

**INTERCULTURAL COMMUNICATION CONFERENCE**  
**School of Communication, Texas Southern University, Houston, Texas**  
**CONFERENCE: APRIL 19, 2018**

**COMMUNICATION, MEMBERSHIP, GLOBALIZATION:  
IMPLICATIONS FOR WORLD AFRICAN COMMUNITY**

In our age of globalization, communication technologies and services connect individuals to multiple communities. Given these connections, one area of concern is the use of these technologies and services in the linking of people to the communities in which they may have simultaneous membership – for example, the linking of members of ethnic groups to their traditional and physically or culturally proximate communities on the one hand and to contemporary and physically dispersed or culturally diverse communities on the other.

This issue is of importance among members of the World African Community, who use these technologies and services to connect themselves to each other (consistent with the sense of community that works of such masters as Cheikh Anta Diop or W. E. B. DuBois may cultivate among them) and other communities (connections arising from exigencies of life, realization of globalization, and/or aspiration toward globalism). Issues include:

- expression of this “membership within multiple communities” in the creative, administrative and consumptive aspects of the mass media – especially in their reportorial, critical, analytical and creative “texts;”
- expression of this “membership within multiple communities” in the inclinations, choices or strategies in the consumption of these media;
- comparisons of how much the use of the media connects them to each other with how much it connects them to their other communities;
- implications of the findings of research on the comparisons for their self concept, rootedness, solidarity, and location in global social space;
- implications of the findings for their susceptibility to the “disarming” that has plagued their psyches under colonialism and neo-colonialism;
- implications for the millennia-old battles between what Cheikh Anta Diop calls the “northern cradle” and “southern” cradle” of culture that face each other in a global arena in which President Trump envisages, and seems dedicated to, collaboration with Vladimir Putin and Russia

Organizers of the Conference invite papers and discussions that focus on these issues, but realize they apply to other “world” communities and the second line of the theme may be:

IMPLICATIONS FOR THE GLOBAL INDIAN COMMUNITY, or  
IMPLICATIONS FOR THE GLOBAL ARABIC COMMUNITY, or  
IMPLICATIONS FOR THE GLOBAL YORUBA COMMUNITY, or  
IMPLICATIONS FOR THE GLOBAL CHINESE COMMUNITY, or  
IMPLICATIONS FOR GLOBAL ETHNIC-GROUP COMMUNITIES.

Thus organizers also welcome contributions that would spring from these “implications.” They also may distribute selected contributions in a conference “proceedings” publication.

Send abstracts / panel proposals to the coordinator at [regisha@tsu.edu](mailto:regisha@tsu.edu) by **20 MAR 2018**.