



Texas Southern University
Assessment Plan 2010-2013

Unit Assessment Plan

College of Liberal Arts & Behavioral Science

Bachelor of Arts in General Studies

Introduction

Texas Southern University's Mission

Texas Southern University is a comprehensive metropolitan university. Building on its legacy as a historically black institution, the university provides academic and research programs that address critical urban issues and prepare an ethnically diverse student population to become a force for positive change in a global society.

In order to achieve this mission, Texas Southern University provides:

- quality instruction in a culture of innovative teaching and learning
- basic and applied research and scholarship that is responsive to community issues
- opportunities for public service that benefit the community and the world.

Texas Southern University's Vision

Texas Southern University will become one of the nation's pre-eminent comprehensive metropolitan universities. We will be recognized by the excellence of our programs, the quality of our instruction, our innovative research, and our desire to be a contributing partner to our community, state, nation, and world.

Accreditation Standards

Accreditation by Southern Association of Colleges and Schools Commission on Colleges (SACS) Commission on Colleges signifies that the institution: (1) has a mission appropriate to higher education, (2) has resources, programs, and services sufficient to accomplish and sustain that mission, and (3) maintains clearly specified educational objectives that are consistent with its mission and appropriate to the degrees it offers, and that indicate whether it is successful in achieving its stated objectives.

Source: The Principles of Accreditation: Foundations for Quality Enhancement, 5th edition

Goal 1 Assessment Plan 2010-11 to 2012-13

1 Goal Description

Goal 1 - Prepare students for employment in a variety of settings that influence or are influenced by economic systems.

2 SLO Student Learning Outcomes/Objectives

SLO 1.1: Students will demonstrate knowledge of macroeconomic systems and market forces that create change in said systems.

3 Metric

Scores from Economics 231 Assignments

4 Target 2010-11

Target 1.1

70% of General Studies majors enrolled in ECON 231 will score a C or better.

5 Findings 2010-11

Findings 1.1

30% (17/56) of General Studies majors enrolled in Economics 231 earned a C or higher. When total number of students is adjusted for those who withdrew, received Incompletes, or were not graded, 32% scored a C or better.

Target Not Met

6 Action Plan 2010-11

Advertise tutoring opportunities in the General Studies advising areas and through email blasts.

7 Target 2011-12

Target 1.1

70% of General Studies majors enrolled in ECON 231 will score a C or better.

8 Findings 2011-12

Findings 1.1

27% (18/67) of General Studies majors enrolled in Economics 231 earned a C or higher. When total number of students is adjusted for those who withdrew, received Incompletes, or were not graded, 32% scored a C or better.

Target Not Met

9 Action Plan 2011-12

Goal 1 will be phased out after the 2011-12 AY as the course from which data were drawn no longer rests within the College of Liberal Arts and Behavioral Sciences.

10 Target 2012-13

Target 1.1

As Goal 1 will be phased out following the 2011-2012 AY, there are no associated Targets.

11 Findings 2012-13

Findings 1.1

There are no findings for this academic year as the course was transitioned to another academic college.

12 Action Plan 2012-13

2012-2013: Economics has been moved to the School of Business and is no longer under COLABS. Though majors are still required to take this course, it will be removed from assessment measures as assessment and action plans will now rest with another academic area.

13 Additional Reference Documents

[Copy of 2010-2011 General Studies Econ 231](#) [XLS 27 KB 5/1/15]

Goal 2 Assessment Plan 2010-11 to 2012-13

1 Goal Description

Produce graduates proficient in various forms of written communication.

2 SLO Student Learning Outcomes/Objectives

SLO 2.1: Students will demonstrate the ability to communicate in written form including the production of written reports, commentary and criticism.

3 Metric

Metric 2.1

Scores from designated communications projects.

4 Target 2010-11

There was no target for the 2010-2011 AY as the SLO was not identified until 2011-2012 AY. Target will be measured in 2011-2012 AY.

5 Findings 2010-11

Finding 2.1

There are no baseline data as this Goal was not created until 2011-2012 AY.

6 Action Plan 2010-11

Develop individual rubrics for assignments related to written communication.

7 Target 2011-12

Target 2.1

70% of General Studies majors enrolled in ENG 338 will score a C or better.

8 Findings 2011-12

Finding 2.1

84% (16/19) of General Studies majors enrolled in English 338 earned a C or higher on assignments related to written communication.

9 Action Plan 2011-12

Provide support to students through Writing Labs offered on campus.

10 Target 2012-13

Target 2.1

70% of General Studies majors enrolled in ENG 338 will score a C or better.

11 Findings 2012-13

Finding 2.1

78% (31/46) of General Studies majors enrolled in Eng 338 during the Fall 2012-Spr 2013 semesters earned a C or higher. Target met.

12 Action Plan 2012-13

Continue to emphasize Writing Labs offered on campus.

Continue to monitor student progress in 338 writing course.

Develop a capstone course specific to General Studies majors - effective Fall 2014

13 Additional Reference Documents

Summary of student assessments and grades.

[Eng 338](#) [XLS 25 KB 10/29/13]

Goal 3 Assessment Plan 2010-11 to 2012-13

1 Goal Description

Goal 3:

Provide students the opportunity to explore the contributions of women in United States history.

2 SLO Student Learning Outcomes/Objectives

SLO 3.1: Students will demonstrate knowledge of the contributions and roles of women in US history from colonization to the present.

3 Metric

Metric 3.1

Scores from individual assignments related to History 349

4 Target 2010-11

Target 3.1 will begin in 2011-2012

70% of General Studies majors enrolled in HIST 349 will score a C or better

5 Findings 2010-11

Finding 3.1

History 349 was not offered during the 2010-2011 AY. Findings will begin in 2011-2012.

6 Action Plan 2010-11

Reinforce the importance of study skills, increase opportunities for students to seek individual feedback per course instructor.

7 Target 2011-12

Target 3.1

70% of General Studies majors enrolled in HIST 349 will score a C or better

8 Findings 2011-12

Finding 3.1

66% (25/38) of General Studies majors enrolled in History 349 earned a C or higher on assessments of knowledge related to the role and contributions of women in US history.

Target Not Met

9 Action Plan 2011-12

Reinforce the importance of study skills, increase opportunities for students to seek individual feedback per course instructor.

10 Target 2012-13

Target 3.1

70% of General Studies majors enrolled in HIST 349 will score a C or better

11 Findings 2012-13

Findings 3.1

87% (20/23) of General Studies majors enrolled in Hist 349 earned a C or higher on assessments.

Target Met

12 Action Plan 2012-13

Reinforce the importance of study skills, increase opportunities for students to seek individual feedback per course instructor.

Develop a capstone course specific to General Studies majors - effective Fall 2014

For the 2013-2016 Assessment Cycle, updates were made to this Goal to allow for General Studies degree curriculum revisions.

13 Additional Reference Documents

Hist 349 Summary of Grades

[His 349](#) [XLS 24 KB 10/29/13]

Goal 4 Assessment Plan 2010-11 to 2012-13

1 Goal Description

Goal 4:

Provide students a framework from which to explore social, political and organization geographies of other countries.

2 SLO Student Learning Outcomes/Objectives

SLO 4.1: Students will demonstrate knowledge of the social, political and organization geography of Africa.

3 Metric

Metric 4.1

Scores from individual assignments related to GEOG 430

4 Target 2010-11

Target 4.1

70% of General Studies majors enrolled in GEOG 430 will score a C or better

5 Findings 2010-11

Finding 4.1

91%(41/45) of General Studies majors enrolled in Geography earned a C or better on assessment related to knowledge of the social, political and organization geography of Africa.

Target Met

6 Action Plan 2010-11

Develop specific rubrics for use in scoring each assignment.

7 Target 2011-12

Target 4.1

70% of General Studies majors enrolled in GEOG 430 will score a C or better

8 Findings 2011-12

Finding 4.1

94% (44/47) of General Studies majors enrolled in Geography earned a C or better on assessment related to knowledge of the social, political and organization geography of Africa. Target Met

9 Action Plan 2011-12

Create opportunities for students to obtain additional knowledge of social, political and organizational geography of Africa.

10 Target 2012-13

Target 4.1

70% of General Studies majors enrolled in GEOG 430 will score a C or better

11 Findings 2012-13

Finding 4.1

79%(38/48) of General Studies majors enrolled in Geography earned a C or better on assessment related to knowledge of the social, political and organization geography of Africa.

Target Met

12 Action Plan 2012-13

Develop a capstone course specific to General Studies majors - effective Fall 2014

For the 2013-2016 Assessment Cycle, updates were made to this Goal to allow for General Studies degree curriculum revisions.

13 Additional Reference Documents

GEOG 430 grades for General Studies majors

[GEOG 430 11-04-13](#) [XLS 28 KB 11/4/13]

