IMMEDIATE RELEASE
March 29, 2010

31th Intercultural Communication Conference

The School of Communication at Texas Southern University Presents

The School of Communication at Texas Southern will hosts the 31st Intercultural Communication Conference, April 15 and 16, 2010, on the Campus of Texas Southern University, in the Rev. Martin Luther King Building, 3100 Cleburne Street, Houston, TX 77004. There is no registration fee and the event is open to the public.

This year’s theme is “The Rhetorical Impact of Transformational Global Icons: Barak Obama to Michael Jackson, Communication and Construction of Popular Culture.” Panel discussions will be led by scholars with Q & A sessions following each panel allowing for full audience participation.


For more than 25 years, the primary objective of the Intercultural Communication Conference has been to address salient issues impacting local, national, and global communities. It attempts to bridge the gap of misunderstanding and misperception that often plague diverse populations. Through open dialogue as well as reasoned and logical discussions, past conferences have sought to ease tensions, soothe fears and destroy mistrust of those who are different from us. We have explored the political, economic and social dynamics that have led people of different cultural values, beliefs and attitudes to fear, to hate and retaliate with acts of blind intolerance and racism, senseless violence, repression, and even genocide.

For more information on the conference, please call (713) 313-4312 or visit www.tsu.edu and look under the Academics tab and then click on The School of Communication.

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Texas Southern University was founded in 1926 and became a state institution in 1947. Texas Southern possesses an impressive array of undergraduate and graduate programs, a diverse faculty, more than 80 student organizations, and an alumni network comprised of educators, entrepreneurs, public servants, lawyers, pilots, artists, and more, many of whom are change agents on the local, national and international stage. Nestled upon a sprawling 150-acre campus, Texas Southern has served as a cornerstone for developing the greatest potential in leaders from various socioeconomic, cultural, and racial backgrounds. Texas Southern is located in the heart of the city, giving its students and faculty easy access to the Museum Office of Communications & Media Relations
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District, neighboring educational institutions, the Texas Medical Center, downtown Houston, two major airports and all of the city's major freeways. More than 9,487 students, along with nearly 1,500 faculty and staff comprise the University's community making it one of the nation's largest Historically Black Colleges and Universities (HBCU's). For more information, visit www.tsu.edu.