Dr. John M. Rudley, President, Texas Southern University

Student Success is my top priority for Texas Southern University and something that everyone on and off campus—the community, faculty, staff, administrators and students—support wholeheartedly. A critical factor for Student Success is student scholarship. I commend each one of you for helping to ensure a positive and productive academic life for our students and for encouraging them to reach beyond boundaries to make a difference in our world.

Donors Help Us Realize Our Vision

- A-Rocket Moving and Storage Inc.
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Our impact starts with educating some of Houston’s best and brightest students, many of whom are the first in their family to go to college despite financial and other difficulties. Our students are motivated by their own high level of intellectual vitality and the JHJ School of Business experience shapes and empowers them to be active participants in their own learning journey.

Your generous support of the JHJ School Frame The Future Campaign provides valuable encouragement for our students. It undergirds the success of our students as they rise above their circumstances on the way to becoming future decision makers prepared to help lead in making our city, and indeed our world, better than we found it. Your support is also important to our students, alumni, and faculty as they continue to make important contributions to the success and the winning legacy of Houston through our programs of outreach, corporate and community engagement, and research.

At the JHJ School of Business we take pride in our role as difference makers. The opportunities for the JHJ School of Business in fostering impact in addressing the critical issues of living and working together in Houston have never been as rich as today. Support from you will catapult the JHJ School of Business forward as we prepare leaders to tackle the local and global issues of our collective future.

I thank you on behalf of our students, alumni, faculty, and staff, we appreciate your continued interest and support in partnering with us to frame the future.

The Jesse H. Jones School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. AACSB International accreditation is the hallmark of excellence in business education.
Marinda Fruge  
Accounting, May 2014

Scholarship assistance and internships helped to Frame My Future. Consider me a lifetime mentor that will instill the values of leadership, scholarships and giving back to the community. Former Ms. Texas Southern University and JHJ Fellow experienced three internships and received three different scholarships with an active college life while in the Honors College. Marinda is employed by Booz Allen Hamilton as an Analyst.

Malcom Barnes  
Marketing, May 2017

Returning to school as a Veteran of the United States Army helped me to Frame The Future. I plan to become an entrepreneur in Digital Marketing; I look forward to getting an internship in the digital marketing space. Student organizations like the Entrepreneurship Club and the Collegiate 100 help me reach my goals.

Joselyn Guevara  
Accounting, May 2016

Involvement in student organizations like the National Society of Collegiate Scholars and the Hispanic Student Association has helped to Frame My Future. Participation has helped me get out of my comfort zone and do things I never thought possible. I have received three different scholarships and a fully paid study abroad trip to Salamanca, Spain for summer 2014. I plan to attain my CPA license in the future and go to Law School.

Chay Loong  
Accounting, May 2014

The MBA Accounting program helped me to pass the CPA exams and Frame My Future! This program is supportive yet challenging; but it’s the people in the program - the faculty and your fellow students - that make the difference. Everyone associated is incredibly brilliant and generous with their time and attention. Most importantly, the faculty has high expectations and gives you every opportunity to meet those expectations.

Jakari Bass  
Accounting, May 2015

Accessing resources at the JHJ School and internships in audit and tax areas with KMPG have Framed My Future. Networking with seasoned professionals, exposure through Management Leadership for Tomorrow Career Prep, and extensive coaching and career development have contributed to any future endeavor I pursue. I have accepted a position with Cargill after graduation.

Jourdan Hicks  
Marketing, May 2015

Being more involved with organizations like the JHJ Leadership Fellows Program has helped me to Frame My Future. I’m a proud JHJ Fellow and I have a new outlook on my coursework and I’m definitely aiming higher to reach my goals. My exposure and experience being in this program has been life changing.
The School’s vision and mission to frame the future for a diverse student body and help to build Houston’s framework for the future has endured because of its timelessness and universality.

The Jesse H. Jones School of Business has an awesome legacy of leadership and impact on the social, economic, political, and cultural landscape of Houston and beyond. For almost seventy years, the JHJ School has cultivated business acumen and transformed the lives of Houston’s citizens through accessible world-class education, innovative research, and creative activities across all sectors. The JHJ School also serves the nation as a center for engagement with business, government, and nonprofit organizations and has great potential for continuing to make meaningful, measurable, and lasting change in our world through insightful contributions in addressing the critical issues of our time.

The JHJ School started as a department in the College of Arts and Sciences at Texas Southern University in 1947 and reached separate school status in 1955. Leading by example has always been a key trait of the JHJ School. It was the first business school at a historically black college or university (HBCU) to achieve accreditation from the Assembly of Collegiate Schools of Business (now AACSB International) in 1968.

Today, the JHJ School is recognized for the strength of its programs. In 2014, for example, the School was recognized by US News and World Reports and Princeton Review on their lists of the nation’s best business schools. Also, the JHJ School’s online Executive MBA was recognized for quality and affordability by the distance education information clearinghouse GetEducated.com.

It is true, that the JHJ School has achieved many milestones since its founding. We take the greatest pride, however, in our success in shaping a diverse student body into future leaders who make a difference in our world. This has been our mission from the start.

As we look to the future we remain committed to the endless quest of developing men and women in the areas of leadership, knowledge, and service in order to help make the world a better place. In so doing, the JHJ School combines global aspirations with a commitment to a historic partnership in Houston involving education, business, and community. It is only with your support, however, that we can continue to fulfill our mission of framing the future of our students and helping Houston prosper and grow.
Willie Alexander, Founder & CEO, W.J. Alexander & Associates
School of Business Advisory Council, Development Committee Chair

Texas Southern University’s School of Business is a life-changing institution for its students, our community and nation because of its mission and positive impact in developing the careers of promising business leaders and entrepreneurs. Community support helps the school make this a reality. It is a privilege and honor for my wife Carolyn and me to support this fund raising effort. We will be reaching out to our friends, alumni, and other community resources to partner with us in this endeavor to keep the Jesse H. Jones School of Business a vital part of TSU’s vision and initiatives.

JOIN OUR CAMPAIGN TO FRAME THE FUTURE

The focus of our Frame The Future Campaign is to raise funds for student scholarships and the JHJ Leadership Fellows Program. Our goal is to raise $1.25 million. Your investment in the JHJ School allows us to provide the foundational tools of professional development, internships, entrepreneurship, and global perspectives in the business world. Our students must gain exposure and real world experiences to realize academic achievement and compete for career success. Your gift has the power to further the JHJ School mission in a meaningful way allowing the School to be progressively more visionary to impact the future. Support this campaign toward transforming students into leaders for tomorrow. Together, let’s make an impact and Frame The Future.

YOUR SUPPORT IS VITAL TO THE CAMPAIGN TO RAISE $1,250,000

We are launching the Frame The Future Campaign with a focus on scholarships and support for the JHJ Leadership Fellows program. This is a very critical time for the JHJ School with state funding for public institutions still on the decline, tuition fees, room and board costs rising, and the already high student loan burden continuing to increase.

Your generosity in support of scholarships will affirm a commitment to the success of students who have a high level of intellectual vitality. These students are curious about the world, passionate about learning, and have grit. Many of these students are the first in their families to go to college. Their success has the highest return on investment because they will have the opportunity to reach their potential and because they serve as role models reshaping expectations in their communities concerning life chances and opportunities.

Your interest and support of the JHJ Leadership Fellows Program will help us accelerate a key programming initiative that focuses on leadership development, professional development, and community involvement. The Fellows Program offers selected students the opportunity to participate in seminars, learning experiences, and mentorship outside of the classroom. In addition, each semester we focus on a community problem and bring a fresh look at the issue in the context of future scenarios. We have worked with the Center for Houston’s Future for several semesters to examine what education might look like in the year 2040. These “learning journeys” are a critical part of preparing students to feel like they have a stake in and some control of their future.
The JHJ School Frame the Future Campaign in short is about supporting students that have what it takes to be leaders who make a difference in the world and to leverage their success.

In addition to the satisfaction that comes from Framing The Future for students, donors can choose to name scholarships, programs, and spaces after themselves or loved ones. Included here are examples of how gifts might be dispersed or your gift can be customized based on donor interests.

- A gift of $500,000 will incentivize promising undergraduate and graduate students to improve their academic performance with donor name recognition.
- A gift of $100,000 will support up to 20 annual awards to high performing students with donor name recognition.
- A gift of $50,000 will support student learning journeys in the JHJ Leadership Fellows Program

John Guess, III, President, Guess Group, Inc., Chair, JHJ Business Advisory Council

The Jesse H. Jones School of Business is one of Houston’s venerable institutions and has played an important and impactful role in the economic health and well-being of the City. I am genuinely excited about supporting Dean Johnson and the faculty and staff of the JHJ School in their goal of providing the highest-quality education to a diverse student body. I have been engaged in real estate development in Houston for over 40 years. I have worked for the city and with the city to build the Guess Group from ground zero; I know what success looks and feels like. Success in business involves vision, planning, and plenty of perspiration. It also involves a good dose of timing or just plain luck - good or bad it makes no difference. What makes a difference is to be an energy source to a great vision. I’ve signed on to support the JHJ School because I believe in its efforts and the important mission to provide students with scholarship and real world experiences to strengthen their success. I believe this campaign is more than worthy because it helps others and at the same time helps Houston. I appreciate your help to make the JHJ School Frame The Future Campaign a success.

JHJ School of Business - Advisory Council Members

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