



# TSU E-News Now.

YOUR WEEKLY TEXAS SOUTHERN UNIVERSITY ELECTRONIC NEWS & INFORMATION SOURCE  
FROM THE OFFICE OF COMMUNICATIONS – (713) 313-4205

July 7-13, 2014

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## Texas Southern Tigers Dedicate 2014 Season to Michael Strahan



The Texas Southern Tigers football team heads into the 2014 season with a renewed sense of vigor because of a former Tiger who has reached the pinnacle of professional sports. Michael Strahan will be enshrined into the Pro Football Hall of Fame in August and this Alma Mater is dedicating the 2014 football season in his honor.

"We're excited to dedicate our upcoming 2014 football season to the outstanding contributions and achievements of Texas Southern University Alumnus Michael Strahan," said TSU head coach Darrell Asberry.

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## TSU's Maritime Student Interns with Port of Houston Authority



*(Left to Right) Commissioner Clyde Fitzgerald; Commissioner Dean Corgey; Marlin Ingram (TSU Student); Chairman Janiece Longoria; Commissioner Theldon Branch; Commissioner Roy Mease; and Commissioner John Kennedy.*

Senior Maritime student **Marlin Ingram** had the opportunity of interning at the Port of Houston Authority this summer. Ingram is interning in the Department of Health, Safety, Security, and Emergency Management (HSSE). His supervisor and mentor at the Port of Houston Authority is Marcus Woodring, Managing Director of HSSE. Mr. Woodring serves on the TSU Maritime Industry Advisory Board and is a strong supporter of the TSU Maritime program. During his internship, Ingram learned the Port's safety and security policies and procedures in compliance with the Maritime Transportation Security Act (MTSA) of 2002; the various procedures for gaining permission to enter Port Authority and how to designate the risk of threats against maritime facilities.

## Texas Southern University is Making Transferring More Attractive



Transferring from community college to Texas Southern University just became easier for students as Texas Southern University makes bold moves to strengthen its partnerships. The university is placing teams of staff members on site at local community colleges for the purpose of creating a smooth transition into its four-year institution. It is also offering scholarships to qualified students and assisting more closely with the registration process. Representatives from TSU's admissions, recruitment and financial assistance offices and its 10 colleges and schools will have a visible presence on the community college campuses several times a week. TSU is seeking to increase its number of transfer students and this move will help the university accomplish its goal as the university is beginning to receive an increase in its applicant pool from surrounding community colleges. For additional information about transferring or attending Texas Southern University, visit [www.tsu.edu](http://www.tsu.edu).

## Marketing Professor Makes Editors Choice List

**Dr. David E. Hansen**, professor of Marketing in the Jesse H. Jones School of Business, wrote an article for the Journal of Marketing Education in 2003 which has been selected for the Editor's Choice List. This list contains the top 20 articles over the life of the journal. Hansen's article titled "Using the Voeks Method to Improve Student Learning in Principles of Marketing Classes," can be found in the Journal of Marketing Education, 25(2), 108-117. The article discusses methods for improving performance on tests for both multiple choice and essay tests. "It really works," said Hansen. "I use the method with great success".

"We congratulate Prof. Hansen on the recognition that his research has met the lofty standards of both quality and impact," said Ronald Johnson, dean JHJ School of Business.

## Tom Joyner to Keynote Luncheon at TSU National Alumni Convention

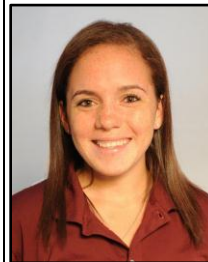


Affectionately called the drum major for Historically Black Colleges and Universities (HBCU's) **Tom Joyner** has been asked to keynote the Lifetime Members Luncheon at the Texas Southern University National Alumni Convention in Dallas. "Unleashing Our Tiger Pride," is the theme for 2014 National Convention, scheduled for July 31 - August 3, at the Hilton Anatole Hotel in Dallas, Texas.

The TSU National Alumni Convention is held annually to focus on

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## TSU Brianna Miller-LeForbes is SWAC Woman of the Year



The Southwestern Athletic Conference has named Texas Southern University bowler **Brianna Miller-LeForbes** as its 2014 SWAC Woman of the Year.

Miller-LeForbes (Riverside, Calif./P HS) lettered as a student athlete and obtained a bachelors degree at TSU in Administration of Justice with a minor in Psychology this past May. In addition to earning her degree and being a four year member of the Lady Tigers bowling team, she was also a peer mentor volunteer, a member of SAAC, all while earning a spot on the Thomas F. Freeman Honors College

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informing alumni, partners, and TSU supporters about the innovative academic programs and projects that the University is engaged in and empowering alumni and supporters to give back. The three-day event is filled with workshops and activities that were created to re-ignite, renew, and re-energize the TSU Tiger Spirit and remind alumni of our commitment to the future of our University.

"The alumni love Texas Southern University, make no mistake about that," says Julia Askew, current TSUNAA president. "This event gives us a chance to talk about increased support for the university whether that support comes in the form of volunteerism, tutoring, mentoring or financial assistance. We want our love for the university to resonate into whatever help the university needs."

Highlights of the convention include: the TSUNAA Golf Tournament, Welcome Reception, Casino Night, Lifetime Members Luncheon, Excellence in Achievement Awards Banquet, Community Service Project, NFL Hall of Fame Watch Party for alumnus Michael Strahan, TSU Throwback Yard Party, Prayer Breakfast, along with seminars for pharmacists and law school graduates, plus breakout sessions that will enlighten and educate all alumni. Radio personality Tom Joyner will be the keynote speaker for the Lifetime Members Luncheon and former TSU drum major Rev. Reginald "Action" Thompson will be the keynote speaker for the Excellence In Achievement Awards Banquet.

"As hosts, the Dallas Chapter is looking forward to TSU Tiger Nation coming to Dallas," said Bernard Clark, president of the TSUNAA Dallas Chapter. "We plan to make your experience here in Dallas one to remember. We have one of the best venues in Dallas for the convention at an affordable rate, plus the entertainment we have planned is exceptional."

"I invite all alumni to attend the 2014 TSU National Alumni Convention in Dallas," said Connie Cochran, TSU's executive director of Alumni Relations. "This is your chance to meet national officers of TSUNAA, members of the University administration, and fellowship with TSU Tigers from across the country. It is vital ALL alumni become involved and play a role in the future of the University and the National Alumni Association. As a proud alumna of Texas Southern University, and a Life Member of the Alumni Association I encourage alumni to reconnect with fellow classmates and the University. As alumni it is not only our responsibility, but our duty to give back. Our accomplishments and potential for excellence are rooted in those who work tirelessly to make TSU great. Make your commitment NOW to become involved. I sincerely look forward to seeing everyone in Dallas."

A weekend full of exciting activities have been scheduled:

- \* Golf Tournament
- \* Welcome Reception
- \* Casino Night
- \* Lifetime Members Luncheon featuring Tom Joyner as the Keynote Speaker
- \* Breakout Sessions
- \* Continuing Education for Law and Pharmacy
- \* Excellence in Achievement Awards Gala
- \* NFL Hall of Fame Watch Party for TSU's own Michael Strahan
- \* Throwback TSU Yard Party
- \* Prayer Breakfast

For more information regarding the convention, please send inquires to: [tsunaaconvention2014@gmail.com](mailto:tsunaaconvention2014@gmail.com)

## Tigers Dedicate...continued from page 1

"Michael Strahan is a name that has been synonymous with professionalism and greatness for many years," said TSU Athletics Director Charles McClelland. "When you look back at some of the things he has been able to accomplish both on and off the field you're able to quickly identify the hard work that he put into becoming not only a winner but also a great pillar of our nation."

The Tigers will wear a decal with Strahan's number and 2014 Pro Football Hall of Fame designation on their helmets.

Strahan is best known as a national superstar for the New York Giants. He played 15 seasons with accolades that included the NFL sack record, seven Pro Bowl appearances and a 2007 Super Bowl Championship.

He got his start playing football at Texas Southern University where he set single season and career sack records that still stand today.

"Each time we step on the football field we want to be a football team that plays the game with pride, discipline, and determination. All three of these characteristics truly embody the man Michael Strahan is both on and off the field," Asberry said. "If we can learn to play the game with the same unique passion he brought each time he laced up his cleats we will undoubtedly be headed in the right direction as a football team as we look to reach our goals of becoming Champions on the football field and inside the classroom."

The Tigers kickoff the 2014 season against Prairie View A&M for the Labor Day Classic on August 31 at NRG Stadium. The complete 2014 Football Schedule is below.

## Texas Southern 2014 Football Schedule

<u>Date</u>	<u>Opponent</u>	<u>Location</u>	<u>Time</u>
<b>Aug 31 (Sunday)</b>	<b>@ PV</b>	<b>Reliant (NRG) Stadium</b>	<b>4:00pm</b>
<b>Sept 4 (Thursday)</b>	<b>Texas State</b>	<b>BBVA Compass Comcast Sportsnet</b>	<b>7:30pm KHOU 11</b>
<b>Sept 13 (Saturday)</b>	<b>@ Central State (Ohio)</b>	<b>Nassau, Bahamas</b>	<b>5:00pm</b>
<b>Sept 20 (Saturday)</b>	<b>Alabama A&amp;M</b>	<b>BBVA Compass Comcast Sportsnet</b>	<b>7:00pm KHOU 11</b>
<b>Sept 27 (Saturday)</b>	<b>@ Alabama State</b>	<b>Montgomery, AL</b>	<b>TBA</b>
<b>Oct 4 (Saturday)</b>	<b>Mississippi Valley</b>	<b>BBVA Compass Comcast Sportsnet</b>	<b>7:00pm KHOU 11</b>
<b>Oct 18 (Saturday)</b>	<b>@ Alcorn</b>	<b>Alcorn, MS</b>	<b>TBA</b>
<b>Oct 25 (Saturday)</b>	<b>Arkansas-Pine Bluff (Homecoming)</b>	<b>BBVA Compass Comcast Sportsnet</b>	<b>2:00pm KHOU 11</b>
<b>Nov 1 (Saturday)</b>	<b>Grambling</b>	<b>BBVA Compass Comcast Sportsnet</b>	<b>2:00pm KHOU 11</b>
<b>Nov 8 (Saturday)</b>	<b>@ Southern</b>	<b>Baton Rouge, LA</b>	<b>TBA</b>
<b>Nov 15 (Saturday)</b>	<b>Jackson State</b>	<b>BBVA Compass Comcast Sportsnet</b>	<b>2:00pm KHOU 11</b>

## TSU E-News NOW Credits:

Marcie Brooks-Community Outreach; Andrew McCray-Media Writer/Graphics; Earlie Hudnall-University Photographer; Kendrick Callis-Communications Specialist; Rodney Bush-Marketing/Communications; Eva Pickens-AVP of Communications

## TSU LeForbes ...continued from page 1

list.

“My experience as a scholar athlete has made me a better person by being more social, competitive, hardworking, committed and realizing how much helping and giving back has affected my life”. Miller-LeForbes said.

Miller LeForbes was tabbed as the 2014 Kat Klash Bowling Tournament MVP this past season at Sam Houston State. She helped lead the team to a second place finish at the SWAC Bowling East Round-up while also completing the day with the 3rd highest individual average (194.6) for both East and West SWAC Round Up participants.

The SWAC Woman of the Year is selected by league committee members using numeric scoring defined by guidelines and specific criteria during the candidate review. The SWAC Woman of the Year will then represent the conference as a nominee for the NCAA Woman of the Year selection process.

The SWAC Woman of the Year selection includes a review of the student athletes' service and leadership, academic achievement, athletics excellence and personal statement. The candidates nominated must have a minimum of a 2.5 GPA and participate in one of the member institutions sponsored sports. The nominee must also submit a 200-word personal statement describing her experience in community service, as a scholar, an athlete, and a leader on her campus. They must also emphasize how the engagements have influenced their life and shaped their professional growth.

## TSU's Confucius Institute Students Visit China



*Through support from Congressman Al Green and TSU's Confucius Institute, a group of TSU students had the opportunity to spend three exciting weeks in China this summer to develop their language skills and experience Chinese culture. Students spent two weeks in Beijing at Beijing Jiaotong University studying Chinese and visiting historical sites before traveling by high-speed rail to Suzhou and Shanghai for the conclusion of the trip. Accompanying them on the trip were Confucius Institute Director Dr. Roger Hart, College of Liberal Arts Dean Dr. Danille Taylor and Texas Southern University President Dr. John Rudley.*

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& 20oz Drink** **want to add a  
juice instead** **+.75**

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**Salad & Drink**

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## TSU News

The **deadline** to submit news or information for **TSU E-News** is Thursday's at noon for the following week's edition. Submissions may be sent to [calliskd@tsu.edu](mailto:calliskd@tsu.edu) or [pickensek@tsu.edu](mailto:pickensek@tsu.edu). For any questions or comments, call Eva Pickens at 713-313-4205.



## GEOG 234: Cities of the World

(CRN 12615) FALL 2014 MWF 1-1.50PM

*Ask your advisor about signing up for this course today!*

More than half of the world's population now lives in cities. This course provides an interdisciplinary introduction to the city in the context of contemporary globalization. Analysis of urban patterns and processes through the theoretical perspectives of various disciplines and methodologies.

For more information, contact Dr. Parekh, Dept. of History and Geography | [parekh@tsu.edu](mailto:parekh@tsu.edu)