Texas Southern University
Assessment Plan 2010-2013

Unit Assessment Plan

School of Business

Bachelor of Business Administration Management Information Systems

Introduction

Texas Southern University's Mission

Texas Southern University is a comprehensive metropolitan university. Building on its legacy as a historically black institution, the university provides academic and research programs that address critical urban issues and prepare an ethnically diverse student population to become a force for positive change in a global society.

In order to achieve this mission, Texas Southern University provides:

- quality instruction in a culture of innovative teaching and learning
- basic and applied research and scholarship that is responsive to community issues
- opportunities for public service that benefit the community and the world.

Texas Southern University's Vision

Texas Southern University will become one of the nation's pre-eminent comprehensive metropolitan universities. We will be recognized by the excellence of our programs, the quality of our instruction, our innovative research, and our desire to be a contributing partner to our community, state, nation, and world.

Accreditation Standards

Accreditation by Southern Association of Colleges and Schools Commission on Colleges (SACS) Commission on Colleges signifies that the institution: (1) has a mission appropriate to higher education, (2) has resources, programs, and services sufficient to accomplish and sustain that mission, and (3) maintains clearly specified educational objectives that are consistent with its mission and appropriate to the degrees it offers, and that indicate whether it is successful in achieving its stated objectives.

Source: The Principles of Accreditation: Foundations for Quality Enhancement, 5 th edition

Goal 1 Assessment Plan 2010-11 to 2012-13

1 Goal Description

Goal 1
Students will demonstrate knowledge of key business concepts.

2 SLO Student Learning Outcomes/Objectives

SLO 1.1
Students will demonstrate knowledge of accounting, business law, finance, management, information systems, and marketing.
SLO 1.2
Students will demonstrate knowledge of general MIS knowledge.

3 Metric

Metric 1.1
ETS Major Field Test- Business Scores

Metric 1.2
ETS Major Field Test- Business Scores

4 Target 2010-11

Target 1.1
Students will achieve a score of 140* or higher on key business concepts.

Target 1.2
Students will achieve a mean percent correct of 50 or higher on the MIS assessment indicator.

*The minimum mean score of 140 exceeds that of comparable institutions.

5 Findings 2010-11

Findings 1.1
Students achieved a score of 136 and did not meet the minimum target score on key business concepts.

Findings 1.2
Students achieved a mean percent correct of (59) and exceeded the minimum target score on the MIS assessment indicator.

6 Action Plan 2010-11

2010-2011 Action Plan 1.1
Continued to strengthen courses and monitored test results.
Utilized SkillSoft electronic tutorials to increase area coverage in quantitative and accounting topics.

2010-2011 Action Plan 1.2
Replaced CS 116 with MIS 204.

7 Target 2011-12

Target 1.1
Students will achieve a score of 140* or higher on key business conepts.

Target 1.2
Students will achieve a mean percent correct of 50 or higher on the MIS assessment indicator.

*The minimum mean score of 140 exceeds that of comparable institutions.

8 Findings 2011-12

Findings 1.1
Students achieved a score of 140 and met the target score on key business concepts.

Findings 1.2

Students achieved a mean percent correct of (46) and did not exceed the minimum target score on the MIS assessment indicator.

9 Action Plan 2011-12

2011-2012 Action Plan 1.1
Utilized SkillSoft electronic tutorials to increase area coverage in quantitative and accounting topics.

2011-2012 Action Plan 1.2
Incorporated more advanced MIS concepts in MGSC 304.

10 Target 2012-13

Target 1.1
Students will achieve a score of 140* or higher on key business concepts.

Target 1.2
Students will achieve a mean percent correct of 50 or higher on the MIS assessment indicator.

*The minimum mean score of 140 exceeds that of comparable institutions.

11 Findings 2012-13

Findings 1.1
Students achieved a score of 138 and did not meet the target score on key business concepts.

Findings 1.2
Students achieved a mean percent correct of 37 and did not meet the target score on the MIS assessment indicator.

12 Action Plan 2012-13

2012-2013 Action Plan 1.1
Reviewed course syllabi and increased the rigor of the undergraduate business core.

2012-2013 Action Plan 1.2
Reviewed the content of MIS 204.

13 Additional Reference Documents

R.1.1
ETS Scores â MIS Majors
Skillsoft tutorial course listing â Accounting, Business Law, Finance, Management, MIS, and Marketing

R.1.2
ETS Scores â MIS Majors

1.1 & 1.2 ETS MIS Scores [PDF 174 KB 10/29/13]

1.1 & 1.2 Skillsoft Course Listings [PDF 264 KB 10/29/13]

Goal 2 Assessment Plan 2010-11 to 2012-13

1 Goal Description

Goal 2
Students will demonstrate the ability to use enterprise applications to support business processes and management organizational performance.

2 SLO Student Learning Outcomes/Objectives

SLO 2.1
Students will demonstrate an understanding of the configuration and customization processes of enterprise systems.
SLO 2.2
Students will demonstrate the ability to use enterprise systems to optimize business processes.
SLO 2.3
Students will demonstrate the ability to use business intelligence tools to analyze data generated by enterprise systems.

3 Metric

Metric 2.1
Course-embedded project in MIS 440

Metric 2.2
Course-embedded assignments, projects, and exams in MIS 460

Metric 2.3
Course-embedded assignments, projects, and exams in MIS 470

4 Target 2010-11

Target 2.1
70% of the students will score 70% or higher

Target 2.2
70% of the students will score 70% or higher

Target 2.3
70% of the students will score 70% or higher

5 Findings 2010-11

Findings 2.1
Course was not offered 2010-2011.

Findings 2.2
75% of the students scored 70% or higher and exceeded the minimum performance target.

Findings 2.3
80% of the students scored 70% or higher and exceeded the minimum performance target.

6 Action Plan 2010-11

2010-2011 Action Plan 2.1
Identify another course to assess.

2010-2011 Action Plan 2.2
Expanded project to include a more extensive range of analytics.

2010-2011 Action Plan 2.3
Expanded project to include a more extensive range of analytics.

7 Target 2011-12

Target 2.1
70% of the students will score 70% or higher

Target 2.2
70% of the students will score 70% or higher

Target 2.3
70% of the students will score 70% or higher

8 Findings 2011-12

Findings 2.1
Course was not offered in 2011-2012.

Findings 2.2
75% of the students scored 70% or higher and exceeded the minimum performance standard.

Findings 2.3
78% of the students scored 70% or higher and exceeded the minimum performance standard.

9 Action Plan 2011-12

2011-2012 Action Plan 2.1
Identified another course to assess.

2011-2012 Action Plan 2.2
Continued to strengthen course and monitor projects.

2011-2012 Action Plan 2.3
Continued to strengthen course and monitor projects.

10 Target 2012-13

Target 2.1
70% of the students will score 70% or higher

Target 2.2
70% of the students will score 70% or higher

Target 2.3
70% of the students will score 70% or higher

11 Findings 2012-13

Findings 2.1
Course was not offered 2012-2013.

Findings 2.2
Course was not offered 2012-2013.

Findings 2.3
Course was not offered 2012-2013.

12 Action Plan 2012-13

2012-2013 Action Plan 2.1
Identified another course to assess.

2012-2013 Action Plan 2.2
Continued to strenthen course and

2012-2013 Action Plan 2.3
Identified another course to assess.

13 Additional Reference Documents

R.2.1
MIS 440 project (course not offered 2010-11, 2011-12, or 2012-13)

R.2.2
MIS 460 assessment data analysis, exam questions, and course syllabus

R.2.3
MIS 470 assessment data analysis, assignment, and course syllabus

2.2 MIS 460-2010-2011-Assessment Data Analysis [PDF 74 KB 6/14/13]

2.2 MIS 460-2010-2011-Course Syllabus [PDF 395 KB 6/14/13]

2.2 MIS 460-2010-2011-Exam Questions [PDF 23 KB 6/14/13]

2.2 MIS 460-2011-2012-Assessment Data Analysis [PDF 72 KB 6/14/13]

2.2 MIS 460-2011-2012-Course Syllabus [PDF 286 KB 6/14/13]

2.2 MIS 460-2011-2012-Exam Questions [PDF 24 KB 6/14/13]

2.2 MIS 460-2012-2013-Assessment Data Analysis [PDF 120 KB 10/29/13]

2.2 MIS 460-2012-2013-Course Syllabus [PDF 191 KB 10/29/13]

2.2 MIS 460-2012-2013-Exam Questions [PDF 261 KB 10/29/13]

2.3 MIS 470-2010-2011-Assessment Data Analysis [PDF 20 KB 6/14/13]

2.3 MIS 470-2010-2011-Assignment [PDF 47 KB 6/14/13]

2.3 MIS 470-2010-2011-Course Syllabus [PDF 253 KB 6/14/13]

2.3 MIS 470-2011-2012-Assessment Data Analysis [PDF 50 KB 6/14/13]

2.3 MIS 470-2011-2012-Course Syllabus [PDF 310 KB 6/14/13]

2.3 MIS 470-2011-2012-Project [PDF 48 KB 6/14/13]

2.3 MIS 470-2012-2013-Assessment Data Analysis [PDF 214 KB 10/29/13]

2.3 MIS 470-2012-2013-Course Syllabus [PDF 218 KB 10/29/13]

2.3 MIS 470-2012-2013-Individ Proj Assignments [PDF 496 KB 10/29/13]

2.3 MIS 470-2012-2013-Weekly Topic Assignments [PDF 431 KB 10/29/13]