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TSU to Use New Introductory Operations Textbook by McGraw-Hill

To address the need for course content that reflects the global shift in the way companies manage operations, McGraw-Hill Education has released *Managing Operations Across the Supply Chain* by Morgan Swink, Steven Melnyk, M. Bixby Cooper and Janet Hartley, the first higher education textbook for introductory operations management courses that offers a fully integrated global, supply chain perspective.

Written by a distinguished author team that includes Dr. Swink, co-editor-in-chief of the *Journal of Operations Management*, Dr. Melnyk and Dr. Cooper of Michigan State University, and Dr. Hartley of Bowling Green State University, *Managing Operations Across the Supply Chain* embraces the foundations of operations management while including new frameworks, concepts and tools to address the demands of today and the changing needs of the future.

"The supply chain component has become critical in operations management courses because of the increasing globalization in the operations of large corporations," said K.V. Ramaswamy of Texas Southern University. "*Managing Operations Across the Supply Chain* addresses this issue head-on."

*Managing Operations Across the Supply Chain* is offered with Connect Operations Management, a research-based, interactive assignment and assessment platform that allows instructors to create and deliver online, auto-graded homework assignments, quizzes and tests. The online platform is based on McGraw-Hill's extensive, ongoing research of professors' instructional processes and students' study habits.

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Texas Southern University was founded in 1926 and became a state institution in 1947. Texas Southern possesses an impressive array of undergraduate and graduate programs, a diverse faculty, more than 80 student organizations, and an alumni network comprised of educators, entrepreneurs, public servants, lawyers, pilots, artists, and more, many of whom are change agents on the local, national and international stage. Nestled upon a sprawling 150-acre campus, Texas Southern has served as a cornerstone for developing the greatest potential in leaders from various socioeconomic, cultural, and racial backgrounds. Texas Southern is located in the heart of the city, giving its students and faculty easy access to the Museum District, neighboring educational institutions, the Texas Medical Center, downtown Houston, two major airports and all of the city's major freeways. More than 9,487 students, along with nearly 1,500 faculty and staff comprise the University's community making it one of the nation's largest Historically Black Colleges and Universities (HBCU's). For more information, visit [www.tsu.edu](http://www.tsu.edu).