

Texas Southern University

ENTERING STUDENT SURVEY
FALL 2005-2007



Prepared By:

Institutional
Effectiveness

Texas Southern University

TEXAS SOUTHERN UNIVERSITY
Entering Student Survey Graphics Report

*Prepared by IE (The Office of Institutional Effectiveness)
11/12/07*

This report provides graphical information for demographic items for Texas Southern University.

For more information about the Entering Student Survey and other Institutional data, contact the Office of Institutional Effectiveness staff listed below.

Raijanel S. Crockem
Data Manager
crockem_rs@tsu.edu
(713-313-1066)

Maribel Handy
Data Manager
handyms@tsu.edu
(713-313-4244)

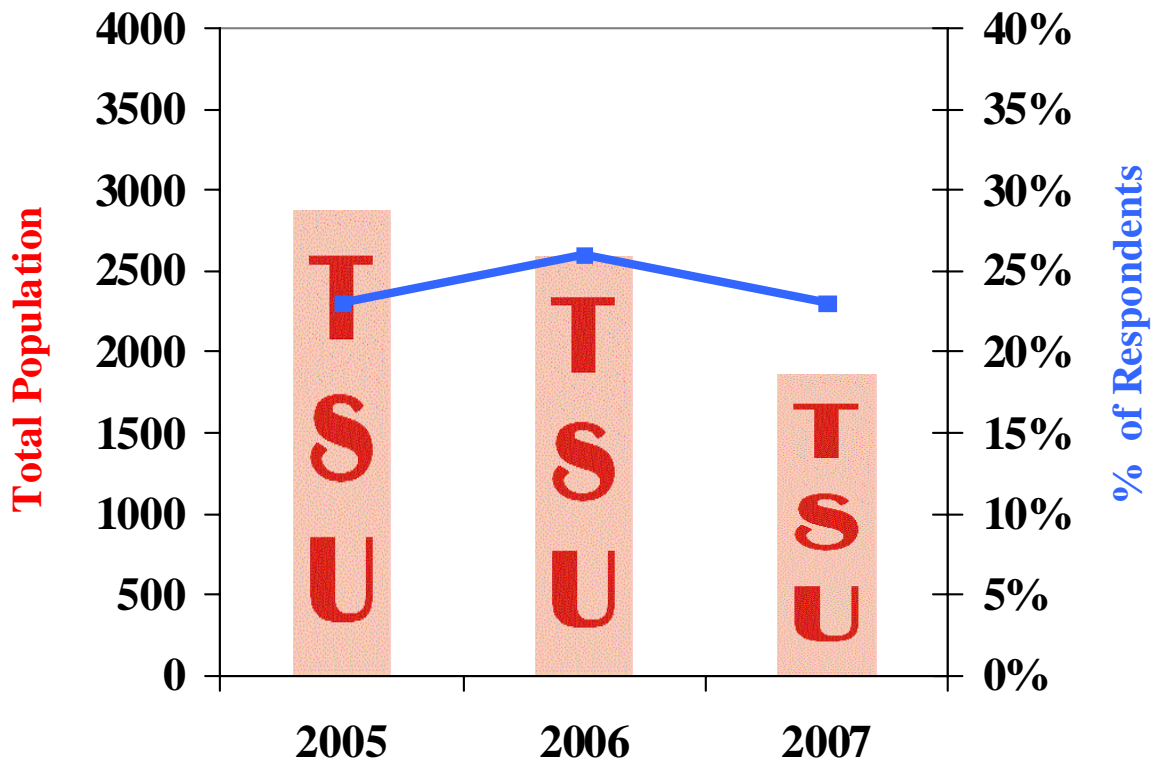
Veon McReynolds, Ph.D.
Interim Director
mcreynolds_vx@tsu.edu
(713-313-7412)

Gayla B. Thomas, Ph.D.
Senior Vice President, Enrollment Management & Planning

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Total Entering Student Population: 1st time- Freshmen & New Transfer Students



2007

N of Total Population	1856
N of Survey Respondents	421

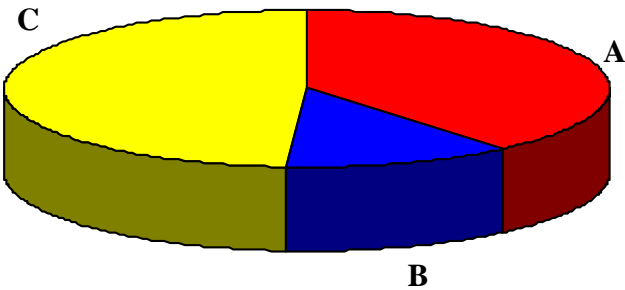
Table 1: Demographic Variables

	<i>Percent Sampled 2005</i>	<i>Percent Sampled 2006</i>	<i>Percent Sampled 2007</i>	<i>Percent Enrolled at TSU 2007</i>
<i>Age</i>				
19 and Under	84%	87%	78%	61%
20 and Over	16%	13%	22%	39%
<i>Gender</i>				
Male	49%	46%	42%	45%
Female	51%	54%	58%	55%
<i>Ethnicity</i>				
African American	90%	93%	94%	90%
Caucasian	1%	>1%	1%	1%
Other	9%	7%	5%	9%
<i>Classification</i>				
First-time Freshmen	90%	91%	87%	68%
Transfer	10%	9%	13%	32%

Table 2: Type of High School Program

		2005	2006	2007
A	College Preparatory	39%	40%	41%
B	Business/Vocational or Occupational	12%	13%	6%
C	General or Other	49%	47%	53%

Fall 2005 Sample



Fall 2007 Sample

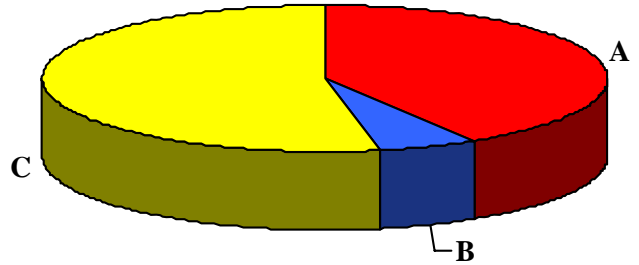
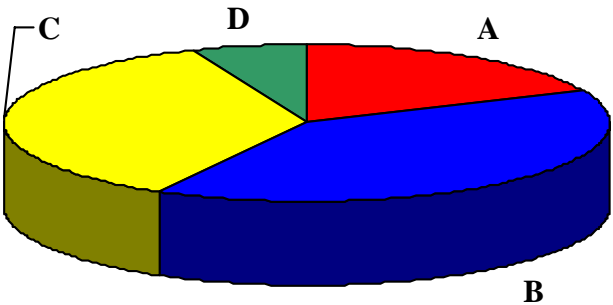


Figure 1 & 2 - High School Characteristics, Academic Program

Table 3: Student's High School Class Rank

		2005	2006	2007
A	Top Quarter	18%	16%	15%
B	Second Quarter	40%	42%	42%
C	Third Quarter	36%	37%	36%
D	Bottom Quarter	6%	5%	7%

Fall 2005 Sample



Fall 2007 Sample

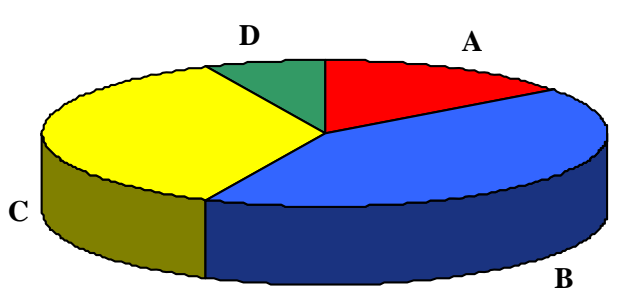
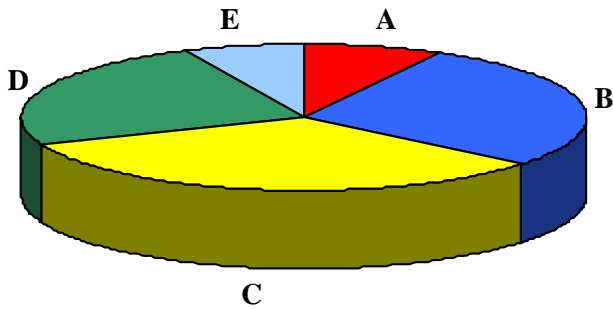


Figure 3 & 4 - High School Characteristics, Self Reported-Class Rank

Table 4: High School GPA

		2005	2006	2007
A	A- to A (3.50-4.00)	8%	6%	6%
B	B to A- (3.00-3.49)	28%	23%	23%
C	B- to B (2.50-2.99)	33%	39%	39%
D	C to B- (2.00-2.49)	24%	23%	28%
E	Less than C (Less than 2.00)	7%	9%	4%

Fall 2005 Sample



Fall 2007 Sample

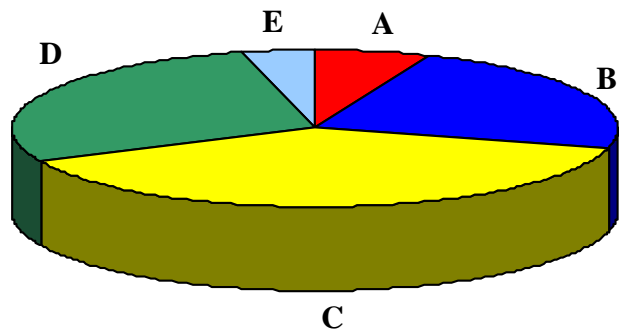
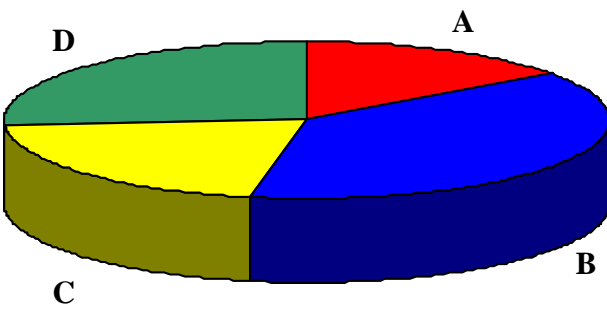


Figure 5 & 6 - High School Characteristics, GPA

Table 5: Size of Graduating Class

		2005	2006	2007
A	Less than 200	15%	14%	22%
B	200-399	38%	35%	33%
C	400-599	21%	26%	24%
D	600 or more	26%	25%	21%

Fall 2005 Sample



Fall 2007 Sample

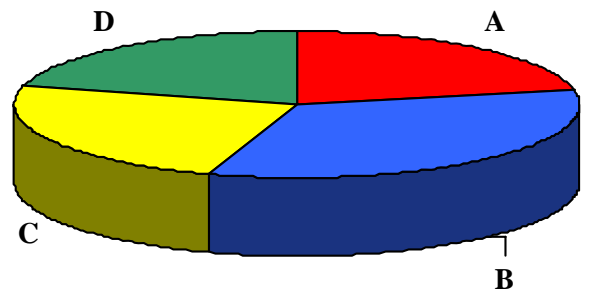


Figure 7 & 8 - High School Characteristics, Graduating Class Size

Table 6: Sources Used for Funding College¹

	2005	2006	2007
<u>Parents/Relatives</u>	78%	77%	80%
<u>Educational Grants</u>	79%	82%	79%
<u>Student Loans</u>	64%	75%	77%
<u>Scholarships</u>	52%	62%	57%
<u>Personal Savings</u>	54%	55%	57%
<u>Summer Employment</u>	55%	53%	53%
<u>Employment While Attending College</u>	54%	51%	51%
<u>Other Loans</u>	35%	43%	37%
<u>Social Security Benefits</u>	18%	20%	22%
<u>Spouse's Income</u>	9%	9%	12%
<u>Veterans Benefits</u>	7%	9%	9%

¹Original responses “Major Source” and “Minor Source” are combined to calculate percentages.

Table 7: Reasons for Continuing Education¹

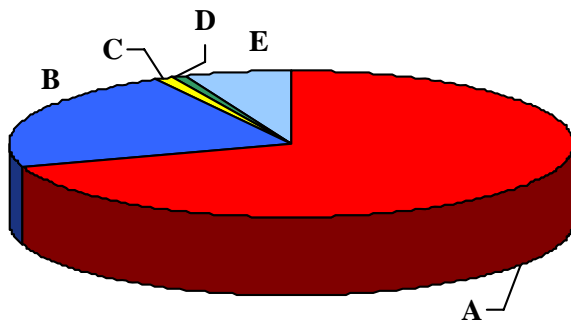
<i>Top Ten Reasons for Continuing Education</i>	2005	2006	2007
<u>To Become A Better-Educated Person</u>	99%	98%	99%
<u>To Develop My Mind And Intellectual Abilities</u>	97%	96%	98%
<u>To Increase My Earning Power</u>	96%	97%	97%
<u>To Qualify For A High-Level Occupation</u>	96%	97%	97%
<u>To Meet Educational Requirements For Occupation</u>	97%	95%	95%
<u>To Study New And Different Subjects</u>	89%	86%	88%
<u>To Develop Personal Maturity</u>	83%	84%	87%
<u>To Develop Independence For Parents</u>	79%	81%	77%
<u>To Meet New And Interesting People</u>	77%	74%	75%
<u>Parents/ Relatives Wanted Me To Continue My Education</u>	73%	77%	62%

¹Original responses “Major Source” and “Minor Source” were combined to calculate percentages.

Table 8: Preferred Class Times

		2005	2006	2007
A	<u>Morning</u>	70%	69%	72%
B	<u>Afternoon</u>	22%	23%	20%
C	<u>Evening</u>	1%	2%	2%
D	<u>Weekend</u>	1%	1%	1%
E	<u>No Preference</u>	6%	5%	5%

Fall 2005 Sample



Fall 2007 Sample

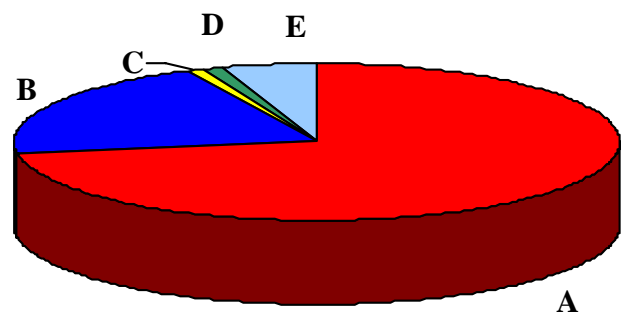


Figure 9 & 10 - Student Preferences, Class Times Offered

Table 9: Preferred Course Delivery Format

	2005	2006	2007
<u>Small-group</u>	30%	34%	33%
<u>Lecture</u>	27%	19%	23%
<u>No preference</u>	18%	18%	17%
<u>Lab. or Shop</u>	10%	15%	10%
<u>Private tutor format</u>	5%	7%	7%
<u>Independent study</u>	7%	5%	6%
<u>Other</u>	2%	1%	2%
<u>Correspondence course</u>	1%	1%	2%

Table 10: Reported Areas of Special Needs While Continuing Education

		2005	2006	2007
A	<u>Develop Better Study Skills and Habits</u>	77%	82%	79%
B	<u>Improving Math Skills</u>	81%	80%	79%
C	<u>Improving Test-taking Skills</u>	73%	78%	75%
D	<u>Improving Public Speaking Skills</u>	58%	58%	59%
E	<u>Expressing Ideas in Writing</u>	45%	48%	47%
F	<u>Improving Reading Comprehension</u>	40%	45%	46%
G	<u>Identifying a Major Area of Study</u>	38%	45%	40%
H	<u>Selecting an Appropriate Career</u>	34%	39%	37%
I	<u>Increasing Reading Speed</u>	33%	36%	37%

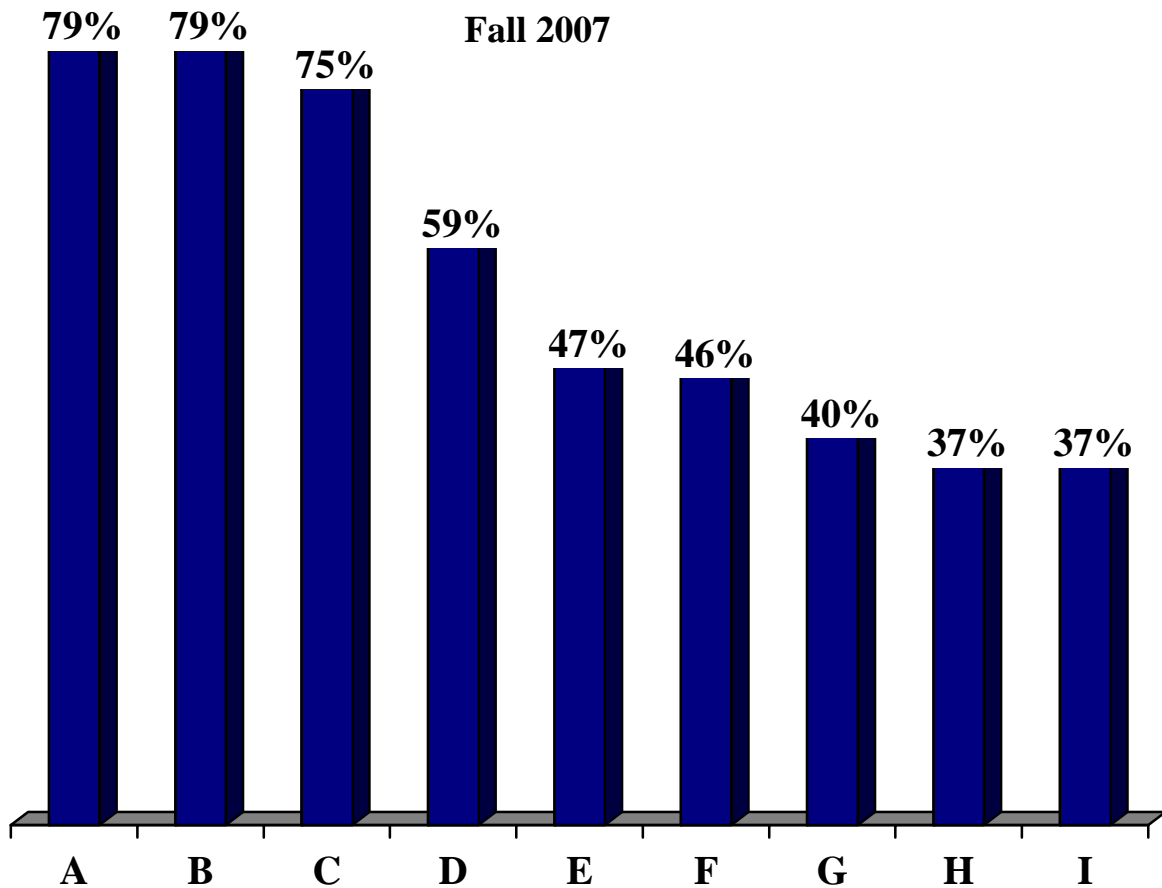


Figure 11 – Reported Areas of Special Needs

Table 11: Factors Affecting Choice to Attend TSU

Rated Very Important in Affecting Choice	2005	2006	2007
<u>Availability of Financial aid or Scholarship</u>	78%	78%	78%
<u>Cost of attending the College</u>	70%	69%	64%
<u>Location of College</u>	59%	52%	52%
<u>Entrance Requirements of College</u>	45%	52%	51%
<u>Availability of a Particular Program of Study</u>	53%	49%	50%
<u>Academic reputation of the college</u>	47%	50%	49%
<u>Variety of Courses Offered</u>	44%	45%	48%
<u>Type of Housing Availability</u>	41%	43%	42%
<u>Sports Opportunities</u>	40%	41%	41%
<u>Facilities Available: Labs Classrooms</u>	40%	41%	41%
<u>Extracurricular Activities Available</u>	34%	36%	35%
<u>Opportunity for Part-time Work</u>	42%	42%	34%
<u>Advice of Parents or Relatives</u>	35%	35%	33%
<u>Type of Community in which the College is Located</u>	27%	34%	33%
<u>Advice of someone who has attended the College</u>	31%	33%	32%
<u>Ethnic makeup of College</u>	32%	30%	32%
<u>Size of the College</u>	29%	33%	29%
<u>Advice of High School Counselors or Teachers</u>	25%	29%	29%
<u>Contact with College Representatives</u>	31%	35%	28%
<u>Social Climate & Activities at College</u>	21%	24%	27%
<u>Gender ratio of Student Body</u>	25%	26%	19%
<u>Friends Attend the College</u>	18%	21%	18%
<u>Religious Affiliation of the College</u>	19%	18%	14%

More Than 50% Agreement- Fall 2007 Rating

Table 12: Agreement with Statements about TSU¹

Strongly Agree/Agree with the item	2005	2006	2007
<u>College has many activities and organizations for students</u>	81%	74%	72%
<u>There are large number & variety of course offered at this college</u>	69%	64%	60%
<u>Excellent recreational facilities for individual students</u>	60%	59%	58%
<u>College has high-quality program in the subject area I am pursuing</u>	59%	59%	57%
<u>This college provides sufficient financial aid for students who need assistance</u>	47%	54%	54%
<u>Students at this college are more interested in having fun than studying</u>	48%	48%	52%
<u>This college offers many job related courses</u>	46%	46%	51%
<u>College has high-quality academic programs</u>	58%	56%	50%
<u>Students from various ethnic backgrounds get along well</u>	50%	51%	46%
<u>This college offers many cultural events and programs</u>	59%	49%	46%
<u>Cost of attending this college is reasonable</u>	54%	47%	45%
<u>College personnel care about individual students</u>	40%	45%	43%
<u>Students at this college are friendly</u>	37%	37%	42%
<u>Many students at this college use drugs and/ or alcohol</u>	43%	38%	40%
<u>There are comfortable residence halls at this college</u>	36%	38%	33%
<u>Many students at this college hold extreme political views</u>	34%	33%	33%
<u>The college has high quality classroom and lab facilities</u>	33%	37%	32%
<u>College has a strong Inter-collegiate Athletic Program</u>	51%	42%	30%
<u>This college has too many required courses</u>	21%	18%	22%
<u>It is difficult to earn good grades at this college</u>	12%	13%	14%
<u>The foreign language requirement at this college is too strict</u>	16%	15%	13%
<u>There are too many rules and regulations at this college</u>	11%	11%	12%
<u>Students must be above average to be admitted into this college</u>	14%	14%	10%

¹Original responses “Strongly Agree” and “Agree” were combined to calculate percentages.

More Than 50% Agreement-Fall 2007 Rating

Table 13: Timing of Decision to Attend TSU

		2005	2006	2007
<u>A</u>	<u>Before 9th grade</u>	10%	8%	8%
<u>B</u>	<u>During 9th grade</u>	3%	1%	2%
<u>C</u>	<u>During 10th grade</u>	3%	4%	4%
<u>D</u>	<u>During 11th grade</u>	12%	10%	10%
<u>E</u>	<u>During 12th grade</u>	38%	42%	39%
<u>F</u>	<u>After Completing High School</u>	34%	35%	38%

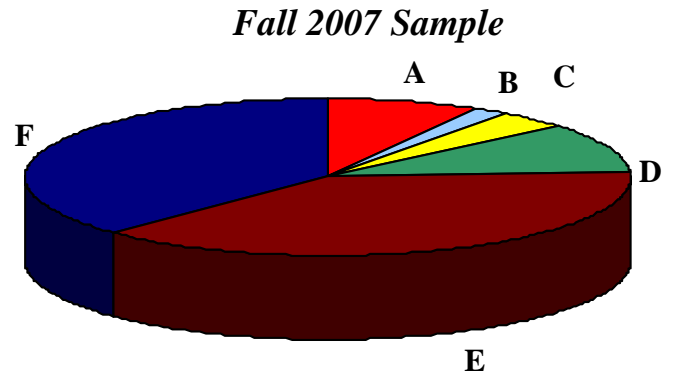
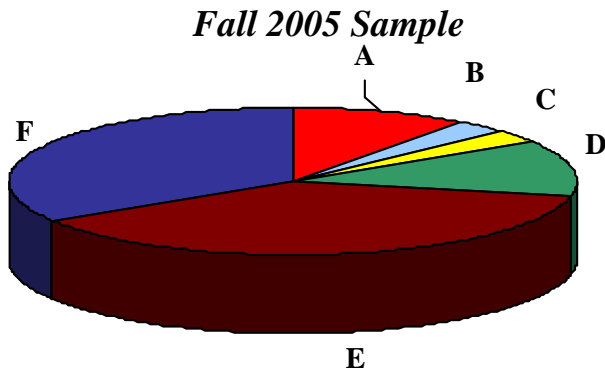


Figure 12& 13 - Decision Made to Attend TSU

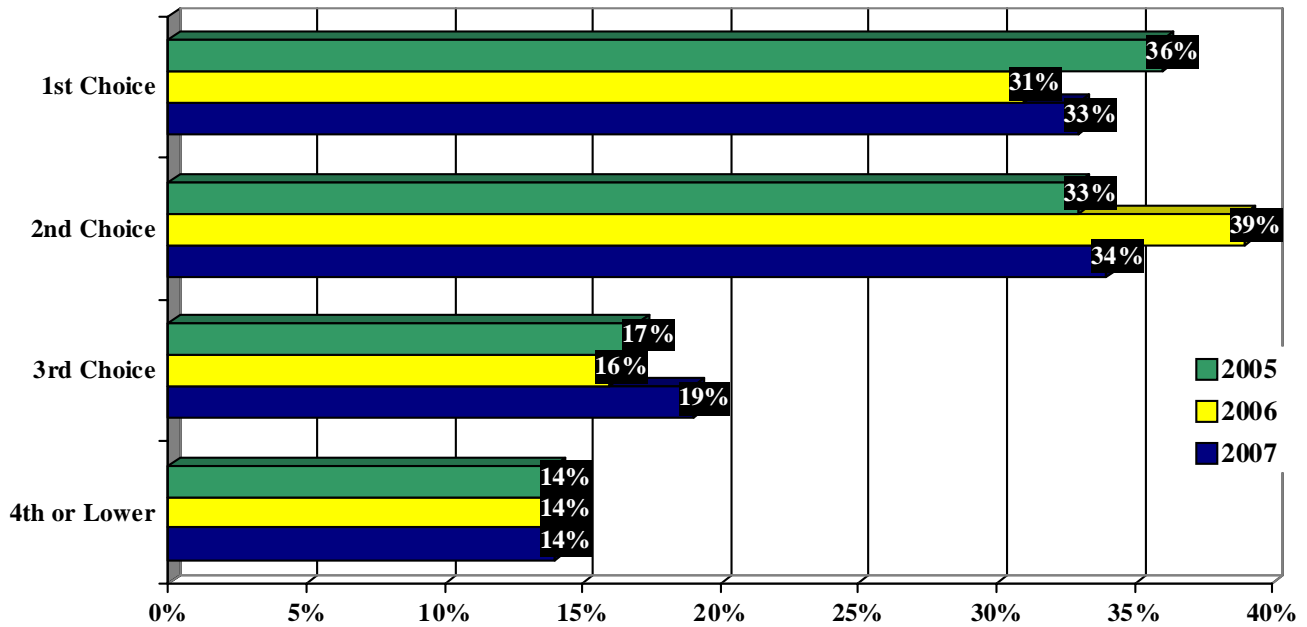


Figure 14: TSU as the Preferred Choice

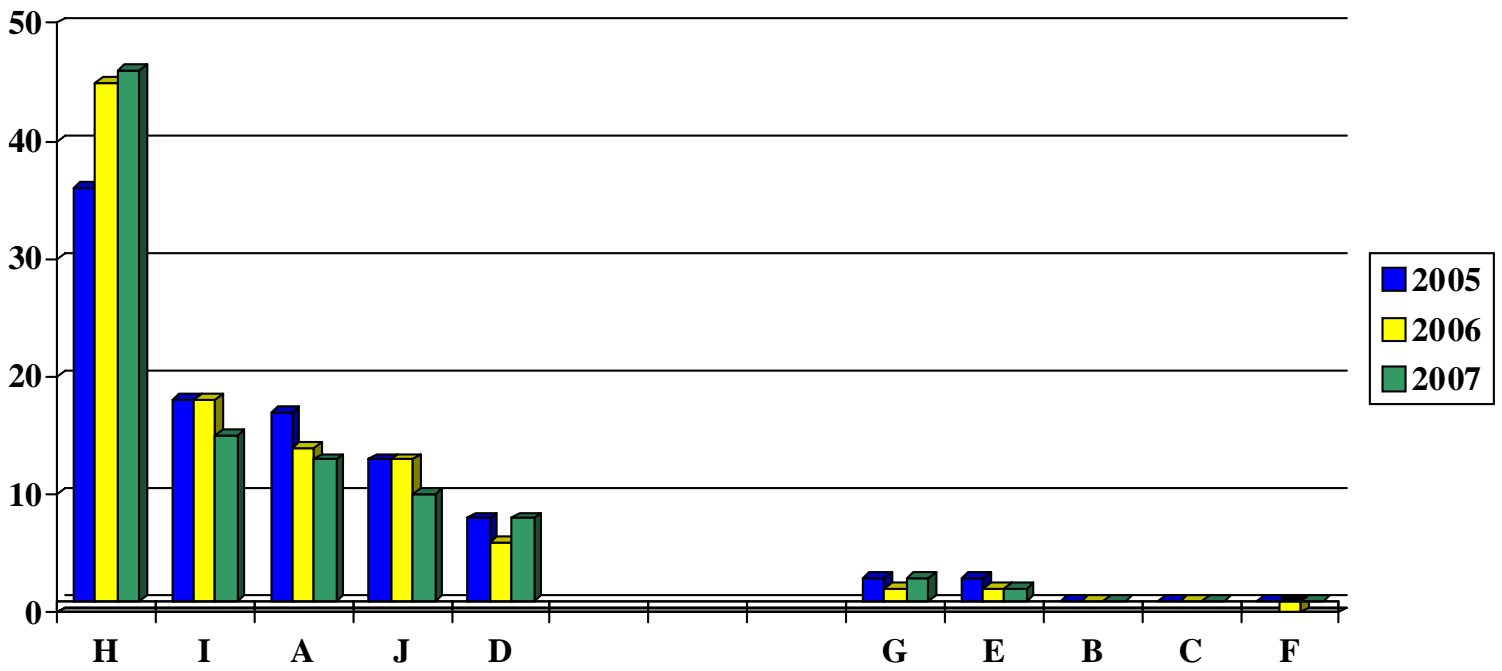


Figure 15-Purpose for Enrolling at TSU

<i>Item</i>	<i>2005</i>	<i>2006</i>	<i>2007</i>
<i>Top 5 Reasons</i>			
<i>H</i> To Obtain a Bachelor's Degree	36%	45%	46%
<i>A</i> No Definite Purpose in Mind	17%	18%	15%
<i>I</i> To Obtain a Master's Degree	18%	14%	13%
<i>J</i> To Obtain a Doctorate or Professional Degree	13%	13%	10%
<i>D</i> To Take Needed Courses to Transfer	8%	6%	8%
<i>Bottom 5 Reasons</i>			
<i>G</i> To Obtain an Associate Degree	3%	2%	3%
<i>E</i> To Obtain Certification	3%	2%	2%
<i>B</i> To Take a Few Job-related Courses	1%	1%	1%
<i>C</i> To Take a Few Courses for Self Improvement	1%	1%	1%
<i>F</i> To Complete a Vocational/Technical Program	>1%	>1%	1%

Table 14: Source of Information about TSU¹

Source of Information About College	2005	2006	2007
<u>Parents or Relatives</u>	77%	74%	73%
<u>Visit to Campus</u>	62%	63%	62%
<u>College Brochure or Pamphlet</u>	61%	57%	55%
<u>High School Classmates</u>	59%	52%	50%
<u>Friends at the College</u>	59%	51%	53%
<u>College Representative's Visit to High School</u>	42%	49%	40%
<u>College Catalog</u>	56%	47%	51%
<u>High school Counselors</u>	46%	46%	44%
<u>College Alumni</u>	44%	44%	48%
<u>High School Teachers</u>	44%	42%	42%
<u>High School Administrators</u>	33%	35%	35%
<u>Announcements on Radio or Television</u>	28%	26%	26%
<u>Articles in Newspapers or Magazines</u>	26%	25%	20%
<u>High School Library Materials</u>	24%	21%	17%

¹Original responses “Major Source” and “Minor Source” were combined to calculate percentages.