President Rudley Serves as the Number One Recruiter During Presidential Bus Tour

The race to recruit, secure and enroll some of Texas’ most academically talented high school seniors for the 2014 fall semester is underway statewide. To ensure that Texas Southern University lands its share of these seniors, university president Dr. John Rudley and key members of his administration have embarked upon an aggressive student recruitment presidential bus tour.

Beginning October 2013, President Rudley and several faculty and staff members, along with academic deans have traveled throughout the state to promote the University’s unique

--See Bus Tour on page 2

TSU Partners with Affiliates To Bring National Stage Play “Crowns” to Houston

Texas Southern University’s Communications and Alumni Relations Offices, KTSU-FM Radio, Office of Student Services and PG Entertainment of Atlanta are bringing the national stage play Crowns by Regina Taylor, to Houston for two dates: Friday, February 28 at 7:30 p.m. and Saturday, March 1, 2014 at 2:30 p.m. Both shows will be held in the Sawyer Auditorium. Adapted from the book by Michael Cunningham and Craig Marberry, Crowns is a play with music showcasing the lives of African American women also known as “HAT QUEENS!”

Ticket prices are $50 for VIP seating and parking, $35 general admission and $20 student tickets. There is a special 10 percent discount special on ticket purchases now through January 31.

--See Crowns on page 2

University Calendar 2014

Monday, January 6, 2014 - Friday, January 10, 2014
Orientation and Registration for First-time Freshmen and Transfer Students
Campus Wide

Thursday, January 9, 2014
Spring Opening Faculty Meeting
College of Education Auditorium, 8:00 a.m - 12:00 p.m.

Saturday, January 11, 2014
Graduate School Orientation - Spring 2014
College of Education Auditorium, 8:30 a.m - 1:30 p.m.
The deadline to register is Friday, January 10, 2014, 5:00 p.m.

Monday, January 13, 2014
Classes Resume for Spring Semester
Campus Wide

Monday, January 20, 2014
Martin Luther King, Jr. Holiday
Campus Closed

Wednesday, February 19, 2014
Dedication Ceremony for the Spearman Technology Building
Spearman Technology Building, 3:00 p.m.

Monday - Friday, March 31 - April 4, 2014
Research Week
Office of Research
For additional information contact Dr. Kimberly Lofton 713-313-7208; or Linda Gardiner 713-313-4245

TSU News

The deadline to submit news or information for TSU E-News is Monday by noon. Submissions may be sent to calliskd@tsu.edu or pickensc@tsu.edu. For any questions or comments, call Eva Pickens at 713-313-4205.
Bus Tour…continued from page 1

programs and enrollment services, offering scholarships on the spot. Visits have included high schools in Dallas, Fort Worth, Cedar Hill, Desoto, Arlington, Austin, San Antonio, Beaumont, Port Arthur and the Houston area. A total of 36 scholarships totaling close to $60,000 have been offered so far.

When asked why he felt it important that he personally travel the Texas highways and recruit students, Rudley stated, “We are introducing TSU to this generation of students. The bus tour gives us a chance to tell the story of TSU all over Texas; and I want them to hear that story and receive an invitation to join us in Houston directly from the President!” As well, Dr. Rudley has learned some things on the tour. Namely that students are familiar with Texas Southern Law and Pharmacy schools, its high profile graduates as well as the diverse student population.

During the visits, officials met with over 1,000 high school seniors about attending Texas Southern University and recruited over 350 students with many others who are completing applications at this time.

Plans are being made to visit Lufkin, Marshall and Tyler in addition to Houston as part of the 2014 tour.

“My ultimate goal with this initiative is not just to encourage all students to attend Texas Southern,” said Rudley. “My hope is that top students consider Texas Southern University this year and their friends consider it next year, and it becomes an institution of first-choice for top Texas students.”

Even though students may enroll in any of TSU’s 120 degree programs, the tour raises the awareness of some unique program offerings at the university. The team is asking students to take a look at careers of the future, such as: Aviation Science Management; a program that trains students to become pilots and airport managers; Maritime Transportation, Logistics and Management, a collaborative effort with the Port of Houston Authority that prepares students to manage operations at port cities; Entertainment and Recording Management, a program taught by musical icon Matthew Knowles that offers a behind-the-scenes view of making it in the entertainment industry; and the Sport Management program, where students will graduate ready for middle management sports positions as well as senior and executive athletic director positions. A new degree in Emergency Management and Homeland Security prepares students to deal with and manage public response to disasters like the hurricanes and floods that have plagued this region.

For a full listing of degree programs, admission requirements and the application process, visit tsu.edu/admissions or call 713-313-7071.

TSU PD Implements Hannah Hall Security/Info Kiosk

The TSU Department of Public Safety has implemented the Hannah Hall Security/Information Kiosk program, effective Jan. 2, 2014. The area will be served by Officer Lashonda Allen. The telephone number to the security kiosk is 713-313-1111. Please feel free to contact the security kiosk directly with any request or special information regarding visitors and please share this information with all HH staff members.

TSU Chief Roger Byars is asking that as soon as possible, each Vice President and/or manager in Hannah Hall provide the security kiosk with a list of staff members within their respective areas, office telephone numbers and physical room numbers, so that the police department may better direct guests.

Crowns…continued from page 1

Set against a tapestry of music and dance, Regina Taylor’s Crowns tells the story of a young African-American girl named Yolanda who is stricken by tragedy. She relocates to the rural South to live with her church-going grandmother and is engulfed in stories about the magnificent women and how their distinctive hats illustrate their individual experiences. Through her relationship with these “hat queens,” Yolanda experiences healing and self-realization.

Organizers of this event are members of the Texas Southern HATS & TIES Committee. The acronym stands for Honoring Academically Talented Scholars…To Impact and Engage Students. This committee provides scholarships and mentorship opportunities for freshmen students at the university. “Having heard and read the rave reviews about this play, we are bringing this show to the campus of Texas Southern for the very first time and know that it will be a smashing hit. People in Chicago, Florida, Atlanta and all across the United States, are talking about this play long after the performance,” states Eva Pickens, TSU’s Associate Vice President of Communications and Community Outreach. “We know that we’re getting something special to showcase to our students and the Houston community,” Pickens continued.

Key roles in the play will feature vocalists and actors/actresses from Houston and according to Pickens, this makes this initiative extra special and extra exciting.

Texas Southern University has some collaborative partners who have joined to make this event a success; PG Entertainment of Atlanta, KTSU-FM Radio (90.9) FM, and the university’s Alumni Relations and Communications offices.

By selecting the dates for two shows, Feb. 28th and March 1st, the university is observing both Black History Month and Women’s History Month.

Sponsorship opportunities are available. Sponsors will have the opportunity to showcase products and services, provide samples to the audience, have prominent placement in all promotional and advertising literature (evites, programs, posters, banners, newsletters, etc), a commercial on KTSU-FM Radio, weekly visibility in our online newsletters which are widely distributed to 47,000 alumni and friends, place in the TSU Herald, student newspaper; and an on-air interview with one of our popular radio and television (TSU-TV Comcast On Demand) personalities.

Individuals may participate by becoming a member of the HATS & TIES Executive or Honorary Committees. A tabletop souvenir book will also be published in which individuals may participate. Please call the numbers below to find out how to participate in the HATS and TIES contest and to be listed in the souvenir book and program.

For additional information about becoming a sponsor or a participant for this dynamic initiative to help raise money for student scholarships and mentoring programs, you may contact Eva Pickens at 713-313-4205 or pickensek@tsu.edu or Marcele Brooks at 713-313-7970 or brooksmd@tsu.edu.
REMINDER: Spring Opening Faculty Meeting

Date:
Thursday, January 9, 2014

Time:
8 a.m.–12 p.m.

Location:
College of Education Auditorium

TEXAS SOUTHERN UNIVERSITY

ORIENTATION GRADUATE STUDENT

Spring 2014
Saturday, January 11

8:30 am – 1:30 pm, Roderick R. Paige Education Building Education Auditorium

The Graduate School and The Graduate Student Government Association invites all graduate students to the Graduate Student Orientation. This comprehensive orientation will, introduce you to campus services and involvement opportunities, and show you just how much TSU has to offer. Start your graduate career at TSU off right!

For information, please contact us at 713-313-4410 or email at tsugradorientation@tsu.edu

Like the “Texas Southern University Graduate School” Facebook page. You can register online through The Graduate School’s website.

The Deadline to register is Friday, January 10 @ 5pm

The Texas Southern University Athletics Department cordially invite all TSU Faculty and Staff to join us for FACULTY-STAFF APPRECIATION NIGHT Southern vs Texas Southern Monday, January 6th Women’s Game at 5 p.m. Men’s Game at 8 p.m. HP8 Arena | TSU Campus | Houston Regular Game Admission Ticket Price Discounted To $5

TSU Faculty-Staff Present your Tiger 1 Card (Faculty-Staff ID) for free admittance