 1.3

As only 66% of students were able to demonstrate proficiency in the use of tools, media and techniques, program faculty will incorporate more in-class opportunities for students to familiarize themselves with these elements prior to final assessment.

7. Target 2011-12

Target 1.1 At least 70% of students will score at least 75 or higher on assessments of the ability to identify stylistic characteristics of each of the selected cultures and period styles.

Target 1.2 At least 70% of students will score at least 75 or higher on assessments of proficiency in the aesthetics of design and composition.

Target 1.3 At least 70% of students will score at least 75 or higher on assessments of proficiency in the use of tools, media and techniques.

8. Findings 2011-12

Finding 1.1

Twenty-two (22) of the 29 students assessed (76%) received a score of 75 or higher.
Target Met.

Finding 1.2

Of the 6 students assessed, all (100%) received a score of 75 or higher.
Target Met.

Finding 1.3

Forty (40) of the 63 students assessed (63%), received a score of 75 or higher.
Target Not Met.

9. Action Plan 2011-12

Action Plan 1.1

Students were successful in demonstrating their ability to identify and discuss art history periods and styles. The program will update curriculum examples, modify assignments, and enhance discussions through the use of technology to help ensure continued student success.

Action Plan 1.2

Students met the target in this area with 100% having attained a score of 75 or higher. Faculty will continue to enhance the faculty-student relationship through the use of mentoring techniques in order to build stronger communication channels, thereby increasing students' chances of completion.

Action Plan 1.3

Student attainment of this SLO dropped by 3% from the prior academic year. It must be noted, however, that 5 additional students were just shy of Target attainment with scores of between 70-74. This would have taken the program over the 70% target. Program faculty will continue the use of incorporating more in-class opportunities for students to familiarize themselves with these elements prior to final assessment.

10. Target 2012-13

Target 1.1 At least 70% of students will score at least 75 or higher on assessments of the ability to identify stylistic characteristics of each of the selected cultures and period styles.

Target 1.2 At least 70% of students will score at least 75 or higher on assessments of proficiency in the aesthetics of design and composition.

Target 1.3 At least 70% of students will score at least 75 or higher on assessments of proficiency in the use of tools, media and techniques.

11. Findings 2012-13

Finding 1.1

Nine (9) of the 11 students assessed (82%) received a score of 75 or higher.
Target Met.

Finding 1.2

Nine (9) of the 11 students assessed (82%) received a score of 75 or higher.
Target Met.

Finding 1.3

Thirty-six (36) of the 62 students assessed (58%), received a score of 75 or higher.
Target Not Met.

12. Action Plan 2012-13

Action Plan 1.1

Students were successful in demonstrating their ability to identify and discuss art history periods and styles. The program will update curriculum examples, modify assignments, and enhance discussions through the use of technology to help ensure continued student success.

Action Plan 1.2

Students met the target in this area with 100% having attained a score of 75 or higher. Faculty will continue to enhance the faculty-student relationship through the use of mentoring techniques in order to build stronger communication channels, thereby increasing students' chances of completion.

Action Plan 1.3

Student attainment of this SLO dropped from the prior academic year. It must be noted, however, that 9 additional students were just shy of Target attainment with scores of between 70-74. This would have taken the program to 73% of students having attained the target. Program faculty will review course content, instructional methods, and assessment methods in order to determine whether they are best reflecting that which is expected of students in terms of assessment.

13. Additional Reference Documents

Fall 2010-Spr 2011 course grades [XLS 27 KB]

Fall 2011_Spr 2012 course grades [XLS 27 KB]

Fall 2012_Spring 2013 course grades [XLS 27 KB]