

# DAVID CHI-CHUNG YEN

Dean and Professor  
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## **Academic Background**

### **Education**

University of Nebraska – Lincoln (1985)

- PhD (Business - MIS) and M.Sc. (Computer Science)

University of Central Oklahoma (1982)

- MBA (Business Administration) and B.Sc. (Computer Science)

### **Positions**

*[At Texas Southern University]*

- Dean and Tenured Professor, JHJ School of Business (August 2019 –present)

*[At SUNY- Oneonta]*

- Tenured Professor (2013- 2019)
- Founding Dean, School of Economics and Business (2013 – 2016)

*[At Miami University]*

- Founding Director, China Business Program (2008 – 2013)
- Raymond E. Glos Professor in Business (2005 – 2013)
- Department Chair, Department of Decision Sciences and MIS (currently Department of Information Systems and Analytics, 1995-2005)
- Assistant Chair for MIS, Department of Decision Sciences and MIS (1993-1995)
- Assistant Professor (1985-1989), Associate (1989-1995), Tenure (1990-2013), Professor (1995 – 2013)

## **Executive Summary**

*Extensive leadership experience in the higher education setting.*

- Dean, JHJ School of Business, Texas Southern University (2019-present)
- Funding Dean, School of Economics and Business, SUNY-Oneonta (2013-2016)
- Founding Director, China Business Program, Miami University (2008-2013)
- Endowed Professorship - Raymond E. Glos Professor, Miami University (2005-2013)
- Department Chair, Department of Decision Sciences and MIS, Miami University (1995-2015)

*A proven track record aligning the university's mission with changing business needs and student interests.*

*[At Texas Southern University]*

Dr. Yen joined Texas Southern University and has assumed the position of Dean of JHJ School of Business starting August 1, 2019. Several significant accomplishments in 2019-2020 may include, but are not limit to, curricular review, revision of JHJ bylaws, hiring of the new advising officer and advisor, revision of news JHJ strategic plan, receipt of external donations, and working with other universities and professional associations for collaborated workshops/seminars, increasing the endowed student's scholarship, and developing important partner relationships.

*[At SUNY-Oneonta]*

Dr. Yen was the Founding Dean of the School of Economics and Business at SUNY-Oneonta and as a Department Chair at Miami University, he has established a proven track record as a high growth innovator. By partnering with the community and local businesses, Dr. Yen has developed degrees and programs with continual year over year enrollment growth and high job placements.

The School of Economics and Business experienced unprecedented growth during Dr. Yen's tenure and by 2016 reached 800 majors, a steady increase from 618 enrollments (618 in Fall 2012, 805 in Spring 2016). The Accounting Program (169 in Fall 2012, 200 in Fall 2016) and Liberal Economics Program also experienced growth (11 in 2011, 28 in Fall 2016).

In addition, Dr. Yen developed the Finance, Marketing major and Supply Chain Management concentration to align with New York State 2020's employment forecast. Senate approval was granted to all three programs.

*[At Miami University]*

From 1995-2005, the size of the Department of Decision Sciences and MIS at Miami University increased threefold, and the program gained acknowledgement from the industry, during Dr. Yen's tenure. The department grew from 9 tenured/tenure track faculty to eighteen tenured professors, nine instructors, and eight RAs.

The MIS program received distinguished awards from various magazines under Dr. Yen's leadership, including *Datamation Magazine* (1995) as one of best places to recruit rising stars. The program was also selected by *Computerworld Magazine* (1998) as one of the 25 best techno MBA programs. In 2005 the program graduated around 250 majors, 250 minors and 150 thematic sequences students.

Finally, to enhance student experiential learning at Miami University, Dr. Yen developed the China Business Programs, which provided students with the opportunity to learn about China from a business, linguistic, and cultural perspective. Students enroll in two China Business seminar courses, take at least two years of Mandarin, study abroad for a semester in China, and complete a nine-credit thematic sequence in an Asian Studies field such as *East Asian Art History* or *Religion and Philosophy of Buddhist Asia*.

## **Highlights of Major Accomplishments**

This section is organized into three parts. **Parts I, II and III** provide the important accomplishments, highlights and experiences to serve at the following universities at different administrative positions.

- The Dean and tenured full professor of The Jesse H. Jones School of Business Texas Southern University (2019 - Present),
- The Founding Dean and tenured full professor of the School of Economics and Business (SEB) at SUNY – Oneonta since 2013 and
- At Miami University (Ohio), while serving in the following capacities: faculty (1985-2013), assistant chair (1993-1995), department chair (1995-2005), endowed professor (2005-2013), Founding Director of China Business Program (2008-2013).

The following three sub-sections focus on Dr. Yen's effort and experience to build a strong relationship with government agencies, philanthropic foundations, and the corporate sector. In addition, these sub-sections emphasize on Dr. Yen's ability to represent the school and university effectively in educational, governmental, business, alumni, and public forums.

## **Part I. Dean of the JHJ School of Business at Texas Southern University (August 2019 – Present)**

### **[2019-2020]**

My goal is to consistently move the JHJ School of Business (JHJ School) from a better to best state. In Fall 2019 and Spring 2020, JHJ has developed and implemented many strategic initiatives, and some of the highlights, accomplishments and changes throughout this academic year are provided below.

In response to AACSB's recommendation, the JHJ School turned in AACSB International Accreditation Continuous Improvement Review Report which was due September 1, 2019.

With the help from all members of the ad hoc committee for MS in MIS revision and JHJ Graduate Studies Committee, the proposal of MS program in MIS was approved by the JHJ School faculty and the university senate. It is scheduled to be implemented in Fall 2020.

The new bylaws were approved by the JHJ School faculty and were implemented in Fall 2019. This is an important milestone for the JHJ School of Business since the new Bylaws will replace the old version approved in early 2000.

Further, JHJ School of Business had some personnel changes include the departure of Drs. P. V. Rajkumar and Judith Owens after many years' contribution to the JHJ School of Business and Dr. John Williams decided to retire effective August 31, 2019.

In terms of the scholarships, internships and partners' engagement, the JHJ School had some additional successes in 2019-2020. A nearly 60% increase in the total scholarship grant had received from the C.T. Bauer Foundation with a \$10,000 scholarship for each recipient. Even better news is that the students are awarded the scholarship in their Junior year they will be automatically awarded in their Senior year if they meet the GPA and other criteria. First cohort of Junior Ted Bauer Scholars will be nominated and selected for academic year 2020-2021.

The JHJ School of Business started to publish the first annual "Dean's Report," a publication highlighting the JHJ School of Business' accomplishments. This report will complement the publication of semi-annual JHJ students' newsletter which emphasizes on reporting the events and activities hosted by various students' clubs, news related to students' scholarship and internships, fellow students' accomplishments, the challenges faced by our students, the market trends, and various students' initiatives and accomplishments.

In terms of managing effective operation, JHJ had started to publish the annual school report and department (Business Administration and Accounting and Finance) annual report to provide the teaching, intellectual contribution and services accomplishment of all faculty and staff in a yearly basis.

In addition, the situation faced by our nation is unprecedented with the rising spread of the COVID-19 coronavirus. To best support JHJ students and protect the health of our campus environment, the University and School must be proactive and implement measures consistent with the directives and guidance from federal, state and local government and public health officials. In fact, Spring 2020 was just successfully completed under "Stay home- Remote work" policy. In specific, JHJ had implemented all courses with an remote distance learning mode, changed all offering in terms hybrid mode (synchronous and asynchronous), and online mode, and defined the relevant working schedule and social distance policy. JHJ faculty, students and staff have all done the effort beyond their normal capacity to continuously and constantly enhance students' learning outcome, sustain the teaching quality, and assist our students to meet all kinds of challenges.

### **[2020-2021]**

JHJ School of Business is among the less than 5% of the world's educational institutions to have established accreditation from the Association to Advance Collegiate Schools of Business (AACSB). This is one of the most prestigious indicators of academic excellence that can be achieved by any college or university. The AACSB review team will visit JHJ again in Spring 2022 to assess the school's credential and School is currently working to get another new accreditation.

In rising to this level of excellence, JHJ had established the fact that we have a faculty who are highly respected within their particular fields and offering a range of traditional but extremely desirable courses with opportunities for each student to receive individualized support and attention. Extracurricular student organizations of distinction present additional opportunities for all students to be involved with faculty members in JHJ School of Business.

Two most important donation tasks for 2020-2021 included Mr. Joe Butler's intended donation to build and investment center and provide students with the first-hand real-world investment experience (this donation is delayed due to Joe Mr. Butler's illness and JHJ is continuously working on it). The other one is the donation from Amegy bank (with some other participated local banks such as Well-Fargo and BBVA) to raise a 10 million support for JHJ to establish a banking program (Future Banking Leadership Program). JHJ started with a banking concentration first and will plan to expand to some other areas including customer relationship management, compliance, taxation, and FINTECH. The banking program proposal was approved by the university in Spring 2021 and is expected to have a full implementation starting fall 2021.

Another important, innovative curricular request is the proposal for developing an actuarial sciences program collaborating with the external stakeholder including mathematic department. It will no doubt to add a new career path for our business majors to pursue the career in the insurance and actuarial sciences areas.

In addition, our students continued to bring some good accomplishments for JHJ. Several examples include,

- Angela Smith was offered a fulltime position with Amegy Bank (Houston) in the Officer Development Program.
- Brandon Lewis was offered a fulltime position with Amegy Bank (Dallas) Tax Area and an internship and scholarship for grad school with Deloitte.
- Prudence Odulukwe was offered an internship with Deloitte.

Ms. Michell Hill was hired to be JHJ's new Executive Director for Students Success and Advancement and started her new job in Mid-October. A news advisor (Ms. Kadiffa Brown) was also hired in Spring 2021.

## **Part II. Tenured Full Professor and Founding Dean of The School of Economics and Business at SUNY- Oneonta**

### **1. Administrative Accomplishments**

Dr. Yen served as a tenured full professor and the Founding Dean of the School of Economics and Business (SEB) at SUNY-Oneonta since 2013. Under his leadership, several major accomplishments were achieved in elevating academic standards with four major initiatives including:

- Developing new structures, procedures and systems to build a foundation for SEB.
- Enhancing curricular programs to improve the reputation of SUNY-Oneonta, and to provide the New York region with well-rounded, experienced graduates.
- Increasing student and faculty engagement to create a strong school identity.
- Increasing student admission, recruiting/hiring of quality faculty, and developing a collaborative environment to integrate two separate entities (Department of Economics, Finance and Accounting and Department of marketing, management and information Systems) with in the new School of Economics and Business structure.

#### **Develop a Foundation for the School of Economics and Business**

SUNY-Oneonta was originally comprised of two schools, Liberal Arts & Sciences, and Education and Business and Economics. In the Spring of 2012, a five-school structure was approved, comprising of, the School of Business and Economics, the School of Arts and Humanities, the School of Social Science, the School of Natural and Mathematical Sciences, and the School of Education and Human Ecology. Upon appointment as Founding Dean, Dr. Yen immediately began by establishing a series of divisional changes, developing new operating procedures and proposing new curriculum initiatives.

Dr. Yen established a new independent business school structure. He overhauled the organization of the SEB and began by developing a new committee structure. The new committee structure supported the role of the SEB within the university, allowing each department to focus on handling routine operations, managing departmental promotion and tenure, identifying and building department majors and implementing curriculum development. The new structure has enabled both the department and school to operate in a more efficient and effective way, resulting in high graduation rates, faster course/degree audits, and improvements in faculty teaching and research.

At the department level, Dr. Yen defined the role and responsibility of the department chairs and empowered the chairs to handle all department matters related to curriculums, courses, scheduling, enrollment and allocation of department budget. Some of the most significant organizational changes conducted by Dr. Yen include the following items below.

- Developed policies and procedures to support learning outcome assessment and improvement.
  - Course (with multiple sections) consistency and standardization policy.
  - Grade inflation policy.
  - Teaching portfolio.
  - Summative review policy to provide faculty with feedback.
  - Formative review policy to determine faculty qualifications for promotions and tenure.
- Implemented a learning outcome continuous improvement program by using senior exit survey, ETS exam and EBI survey, alumni survey, and other assessment tools/instruments.
- Integrated research into teaching curriculum and encouraged faculty to exchange ideas about their research in SEB seminars.
- Led the AACSB Review according to 2013 standards
  - Upgraded Digital Measure records, to migrate from 2003 to 2013 standards (Spring/Summer 2016). Database includes faculty sufficiency/qualifications, research, service and advising components.
  - Supervised the compilation of and providing the guidance to AACSB self-evaluation report.
  - Organized the AACSB review event.
    - AACSB consultants were invited to visit SEB (April 1-4, 2015).
    - AACSB review team chair was invited to have a pre-visit to SEB (April 24-26, 2016).
  - Led the revision of faculty research productivity guidelines, which were passed at the school level after many meetings (Fall 2015 and Spring 2016).
- Continuous improvement in research productivity by encouraging faculty participation and engagement in joint projects.
- Actively promoting undergraduate scholar and forming faculty pair to develop the research paper/project and to participate in university's scholarly research day events and activities.
- Developed relevant policies, protocols and procedures to improve the quality of intellectual contributions, including the following:
  - External reviewer policy.
  - Research Statement.
  - Definition of types of intellectual contribution.
  - Journal rankings.
  - Quality assessment of the intellectual contribution including, but not limited to, impact factors, citation rates, and journal circulation and contribution rate by the coauthors.
  - Policy to evaluate conference attendance by impact on university and on research.
  - Nature and scope of faculty's intellectual contribution to match with SEB strategic mission.
- Expanded the domain of intellectual contributions to match the College's and SEB's mission.
  - Submitted P&G grants and Star grants (Internal grants).
- Initiated and led the development of new 2018 SEB strategic plan (visions, goals and activities).

### **Enhance the Curriculum at the School of Economics and Business**

During his tenure, Dr. Yen worked to continually improve the academic offerings at SUNY-Oneonta. He believes in providing students with a well-rounded education, which includes experiential & life-long learning experiences and

international opportunities. While at SUNY-Oneonta, Dr. Yen led a number of curriculum changes, including the creation of new majors and concentrations.

### **Curriculum Enhancements**

- Led the Finance and Marketing Major programs development. Initiatives started in Fall 2014, program proposal submitted in Fall 2015, and received Senate approval in Spring 2016.
- Developed the Human Resources Management concentration (Spring 2016).
- Developed the Entrepreneurship concentration (Spring 2016).
- Supervised the development of a new entrepreneurship course – MKT 263 entitled “Fundamental of Entrepreneurship.” Initiative timeline: started in Fall 2014, program submitted in Spring 2015, received Senate approval in Fall 2015, and offered after 2016-2017).
- Developed the plan and proposals for Master Programs (Master of Business Analytics, Master of Financial Planning and Services) in the university strategic plan (started Spring 2015, implemented 2017-2018).
- Supervised the development of a Supply Chain Management (SCM) concentration (started Spring 2014, submitted Fall 2014, and Senate approved Spring 2015, hired professor to teach and implemented in Fall 2016).
- Developed Graduate Proposals (submitted Spring-Fall 2014 to university):
  - Master of Business Administration in Leadership
  - Master of Science in Business Analytics
  - Master of Science in Accounting
  - Master of Science in Financial Planning and Services
  - Master of Science (M.S.) in Environmental and Natural Resource Economics
  - Master of Science in Cyber Security
  - Master of Science in Health Information and Management Technology

### **Global Initiatives**

Dr. Yen led the school to build relationships with international partners. For 2016-2017 academic years, one professor joined as a visiting scholar in SEB (Professor J. C. Wang: National Tsing Hua University at Taiwan). In Fall 2015, Professor Ming-Chang Cheng (Professor Management with a discipline in Economics and Finance) was invited to SEB as the first visiting teaching scholars to teach three Economics courses in the Department of Economics, Finance and Accounting. During the Summer of 2014, two international scholars, Professors Weiliang Tao (Wuhan University, China) and Hui Zuo (Guangdong University of Technology, China) joined the SEB in 2015-2016. Further, Dr. Yen developed an exchange program with the School of Management, National Chung Cheng University in 2014-2015. Starting 2015, SEB also provided other international opportunities at the School of Facility Management (Hanze University of Applied Sciences), the School of Management and Law (Zurich University of Applied Sciences) and Coventry University (London Campus). In addition, SEB developed a 2+2 program with the School of Management at Xian University of Technology in 2016.

Dr. Yen’s emphasis on an innovative curriculum and experiential opportunities resulted in increased enrollment at the SEB. In 2016-2017, there were 800 majors enrolled, up from 562 in 2011. To support the new programs and increasing enrollment, the SEB hired three new professors, including two Finance and one Marketing faculty members. Under Dr. Yen, the SEB hired five incremental faculty members, each with the required AACSB qualifications.

### **Interdisciplinary and Community Curriculum Development**

Dr. Yen worked diligently to establish partner relationships with local community colleges to facilitate student admission with approved transfer courses. Agreements with Mohawk Valley Community College and SUNY- Delhi were approved in December 2015 and February 2016 respectively. A partnership with West Chester Community College was initiated in Spring 2016.

Within SUNY - Oneonta, Dr. Yen led two joint curriculum proposals:

- Developed an Actuarial Sciences joint program with the Department of Mathematics, Statistics and Computer Sciences. Actuarial Sciences program was approved by the university senate in Spring 2016

- Developed a Business Ethics program with the Department of Philosophy. Business Ethics program was submitted in Summer of 2016.

### **Increase Student, Faculty and Community Engagement**

Dr. Yen worked to build a tight knit community, by focusing on student, faculty and community engagement. He believes that a strong community will provide more opportunities for the students and thus result in more well-rounded graduates. Dr. Yen expanded the Business Advisor Council (BAC), a council comprised of alumni to help guide the school, by holding biyearly meetings. He increased the BAC members from five in 2012 to 33 in 2018 Business Advisor Council members come from a variety of local companies including: NBT bank, Corning, Hess, Ioxus, Masonic Medical Research Laboratory, Cisco, SAP, and Custom Electroincs.

#### **Student Engagement**

- Developed an outstanding SEB student Award. 1<sup>st</sup> award was granted in the May 2014 graduation ceremony.
- Formalized the SEB's relationship with Beta Gamma Sigma, a SEB Honors Association. Starting in 2013, sent two students to represent SUNY-Oneonta in the annual Student Leadership Forum.
- Established the Students Advisory Council (SAC) in 2013 and organized the first graduation dinner event in Spring 2015.
- Developed the SEB distinguished speaker series, which invites industry leaders to speak on campus.
  - In Fall, 2014, Mr. Thomas M. Kane, Executive VP and Chief Human Resources Officer of Constellation Brands delivered a lecture to 220 students.
  - In Spring 2015, Mr. George Heath, President of Global Finishes Group of Sherwin Williams (March 4, 2015) addressed 250 SEB students.
  - The School of Economics and Business Student Advisory Council hosted alumnus Mr. Scott Salmirs for the Fall 2015 Distinguished Speaker Series Lecture. Mr. Salmirs is the President and CEO of ABM.
  - In Spring 2016, Mr. Charles Bogosta (VP, University of Pittsburg Hospital) accepted an invitation by Dr. Yen to deliver the Spring 2016 Distinguished Speaker Series Lecture to SEB students.
- Initiated two new marketing initiatives in Fall 2014. Testimonials (provided by alumni who speak about their experience at Oneonta) and graduates' recollections (starting with 2015 graduates) were edited and posted to the school website on June 2015.
- Initiated a new initiative in Fall 2015, testimonials (provided by current students and SAC & BGS members) are edited and posted to the web on June 2016.
- Implemented special graduation cords for SAC members and SEB honors students in Fall 2015. This is the first-time graduates received cords to recognize their accomplishments at the graduation ceremony
- Established and awarded a new yearly scholarship - The Don Garber Scholarship, in Spring 2015.
- Received the donation from Alumni, Mr. Kent Newhart in Spring 2016 to establish "Kent Newhart'77 School of Economics and Business Student Associations Awards" for \$5,000/year for five years. These awards will be open to all SEB student clubs, Beta Gamma Sigma Honor Society, and the Student Advisory Council and subject to a competitive selection process. These organizations can propose projects which focus on the three pillars central to AACSB Accreditation: "Engagement, Innovation and Impact."
- Received NYSEA Award for Best Student Papers in 2013-2014, 2014-2015 and 2015-2016 accordingly.
- Supported the Volunteer Income Tax Assistance Program (VITA, starting Fall 2015). More than 40 students participated in this program, which aims to help low-income families and individuals file income tax.
- Student Organization received the following awards.
  - SEB Beta Gamma Sigma students' association recognized as a "premier chapter" in 2013-2014.
  - College Federal Reserve Challenge team made it to the semi-final round for three consecutive years (2013-2014, 2014-2015, and 2015-2016).

#### **Faculty Engagement**

- Enhanced faculty, student and community engagement by participating in events such as: Backpacks-to-Briefcases, kidney walk, college fed challenge, student research and creativity day, relay for life, Volunteer Income Tax Filing Assistance (VITA), Town and gown gala, toys for tots, face-paint for Oneonta children, Catskills animal shelter, the Lord's Table, Saturday's bread, professional headshot event, kicking for kidneys, SEB graduation reception, and BGS/SAC study day.
- Encouraged faculty-student engagement and in- and outside- classroom interaction activities such as: investment projects, strategic planning projects for local companies, and simulation projects.
- Supervised the Dean's Annual Report, an annual publication sent to BAC members, university stakeholders, community and local industry leaders, and other AACSB accredited schools in North America on worthy news from SEB. Three issues were published and distributed in the time period of 2013 to 2016. Some of the topics included: school's ranking, recruiting & retention, alumni news, business advisory council updates/events, SEB strategic initiatives, SEB outstanding accomplishments, and donation, funding & grants received.
- Led the School of Economics and Business Newsletter, an annual publication that focuses on our faculty's accomplishment, their teaching, research and services contributions, and awards/honors received.
- Orchestrated and supervised the SEB student advisory council newsletter, a semi-annual newsletter with a focus on student accomplishments, clubs and student association news, contribution to the local community, scholarships/awards/honors received. Six issues were published.
- Completed the School of Economics and Business Web Redesign and Development in 2013-2014.
- Submitted the SUNY 2020 proposal (2015-2016), a \$20 million funding request, to be used for the renovation of Alumni Hall/the new home for SEB.

**Increase Students' Admission, Successful Hiring of Faculty,  
and Developing a Friendly Environment**

The School of Economics and Business experienced unprecedented growth during Dr. Yen's tenure and by 2016 reached 800 majors, a steady increase from 618 enrollments (618 in Fall 2012, 805 in Spring 2016). The Accounting Program (169 in Fall 2012, 200 in Fall 2016) and Liberal Economics Program also experienced growth (11 in 2011, 28 in Fall 2016). Dr. Yen continuously improved the quality of the curriculum, by offering more courses, increased scholarship and experiential learning opportunities, to elevate the quality of education at SEB in SUNY - Oneonta.

To meet the enrollment challenges, Dr. Yen secured new positions/headcount in 2013-2016. All the new hirers were completed successfully, adhering to strict budget/salary constraints. During his tenure, he hired the following professors for each department.

- 2013: (1) - MIS Professor
- 2014: (2) - Accounting Professor and Strategic Management Professor; In addition, one temporary adjunct professor position was upgraded to be a permanent line.
- 2015: (3) - Finance Professor (replacement), Finance Professor and Marketing Professor (new positions)
- 2016: (3) - Economics Professor (replacement), Business Law Professor (replacement) and Supply Chain Management Professor (new position).
- Requested in Spring 2016: (2) – Economics and Human Resources Management.

Dr. Yen also worked to build a diverse staff and school culture. There were 12 minority faculty and 8 female faculties (out of 30 tenured/tenure track faculty) in 2016. In terms of retention, Dr. Yen maintained a high retention rate, with only 3 T/TT faculties leaving the school due to retirement, and family relocations (one moving to Germany and the other one moving to the West Coast to be with family).

**2. Intellectual Contributions and Funding Experience**

**Intellectual Contribution**

In addition to the extensive service to the university, school and professional associations, Dr. Yen continued to teach one section of MIS course per academic year (MIS 351 Management Information Systems). In addition, he continued to do research and demonstrated the “Lead by Example” philosophy to promote faculty’s research. Dr. Yen had publications in *ACM Transaction on Management Information Systems*, *IEEE Computer Society: IT Professionals*, *Information & Management*, *Communications of ACM*, *Multimedia Tools and Applications*, *CAIS* and *Information Systems Frontiers*.

### **Funding Experience**

*The University has a specific role - VP of the College Foundation, to shoulder the responsibility for submitting funding/grant requests, developing alumni relationships/networks, and soliciting professional development support. That being said, each individual dean will participate with the Division of College Foundation to accomplish any related funding/granting/scholarship tasks within their own discipline.*

- Received the donation (\$5,000/year up to five years) from Alumni, Mr. Kent Newhart to establish “Kent Newhart’77 School of Economics and Business Student Associations Awards” (Spring 2016).
- Participated in the university’s \$20 million capital funding proposal, “SUNY Oneonta’s NYSUNY 2020 Challenge Grant,” to renovate Alumni Hall (future home for SEB). Submitted Fall 2015, resubmitted Spring 2016.
- Participated in a private funding proposal for \$500,000 - \$1 million support, entitled “A Proposal for Experiential Learning in the School of Economics and Business.” Draft submitted in 2015-2016.
- Submitted proposal entitled “Curricular Development and Student Project: Green Consumer Products” (coauthored) submitted 2013-14 Curriculum Development Grant Program, P&G Foundation (*not funded*).
- Submitted proposal entitled “Chinese Market Analysis for Pampers,” (coauthored) submitted 2013-14 Curriculum Development Grant Program, P&G Foundation (*not funded*).
- Submitted proposal entitled “Sustaining the Academic Excellence and Improving the Technology Advantages of the Marketing Curriculum,” (coauthored) submitted to 2013-2014 StAR grant, SUNY-Oneonta (*not funded*).
- Submitted proposal entitled “An interdisciplinary project to enhance SEB’s curricular excellence and improve students’ competitive skills: Using SAP to improve Supply Chain Management curriculum,” (coauthored) submitted to 2013-2014 StAR grant, SUNY-Oneonta (*funded, \$12,000 starting 2013-2014*).
- Submitted proposal entitled “Using SAP to Improve SEB Students’ Business Analytic Skills, Leader Abilities and Entrepreneurship,” (coauthored) submitted to 2013-2014 StAR grant, SUNY - Oneonta (*funded starting 2015-2016*).

## **Part III. Director, Endowed Professor, Department Chair and Faculty at Miami University (1985-2013)**

### **1. Administrative Experience and Accomplishments**

Dr. Yen served as the MIS Department Chair at Miami University (Miami University) from 1995 to 2005 (two terms). Under his leadership, several major accomplishments were achieved in the first five years including:

- Reconciled differences between DSC and MIS and integrated the two disciplines into one cooperative department.
- Identified and executed new benchmark processes and procedures for the department.
- Developed enrollment management control plans for major, minor and thematic sequence.
- Revised the curriculum to ensure that content is current for undergraduate program (four times) and graduate program (twice).
- Established the MIS thematic sequence and MIS major both from having zero student to 350 and 300, respectively.
- Developed a complete assessment system, including entrance and exit interviews, surveys for graduating seniors/alumni (sent after year one and five), and recruiter surveys.

- Led the development of the department's mission statement (vision, goals, and stakeholders), initiated a department business advisory committee, and led the revision of the governance documents.
- Obtained funding from major corporations to establish student scholarships (May Department Store, Crowe Chizek Consulting, and Deloitte Touche Consulting).
- Developed a consistent course coverage policy for multiple sections, which include integrating critical skill set development in written/oral communication, teamwork/leadership, and diversity inclusion.

Since 1995, the size of the department increased threefold, and the program had gained acknowledgement in the industry. The department had grown to eighteen tenured professors, nine instructors, and eight RAs, from having nine tenured/tenure track faculty, prior to 1995. The MIS program had received awards from various magazines, including *Datamation Magazine* (1995) as one of best places to recruit rising stars. It was also selected by *Computerworld Magazine* (1998) as one of the 25 techno MBA programs. In 2000, the program had graduated around 250 majors, 250 minors and 150 thematic sequences students.

The term for a Department Chair Position at Miami is five years, in which, at year three and five, the Chair's performance is evaluated by the faculty and staff. In 2000, Dr. Yen received a very positive feedback with a 90 percent approval rating, which led to another five-year renewal of his term (2000-2005).

In his second term (2000-2005), Dr. Yen executed and completed several major initiatives including:

- Developing the department governance document.
- Establishing and executing recruitment, promotion, and retention plans.
- Developing a new curriculum geared to attract student interest and accommodate new topics in the industry. (ERP, information resources management, information strategy and planning, project management). As part of this initiative was also redesigning the MBA program.
- Establishing a formal outside reviewer policy, implementing a flexible teaching load policy, and adopting Management by Objective (MBO) principles to reward productive faculty

In addition to these department successes, Dr. Yen played a significant role within the Framer School of Business and in the university. There are 3 key projects that he worked on, including:

- 1) Completing a 6-year internal program review and assisting two AACSB reviews.
- 2) Improving the recruitment and retention of students.
- 3) Building a strong alumni and employer relationship/network.

Miami University requires every department to have a six-year internal review to determine if the department meets the university's mission and operational objectives. The review is important because it determines the allocation of future funding and re-examines all majors, minors, and other related programs within the department. Dr. Yen successfully led the department to pass this critical review.

In addition, Dr. Yen performed the following tasks related to the AACSB reviews. These include identifying aspiring and peer universities that offer the MIS/IT Program, benchmarking against these programs, soliciting employer/alumni reviews of these majors/minors, building assessment instruments, improving instructor professional and educational competencies, and promoting and evaluating faculty productivity.

In terms of student retention, Dr. Yen worked with students and professors to increase the success rate of minority and academically at-risk students. For these students who need help, he assigned faculty members to act as mentors and advisors. The matched advisor then has discussions with the student to understand the problem and chart a course of action so as to ensure their academic progress.

Building a strong alumni/employer network is a critical initiative for any business school. To accomplish this goal, Dr. Yen built a DSC/MIS circle for alumnus/employers in 2004. The goal of the group was to maintain and build close relationships with employers and the school. The first activity was sponsored by GEAE in Cincinnati (November 2004).

In 2005, Dr. Yen stepped down from being Department Chair, after successfully finishing two full terms. As reappointment is not allowed by the Department Governance Document, Dr. Yen moved to a position of increased responsibility by becoming Director of the China Business Program and an endowed professor.

In his tenure, Dr. Yen had an extensive experience in managing, allocating, and controlling the department budget. The budget of \$2,700,000 to \$ 3,000,000 was used for personnel, operational, equipment purchasing, and travel expenses. Dr. Yen successfully managed the budget and left his successor a healthy balance.

## **2. Funding/Consulting Experience**

At Miami University, Dr. Yen successfully received over \$300,000 in external grants and financial support from major foundations. Some of these include:

- Cleveland Foundation (1987 for \$63,208/1988 for \$63,208)
- GE Foundation (1987 for \$20,000/2003 for \$35,000)
- Microsoft Foundation (1996 for \$80,800/1997 for \$11,497)
- Smucker Professor Intern (1987 for \$30,000) – helped to bridge educational knowledge with real world experience
- Coauthored a proposal with Dr. Raymond Gorman to receive a funding support (\$10,000) from P&G’s Educational Foundation in 2012.

During Dr. Yen’s tenure, the department received two endowed professorships (Panuska Professor of Business Administration, Armstrong Endowed Chair in Communications) and a number of consulting scholarships (May Department Store, Crowe Chizek Consulting, Deloitte Touché Consulting). Under the guidance of Dr. Yen, two student clubs, Miami Business Consulting (MBC) and Information Systems Auditing and Control Associations (ISACA), received external support/funding from GE, the Big Four, Summit Consulting, and Protiviti Consulting.

In addition, Dr. Yen successfully built relationships with three different groups consisting of Clients and Partners:

- 1) Business (Hong Kong Council for Accreditation, Taiwan First Bank, Bullen Ultrasonic)
- 2) Academic (Taiwanese and Chinese Universities)
- 3) Government (Ministry of Economics, Taiwan)

In the academic community, Dr. Yen served as an External Assessor to evaluate grants and funding proposals for many organizations. These include: National Sciences and Engineering Research Council of Canada, Hong Kong Research Advisory Council, and National Sciences Funding and Grants Council of People’s Republic of China.

With his teaching and research experience, Dr. Yen advised faculty in China, Taiwan, and Hong Kong in a number of areas. These topics included: MIS, Healthcare IT, IT Auditing, Customer Relationship Management, Enterprise Resources Management, and IT Impact on Supply Chain Management. The seminars and workshops have benefited MIS faculty and students, as well as other business faculty who are not in MIS, but are interested in utilizing, adopting, and implementing IT.

Leveraging his experiences with creating and revising curriculums at Miami, Dr. Yen helped many programs around the country identify their challenges and make meaningful improvements to the quality of their courses/curriculum. These programs include: CUHK Postgraduate Program, Ohio University, and Western Michigan University’s MIS Programs.

Dr. Yen’s experience and commitment allow him to advise and enhance various curriculums. At Pacific University (Stockton, California), Dr. Yen identified trends and concentrations for each individual area in the MIS and Computer Science Departments while he was a department chair. These contributions allowed each department to develop a separate, more concise and effective program.

Dr. Yen advised faculty/students on how to secure funding from the university and other organizations. Dr. Yen worked with undergraduate students to apply and successfully receive the Undergraduate Scholar Award. He also helped the Chinese America Business Organization (CABO) by guiding them in the funding process. Under his direction, CABO wrote a proposal and secured funding from the Association of Student Government. In October 2009, Dr. Yen coauthored a proposal with Dr. Raymond Gorman to receive a funding support (\$20,000) from P&G’s Educational Foundation.

## **3. Global and International Collaboration**

In 2006-2013, the Farmer School of Business (FSB) at Miami University offered a semester exchange program, a Summer international programs in Asia (The Far East Program), and The China Business Program. In the Summer program, 30

Sophomores/Juniors visit businesses, universities, and historical sites to gain educational and cultural experiences in Asia. Dr. Yen, Raymond E. Glos Professor in Business, developed and led the initiative of building up three aforementioned China programs for Farmer School of Business. These three programs have become a critical component within the business school and continue to generate high interest levels among students. Dr. Yen effectively led all three programs during his tenure at Miami University.

The Far East Program (FEP) at Miami University focuses on China, Hong Kong, and Taiwan. In 2012, the study tours visited several places including: GM - China, GEAE - China, GE Technology and Training Center in Shanghai, Delphi in Suzhou, Procter & Gamble Research Lab in Beijing, and National Palace Museum in Taipei, Taiwan. Students had a chance to learn and see first-hand how US Companies enter and compete abroad in Asia. While students were traveling on these tours, they were simultaneously learning and taking relevant classes: *The Environment for Business in the Far East*, and *Global Information Systems with a Focus on the Far East*. Complementing these business visits were tours of historical and cultural sites such as: The Great Wall, Forbidden City, and Jade Buddha Temple in Shanghai.

The China Business Program (CBP) at Miami University is a specialized educational program designed to offer FSB students the chance to learn about China from a business, linguistic, and cultural perspective. Students enroll in two China Business seminar courses, take at least two years of Mandarin, study abroad for a semester in China, and complete a nine-credit thematic sequence in an Asian Studies field such as *East Asian Art History* or *Religion and Philosophy of Buddhist Asia*. Upon graduating from the China Business Program, students will have the knowledge and skills to pursue professional careers in China or with international companies doing business with China. Dr. Yen was appointed to be the Director of this program in 2008.

The Farmer School of Business at Miami University built reciprocal semester exchange programs between Miami University and a number of universities that rank within the top 30 in China. Miami University students study at Peking University, Beijing Jiaotong University, Shanghai University of Finance and Economics, Dr. Sun Yat Sen University, Dalian University of Technology, Chinese University of Hong Kong, Hong Kong University of Sciences and Technology, and National Chung Cheng University (Taiwan). During Dr. Yen's tenure, Miami University also formed partnerships with Nanjing University, Xian Jiaotong University and other non-coastal universities just beginning to formalize their international exchange strategy. In exchange, Chinese students from these schools come to study at the Farmer School of Business for a semester. These previously mentioned universities rank in the top 30 Chinese Universities. National Chung Cheng University rates number eight in Taiwan, and both Chinese University of Hong Kong and Hong Kong University of Sciences & Technology are in the top 100 MBA programs worldwide.

In addition to student exchange programs, Dr. Yen built a number of other collaboration opportunities including the China Semester Long Program and the Visiting Faculty/Scholar Program. For the semester long program, Dr. Yen taught Miami Students abroad in the Shanghai Jiaotong University facilities (Fall Semester 2008). This was the first semester long program that was led by a Miami University faculty member in China. The program, which lasts a full semester, allows students to be immersed in Chinese culture and live as locals.

The Visiting Faculty/Scholar Program facilitates the exchange of professors to work abroad at Miami University. Miami University had two visiting faculty members each year during Dr. Yen's tenure. Notably, professors from Dalian University of Technology (2009-2010), and Beijing Jiaotong University (Spring 2010) participated in the program.

#### **4. Teaching Experience**

Dr. Yen has extensive experience in teaching a wide range of class sizes, levels, and formats. Class sizes range from independent one-on-one study (covering emerging topics of interests to the student, but not in the curriculum), to regular classes (30-40 students), to very large classes (150-200 students).

In his 28-year teaching career, Dr. Yen taught a variety of MIS courses ranging from:

- Undergraduate (100-400 levels) to graduate courses (500-600 levels)
- Introductory (100 and 200 levels) to advanced (300-400 levels)
- General topic/Core Classes (Introductory to MIS) to specific topics (Systems Analysis & Design, Data Communications)
- Lecture based (Microcomputer Applications – Visual.net) to seminar-based (MIS seminar and Contemporary MIS topics)

Dr. Yen takes pride in teaching and works to develop a welcoming and challenging atmosphere. In instructor evaluations, he consistently receives high ratings ranging from 3.0 to 3.3 (out of 4). In addition, Dr. Yen received many awards for his dedication to teaching. He was selected as an “Alumni Teaching Scholar” (1987-1988), nominated for the “Outstanding Teaching Award” (1993), received “Professor of the Year” Award (1993), chosen to participate in the “Senior Faculty Program for Teaching Excellence” (1993 – 1994), nominated for a “1997 Effective Educator Award,” and voted by the Class of 2003 for the “2007-2008 Alumni Association’s Effective Educator Award.”

During his teaching career at Miami, Dr. Yen was actively involved with the designing and development of the MIS curriculum for both majors and minors. He developed several courses including Database, Data Communications, Systems Analysis & Design, Systems Development & Maintenance, and Project Management. In addition, he led the design of two subsequent curriculums with the recent one focused on consulting and the earlier one concentrated on web development for MIS majors (Project Management and Systems Development, Multimedia and Data Communications). During his tenure as Chair, Dr. Yen also facilitated the integration between IT and other business disciplines, to adapt various courses to the changing global economy. He introduced the IT Auditing and Control Course into the curriculum to provide accounting majors with the technical acumen to excel in today’s market.

In 2012-2013, Dr. Yen entered a new career path to teach and design courses in the international business area. He developed BUS 373 and BUS 420 in 2002, BUS 131 and BUS 231 in 2007, BUS 325 in 2008 and BUS 399 in 2010 to teach international business concepts and content about the development in China. These classes were created to be taught in the China Business Program.

## **5. Intellectual Contributions**

Working at Miami University from 1985 to 2013, Dr. Yen maintained a consistent scholastic career. His work is featured in several professional publications, including: *Communications of the ACM*, *Decision Support Systems*, *Information & Management*, *International Journal of Information Management*, *Information Sciences*, *Journal of Computer Information Systems*, *Interfaces*, *Telematics and Informatics*, *Information Society*, *Omega*, *International Journal of Organizational Computing and Electronic Commerce*, *Expert Systems with Applications*, *Communications of AIS*, and *Government Information Quarterly*.

Dr. Yen has been very active in the research community. During his tenure at Miami university, he contributed to three different types of research including pedagogical related/teaching-oriented, applied research oriented, and basic research. Several articles of the last type have been published by the leading MIS journals, *Decision Support Systems*, *Information & Management*, and *Communications of the ACM*. Dr. Yen integrated teaching with his research by working with graduate and undergraduate students in writing IT applications papers. He also focused his efforts on applying IT to other disciplinary areas including Information Auditing, Supply Chain Management, Customer Relationship Management, and Management Sciences.

Dr. Yen was invited as an External Reviewer to several universities to advise on promotion and tenure decisions. Some of the many universities include Northern Illinois, Washington State, University of Connecticut, Ball State University, Cleveland State University, University of Louisville, and the University of Nebraska-Lincoln.

## **6. Professional Experience**

While at Miami university, Dr. Yen served in a number of leadership roles across many key organizations in his professional career. Several important ones include the following:

- International Chinese Information Systems Association, American Chinese Management Educators Association (President, VP)
- International Business School Computer Users Association Conference (Conference Chair, Program Chair, Executive Director)
- Ohio MIS faculty Conference (Seminar Director)
- Western DSI Conference, ICIS Special Track, International Conference of Mobile Commerce (Track Chair)
- Computer Standards and Interfaces, Information & Management (Editorial Board)
- International Journal of Management Theory and Practices (Chief Editor)

Within the university community, Dr. Yen served as a Committee Chair Member across all three levels (Department, School, and University). Outside of the university, he served as Advisor to both the Taiwanese Students Association, as well as the China America Business Organization. Within the Cincinnati Community, Dr. Yen contributed to the Cincinnati American Chinese Association as Director, Board Member, and Program Chair.

# DAVID CHI-CHUNG YEN

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## EDUCATION

University of Nebraska-Lincoln - PhD, Management Information Systems, 1985  
M.Sc., Computer Science, 1985

University of Central Oklahoma - MBA, Business Administration, 1982  
B.Sc., Computer Science, 1982

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## ADMINISTRATIVE APPOINTMENTS

### Texas Southern University

2019-Present: Dean, JHJ School of Business

### SUNY – Oneonta

2013 - 2016: Founding Dean and Professor, School of Economics and Business (SEB)

### Miami University

2008-2013: Director, China Business Programs, Farmer School of Business

1995-2005: Department Chair of DSC & MIS (Dept. of Information Systems & Analytics after August 2012)

1993-1995: Assistant Chair of MIS (Dept. of DSC & MIS)

## ACADEMIC APPOINTMENTS

### Texas Southern University

2019-Present: Full (Tenured) Professor, Department of Business Administration, JHJ School of Business

### SUNY – Oneonta

2013 - Present: Full (Tenured) Professor, Dept. of Management, Marketing and Information Systems, (SEB)

### Miami University

2006-2013: Raymond E. Glos Professor in Business, Farmer School of Business

2005-2013: Distinguished Scholar of the Graduate Faculty, Farmer School of Business

1994-2013: Professor, Dept. of DSC & MIS (*Dept. of Information Systems & Analytics* after August 2012)

1989-1994: Associate Professor, Dept. of DSC & MIS

1990: Tenured, Dept. of DSC & MIS

1985-1989: Assistant Professor, Dept. of DSC & MIS

### University of Nebraska-Lincoln

1982-1985: Graduate/Teaching Assistant, Department of Management

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## AREAS OF EXPERTISE

## HONORS AND AWARDS

### Miami University

Nominated by the class of 2003 for the 2007-2008 Alumni Association's Effective Educator Award.  
RTFSB, Senior Faculty Research Award, 2006  
Distinguished Scholar of the Graduate Faculty, 2005-2013  
Raymond E. Glos Professorship Appointment, 2005-2013  
Nominee, Effective Educator Award, 1997  
Senior Faculty for Teaching Excellence, 1993 – 1994  
"Professor of the Year," Delta Sigma Pi, 1993  
Nominee, Outstanding Teacher Award, 1993  
Alumni Teaching Scholar, 1987-1988

### **Name Listed In**

"Profiles in Business & Management: An International Directory of Scholars & Their Research," Harvard Business School Publishing, April 1996  
"Who's Who in the Midwest," 1987-2013  
"Who's Who of Emerging Leaders in America," 1988-2000  
"International Biographical Reference Book," Cambridge, England, 1988  
"Who's Who of International Leader in Achievement," 1989 – 2013  
"Who's Who in America," 1990, 1999, 2002, and 2005  
"Who's Who in American Education," 1990  
"The International Directory of Distinguished Leadership," 1990  
"Who's Who among Young American Professionals," 1990-1993  
"Who's Who Registry," Platinum Edition, 1992  
"Who's Who in Science and Engineering," 1995 and 2002  
"Who's Who in the World," 2002

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## COURSES TAUGHT

### SUNY – Oneonta (*Management and MIS Courses*)

MGMT 241 Fundamentals of Management  
MIS 351 Management Information Systems

### Miami University (*MIS Courses*)

MIS 101 Computer Based Information and Decision Systems  
MIS 235 Information Technology & the Intelligent Enterprise  
MIS 281 Information Technology: Hardware and Software  
MIS 285 Database: Theory and Practice  
MIS 301 Information Technology Fundamentals  
MIS 381 Analysis and Design of Business Web Sites  
MIS 385 Applications of Electronic Commerce Technology  
MIS 401 Data and Wireless Communications  
MIS 445/MIS 545 Business Data Communications and Applications  
MIS 485/MIS 585 Business Information Systems Requirements Analysis  
MIS 486/MIS 586 Users Business Information Systems Development  
MIS 487/MIS 587 Management of Business Application Development Project

MIS 490/MIS 590 Advanced MIS Seminar  
MIS 617 Computers and Management Information Systems  
MIS 625 Management Information Systems  
MIS 673 Information Systems Development and Implementation  
MIS 674 Corporate Data Management  
MIS 675 Contemporary MIS Topics  
MIS 685 Data Base Management Systems  
MIS 690 Advanced MIS Seminar  
MIS 277, MIS 477, and MIS 681 Independent Study

**Miami University (*International Business Courses*)**

BUS 131 China Business Seminar I  
BUS 231 China Business Seminar II  
BUS 325 Business and Economic Development in Modern China  
BUS 373 International Business and Management  
BUS 399 Contrasting Cultural Values and International Business  
BUS 420 International Business: Development and Opportunities in Far East Region

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**UNIVERSITY SERVICE ACTIVITIES (SELECTED)**

**Texas Southern University**

***University Level***

Member, Dean's Council Meeting, 2019 – Present.

***Division Level***

Chair, JHJ School of Business Executive Committee, 2019 – Present.  
Chair, JHJ School of Business Faculty Meeting, 2019 – Present.  
Member, JHJ School of Business, Business Advisory Committee, 2019 – Present.  
Member, JHJ School of Business, Faculty Grievance Committee, 2019 – Present.  
Member, JHJ School of Business, AACSB Steering Committee (ad hoc committee), 2019 – Present.  
Member, JHJ School of Business, Strategic Planning committee (ad hoc committee), 2019 – Present.

**SUNY – Oneonta**

***University Level***

Member, University Committee for Online Implementation (Phase I... SPI Pilot Study), 2017-2019.  
Member, University Committee for Online Implementation (Phase II... Scantron's Campus Climate), 2017-2019.  
Member, University Library Committee, 2016-2019.  
Member, Internal Control Advisory Committee, 2013-2016.  
Proposed and in the process of developing a 2+2 exchange program with National Chung Cheng University (ChiaYi, Taiwan), spring/summer 2016.  
Proposed and in the process of developing a 2+2 exchange program with Xian University of Technology (Xian, China), spring/summer 2016.  
Proposed and in the process of developing Business Ethics program with Department of Philosophy (School of Arts and Humanities), spring/summer 2016.  
Proposed and guided the development of Actuarial Sciences program with Department of Mathematics, Statistics and Computer Sciences (School of Natural and Mathematical Sciences), approved spring 2016.  
Participant, Otsego County Chamber of Commerce Event, 2013- 2016  
Member, President Executive Council, 2014- 2016

Member, Administrative Forum, 2013- 2016  
 Non-voting Member, University Senate, 2013- 2016  
 Participant, Academic Affairs Executive Leadership (AAEL) Retreat (one-day event, beginning week of every semester), 2013- 2016  
 Member, AAEL Committee, 2013- 2016  
 Member, Facilities Master Plan (FMP) Steering Committee, 2013- 2016  
 Member StAR Proposal Review Committee, 2013- 2016  
 Member, Enrollment Management Committee, 2013- 2016  
 Member, Steering Committee for Strategic Enrollment Management, 2013- 2016  
 Member, Academic Program Subgroup Committee of the Strategic Enrollment Management Steering Committee, 2014-2015  
 Member, Scholarship and Financial Assistance Subgroup Committee of the Strategic Enrollment Management Steering Committee, 2014-2015  
 Stage Marshal, College Commencement, 2013-2015  
 Member, Academic Master Plan (AMP) Central Committee, 2013- 2014  
 Co-Chair, Engagement Subcommittee of the Academic Master Plan (AMP) Central Committee, 2013-2014  
 Establish and develop exchange partner program with National Chung Cheng University (Chia Yi, Taiwan), fall 2013-Spring 2014. The students exchange started in fall, 2014  
 Chair and member, AMP committee – Engagement Group, spring 2014  
 Participant, General Education Workshop, March 25-26, 2014  
 Participant, Meeting of the Society for College and University Planning –Strategic Planning Institute, May 20-21, 2014  
 Member, Chancellors Academic Award Committee, 2013-2014

### ***Division Level***

Proposed and in the process of developing Entrepreneurship program within the Dept. of Management, Marketing and Information Systems, School of Economics and Business, spring 2016  
 Proposed and in the process of developing Human Resources Management concentration within the Dept. of Management, Marketing and Information Systems, School of Economics and Business, spring 2016  
 Chair, SEB Business Advisory Council (meet every spring and fall semesters), 2013- 2016  
 Chair, School of Economics and Business Faculty Meeting, 2013- 2016  
 Chair, SEB Students Advisory Committee, 2013- Aug. 2016 (meet every 2 weeks across the spring and fall semesters)  
 Chair, SEB Scholarship Committee, 2013- 2016  
 Chair SEB Assessment Committee, 2013- 2016  
 Chair, SEB Executive Committee, 2013- 2016  
 President, Beta Gamma Sigma (BGS) Honor Society, 2013- 2016  
 Member, BGS Committee, 2013- 2016.  
 Member, SEB Teaching and Research Committee, 2013-2014  
 Member, SEB Curriculum Committee, 2013- 2016  
 Presenter, Academic Exploration Day, 2013- 2016  
 Presenter, Orientation for SEB Admitted Students, 2013- Aug. 2016  
 Led the development of Marketing Majors within the Dept. of Management, Marketing and Information Systems, School of Economics and Business, 2013-2015. Approved by the University Senate in spring 2016  
 Led the development of Finance Majors within the Dept. of Economics, Finance and Accounting, School of Economics and Business, 2013-2015. Approved by the University in spring 2016  
 Led the development of Supply Chain Management Concentration within the Dept. of Management, Marketing and Information Systems, School of Economics and Business, 2013-2015. Approved by the University in fall 2015

### **Miami University**

#### ***University Level***

Member, Steering Committee, AAA-FSA (2008- 2013)  
 Member, China Advisory Committee (2007-2008)  
 Member, China Discussion Group (2007-2008)  
 Member, Committee for China Center Initiative (2006-2007)

Faculty Teaching Resource Volunteer, Teaching Support Program of the Committee for the Enhancement of Learning and Teaching (2000- 2013)  
Member, Senior Faculty for Teaching Excellence Program (1993-1994)  
Member, Faculty Discussion Group (1993)  
Chair, Computer Policy Committee (1991-1993)  
Member, Computer Advising Group (1991-1992)  
Member, Search Committee for the Associate Provost for Computing and Information Services (1991)  
Member, Faculty Computing Plan Sub-Committee (1991)  
Member, Alumni Teaching Scholar Program (1987)

### *Division Level*

Director, China Business Program (2008-2013)  
Member, Teaching Effectiveness Committee (2008-2013)  
Lead Faculty, MU semester long Program (fall 2008)  
Member, International Programs Coordinating Committee (2007-2013)  
Advisor, China-America Business Organization (CABO) (2006-2013)  
Lead Faculty, Building a Relationship between MU and PKU, BJTU, DUT, SUFE, SYSU, CUHK, HKUST, and CCU (2007-2013)  
Faculty Member, summer 2010 International Program at Luxembourg (2010)  
Petters Chair, Developing China Business Program (2007-2008)  
Lead Faculty, Developing and Leading Far Eastern Summer Program (2002-2009)  
Member, Portfolio Review Committee (2006-2008)  
Member, The accreditation process for department of Computer Sciences and Systems Analysis (2004)  
Mentor, Alumni Teaching Scholars Community (for professor Lei Zhou, Finance, 2003-2004)  
Member, Search Committee for Armstrong Chair (2000-2002)  
Member, SBA Executive Committee (1995 – 2005)  
Member, Assessment Project Team (1992-1993)  
Member, P&G Communication Committee (1991-1992)  
Member, Committee for the Evaluation of SBA Administrators (1991-1992)  
Member, Academic Appeals Committee (1990-1991)  
Member, Computer Studies Committee (1986-1990)

### *Department Level*

Member, Departmental Advisory Committee (1995- 2013)  
MIS thematic Sequence Advisor (2006- 2013)  
Member, Ad hoc Committee for Department Governance Document (2006)  
Member, Majors/Minors Committee (2005-2007)  
Department Chair (1995-2005)  
MIS Graduate Studies Advisor (1995-2005)  
Assistant Chair of MIS (1993-1994)  
Member, Departmental Governance Document Committee (1993)  
MIS 381 Coordinator (1993)  
MIS Majors Advisor (1991-1993)  
MIS 101 Coordinator (1991-1992)  
MIS Minors Advisor (1987-1991)

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## **INTELLECTUAL CONTRIBUTION (SELECTED): PUBLISHED BOOKS, BOOK CHAPTERS, ARTICLES, PRESENTATIONS, AND OTHERS**

*As a faculty, I believe in integrating research with teaching to bridge gaps between industry practices with textbook knowledge, in order to further enhance student learning. As an administrator, I work hard to adopt the “lead by example” principle to encourage faculty to work as a “teacher-scholar.”*

### ***Published Books (Selected and published after 2008)***

- S. M. Huang, David C. Yen, and Kin-Shan Roan; *Information Auditing: Theory, Applications, and Practices*, a Chinese text, (ISBN: 978-957-21-7359-6), 1<sup>st</sup> Edition, September 2009, Chuan-Hwa Book Publishing Company. Taipei, Taiwan.
- H. G. Chen and David C. Yen; A translated Chinese textbook of the text entitled “*Modern Systems Analysis and Design*,” 5<sup>th</sup> Edition, ISBN: 978-0-13-613296-7, 2008 by Jeffrey A. Hoffer, Joey F. George, and Joseph S. Valacich; (ISBN: 978-957-609-745-4), Hwa Tai Publishing & Taiwan Pearson Ed. Publishing, Taipei, Taiwan, 2008/2009.
- Shin-Yuan Hung, David C. Yen, S. M. Huang, Jin-Sheng Roan, She-I Chang, Cheng-Yuan Ku, Jyun-Cheng Wang; *Collaborative Commerce*, a Chinese textbook, (ISBN:978-957-21-6286-6), August 2008, Chuan Hwa Publishing Company, Taipei, Taiwan.

### ***Published Book Chapters (Selected and published after 2008)***

- Shin-Yuan Hung, Wei-Min Huang, David C. Yen, She-I Chang, and Chien-Cheng Lu. Effect of Information Service Competence and Contextual Factors on the Effectiveness of Strategic Information Systems Planning in Hospitals. *Hospital Management and Emergency Medicine: Breakthroughs in Research and Practice*. Information Resources Management Association, USA. February 2020. ISBN13: 9781799824510. ISBN10: 1799824519. Chapter 9. Pages 146-171. DOI: 10.4018/978-1-7998-2451-0.
- Mahesh Sarma and David C. Yen; *Using SA for SAM Applications and Design: A Study of the Supply Chain Management Process*. In the book edited by Dr. M. Gordon Hunter, *Strategic Information Systems: Concepts, Methodologies, Tools, and Applications*, Volume 1, Chapter 1. 2010. IGI Global: Hershey, PA. pp. 258-279
- She-I Chang and David C. Yen; *An ERP Systems Life Cycle-Wide Management and Support Model: The Historical Evolution, Current Status, and Future Development*. In the book edited by Wayne Huang and Kanliang Wang, *MIS (Management Information Systems) Research: Current Hot Research Issues and Future Development*, Chapter 13, November 2009, Tsinghua University Press: Beijing, China. pp. 393-430.
- Sean Lancaster and David C. Yen; “Biometric Controls and Privacy,” In Kuanchin Chen and Adam Fadlalla (Eds.), *Online Consumer Protection: Theories of Human Relativism*, Hershey, PA: IGI Global. 2009. pp. 300-309.
- Sean Lancaster and David C. Yen; “The Future of M-commerce: The Role of Bluetooth and WiMax,” In Wayne Huang, Yingluo Wang, and John Day (Eds.), *Global Mobile Commerce: Strategies, Implementation, and Case Studies*, Hershey, PA: IGI Global. 2008. pp. 17-32.

### ***Published Journal Articles (Selected and published after 2008)***

- Tung-Ju Wu, Kuo-Shu Yuan, and David C. Yen, Leader-Member Exchange, Turnover Intention and Presenteeism: The Moderated Mediating Effects of Perceived Organizational Support, *Current Psychology*. Accepted May 2021, <http://doi - 10.1007/s12144-021-01825-1> (<http://link.springer.com/article/10.1007/s12144-021-01825-1>)
- Yin-Yih Chang, Shu-Chiung Lin, David C. Yen, and Jen-Wei Hung. The trust model of enterprise purchasing for B2B e-marketplace, *Computer Standards & Interfaces*. 70. June 2020, <https://doi.org/10.1016/j.csi.2020.103422>.
- Dong-Her Shih, Ting-Wei Wu, Tzu-Hsin Hsu, Po-Yuan Shih, and David C. Yen; Verification of Cryptocurrency Mining Using Ethereum. *IEEE Access*. 8. June 29, 2020. 120351-120360. <http://doi.org/10.1109/ACCESS.2020.3005523>.
- David D.C. Tarn and David C. Yen; Tasks Characteristics and Knowledge Management Performance: A Study on Model Development and Scale Construction. *Knowledge Management Research & Practice*. Published Online (Taylor Francis Online), July 7, 2020. <https://doi.org/10.1080/14778238.2020.1785346>
- Shih-Chih Chen, Shing-Han Li, Shih-Chi Liu, David C. Yen, and Athapol Ruangkanjanases. Assessing the Determinants of Continuance Intention towards Personal Cloud Services: Extending UTAUT2 with Technology Readiness, *Symmetry* 2021, 13, 467. <https://doi.org/10.3390/sym13030467>. Accepted and appeared online March 12, 2021.
- Dong-Her Shih, Feng-Chuan Huang, Cai-Ling Weng, Po-Yuan Shih, and David C. Yen, "Thirty-day Re-Hospitalization Rate Prediction of Diabetic Patients," *Journal of Internet Technology*. 21(7). December. 2020. 2065-2074.
- Ting Zhang, Fang-Chun Liu, Baojun Gao and David C. Yen. Top management team social interaction and conservative reporting decision: A language style matching approach. *Decision Support Systems*. 142(1), December 2020. 113469

- Yu-Qian Zhu, Dinna Amelina, and David C. Yen. Celebrity Endorsement and Impulse Buying Intentions in Social Commerce – The Case of Instagram in Indonesia Celebrity Endorsement. *Journal of Electronic Commerce in Organization*, 18(1). 2020. Article 1. Pages 1-17.
- Min-Fang Tsai, Shin-Yuan Hung, Wen-Ju Yu, C. C. Chen, and David C. Yen. Understanding physicians' adoption of electronic medical records: Healthcare technology self-efficacy, service level and risk perspectives, *Computers Standards & Interfaces*. 66. Article 103342. October 2019, Pages 1-11.
- Steve Yang, Fang-Chun Liu, Xiaodi Zhu, and David C. Yen, A Graphic Mining Approach to Identify Financial Reporting Patterns: An Empirical Examination of Industry Classifications, *Decision Sciences*. 50(4). August 2019. Pages 847-876.
- Jia Li, Jie Tang, David C. Yen, and Xuan Liu. Disease risk and its moderating effect on the E-Consultation market offline and online signals, *Information Technology & People*. 32(4). August 5, 2019. Pages 1065-1084.
- Tung-Ju Wu, Kuo-Shu Yuan, David C. Yen, and Ting Xu, Building up Resources in the Relationship between Work-Family Conflict and Burnout among Firefighters: Moderators of Guanxi and Emotion Regulation Strategies, *European Journal of Work and Organizational Psychology*. 28(3). March 29, 2019, Pages 430-441.
- Jia Li, Jie Tang, Ling Jiang, David C. Yen, and Xuan Lin. Economic Success of Physicians in the Online Consultation Market: A Signaling Theory Perspective. *International Journal of Electronic Commerce*. 23(2). March 26, 2019, Pages 244 -271.
- Fang-Chun Liu, Hsiao-Tang Hsu and David C. Yen, Technology Executives in the Changing Accounting Information Environment: Impact of IFRS Adoption on CIO Compensation, *Information & Management*, 55(7), November 2018, Pages 877-889.
- Che-Chuan Hsu, Rua-Huan Tsaih, and David C. Yen, The Evolving Role of IT Departments in Digital Transformation, *Sustainability*, 10(10), October 2018, Article 3706.
- Rua-Huan Tsaih, David C. Yen, Yu-Chien Chang and Che-Chuan Hsu, Challenges in Creating Hybrid Professionalism Knowledge, *IEEE Computer Society: IT Professional*, 20(4). July/August 2018, Pages 19-27.
- Patrick Shicheng Chen, David C. Yen, Shu-Chiung Lin, Chien ShanChou, Toward an IT investment decision support model for global enterprises, *Computer Standards & Interfaces*, 59, August 2018, Pages 130-140
- Shih-Chih Chen David C. Yen, and Shih-Che Peng, Assessing the impact of determinants in e-magazines acceptance: An empirical study, *Computer Standards & Interfaces*, 57, March 2018, Pages 49-58
- Maria R. Lee, David C. Yen and George F. Hurlburt, Financial Technologies and Applications, *IEEE Computer Society: IT Professional*, 20(2), March/April 2018, Pages 27-33.
- Shaio Yan Huang, Chi-Chen Lin, An-An Chiu and David C. Yen; Fraud Detection Using Fraud Triangle Risk Factors, *Information Systems Frontiers*, 19(6), December 2017, Pages 1343–1356
- Shin-Yuan Hung, Hui-Min Lai, David C. Yen and Chun-Yi Chen, Exploring the Effects of Team Collaborative Norms and Team Identification on the Quality of Individuals' Knowledge Contribution in Teams, *ACM SIGMIS Database: the DATABASE for Advances in Information Systems*, 48(4), November 2017, Pages 80-106.
- Tung-Hsien Wu, Shi-Ming Huang, Shaio Yan Huang and David C. Yen; The Effect of Competency, Team Problem Solving Ability, and Computer Auditing Activity on Internal Auditing Performance, *Information Systems Frontiers*, 19(5), October 2017, Pages 1133–1148
- Jengchung V. Chen, I-Han Lin, David C. Yen, and Andree E. Widjaja, Factors Affecting the Performance of Internal Control Task Team – The Implementation of Export Control Compliance; *Information Systems Frontiers*, 19(4), August 2017, Pages 787–802
- Jiunn-Woei Lian & David C. Yen, Understanding the Relationships between Online Entrepreneurs' Personal Innovativeness, Risk Taking and Satisfaction: Comparison of Pure-Play and Click-Mortar, *Journal of Organizational Computing and Electronic Commerce*, 27(2), February 2017, Pages 135-151.
- Shing-Han Li, David C. Yen and Ying-Ping Chuang; A Real-Time Audit Mechanism Based on The Compression Technique, *ACM Transactions on Management Information Systems*, 7(2), August 2016. Pages 1-25.
- Dong-Her Shih, Ming-Hung Shih, David C. Yen and Jia-Hung Hsu; Personal Mobility Pattern Mining and Anomaly Detection in the GPS Era, *Cartography and Geographic Information Science*, 43(1), January 2016, Pages 55-67.
- Jengchung Victor Chen, David C. Yen, Wannasri Pornpripheth, and Andree E. Widjaja, E-Commerce Web Site Loyalty: A Cross Cultural Comparison, *Information Systems Frontiers*, 17(6), December 2015, Pages 1283-1299.
- Shaio Yan Huang, Chao-Hsiung Lee, An-An Chiu and David C. Yen; How Business Process Reengineering Affects Information Technology investment and Employee Performance under Different Performance Measurement, *Information Systems Frontiers*, 17(5), October 2015, Pages 1133-1144.
- Shaio Yan Huang, Tung-Hsien Wu, An-An Chiu and David C. Yen; Measurements of Mislead Threshold of Company Graph Distortion, *Information Systems Frontiers*, 17(5), October 2015, Pages 1111-1132.
- Dong-Her Shih, Ming-Hung Shih, David C. Yen and Che-Lun Chang; A Robust Copyright and Ownership Protection Mechanism for Music, *Multimedia Tools and Applications*, 74(18), September 2015, Pages 7489-7514

- Rua-Huan Tsaih, David C. Yen and Yu-Chien Chang, Challenges of Deploying Complex Technologies in a Traditional Organization: The Case of the National Palace Museum, *Communications of the ACM*, 58(8), August 2015, Pages 70-75.
- Wei-His Hung, I-Cheng Chang, David C. Yen and Che-Ming Lee; Critical Factors of Adopting Enterprise Application Integration Technology: An Empirical Study on Larger Hospital, *Communications of the Association for Information Systems (CAIS)*, 36(1), Article 31, May 2015, Pages 1-23.
- Wei-Hsi Hung, Robert John McQueen, David C. Yen and Patrick Y. K. Chau; Measuring the Alignment of Websites and Organizational Critical Activities, *Technology Analysis and Strategic Management*, 27(5), June 2015, pp. 550-568.
- Shing-Han Li, Yu-Cheng Kao, Zong-Cyuan Zhang, Ying-Ping Chuang and David C. Yen; A Network-Behavior-Based Botnet Detection Mechanism Using PSO and K-means, *ACM Transactions on Management Information Systems*, 6(1), April 2015, Pages 1-33.
- Jengchung V. Chen, Chen-Lin Wang and David C. Yen; A Causal Model for Supply Chain Partner's Commitment, *Production Planning & Control: The Management of Operations*, 25(9), September 2014, pp. 800-813.
- Ying-Hueih Chen, Tzu-Pei Lin and David C. Yen; How to Facilitate Inter-Organizational Knowledge Sharing: The Impact of Trust, *Information & Management*, 15(5), July 2014, pp. 568-578
- She-I Chang, David C. Yen, I-Cheng Chang and Derek Jan; Internal Control Framework for a Compliant ERP System, *Information & Management*, 51(2), March 2014, pp. 187-205
- Jiunn-Woei Lian, David C. Yen, Yen-Ting Wang, An Exploratory Study to Understand the Critical Factors Affecting the Decision to Adopt Cloud Computing in Taiwan Hospital, *International Journal of Information Management*, 34(1), February 2014, 28-36
- Jing Fan, Pengzhu Zhang, and David C. Yen; G2G Information Sharing among Government Agencies, *Information & Management*, 51(1), January 2014, 120-128
- Chin-Shan Wu, Fei-Fei Cheng, and David C. Yen; The Influence of Seller, Auctioneer, and Bidder Factor on Trust in Online Auction, *Journal of Organizational Computing and Electronic Commerce*, 24(1), January 2014, 36-57.
- Jengchung V. Chen, Duangjai Rungruengsamrit, T.M. Rajkumar, and David C. Yen; Success of electronic commerce Web sites: A comparative study in two countries, *Information & Management*, 50(6), September 2013, 344-355
- Chinho Lin, Ming-Lung Hsu, David C. Yen, Ping-Jung Hsieh, and Hua-Ling Tsai; Prototype System for Pursuing Firm's Core Capability, *Information Systems Frontiers*, 15(3), July 2013, 497-509
- Shing-Han Li, Shi-Ming Huang, David C. Yen, and Jui-Chang Sun; Semantic-Based Transaction Model for Web Service; *Information Systems Frontiers*, 15(2), April 2013, 249-268
- Maria R. Lee and David C. Yen; Taiwan's Journey to the Cloud: Progress and Challenges, *IEEE Computer Society: IT Professionals*, 12(6), November/December 2012, 54-58
- She-I Chang, David C. Yen, I-Cheng Chang, and Jung-Chu Chou; Study of the Digital Divide Evaluation Model for Government Agencies—A Taiwanese Local Government's Perspective, *Information Systems Frontiers*, 14(3), July 2012, pp. 693-709
- She-I Chang, David C. Yen, Celeste See-Pui Ng, and Wei-Ting Chang; An Analysis of IT/IS Outsourcing Provider Selection for Small- and Medium-Sized Enterprises in Taiwan, *Information & Management*, 49(5), July 2012, pp. 199-209
- J. S. Hua, S. M. Huang, David C. Yen, and Chih-Wen Chen; A Dynamic Game Theory Approach to Solve the Free Riding Problem in the Peer-to-Peer Networks, *Journal of Simulation (Operational Research Society)*, 6(1), February 2012, pp. 43-55.
- Chinho Lin, Ju-Chuan Wu, and David C. Yen; Exploring Barriers to Knowledge Flow at Different Knowledge Management Maturity Stages, *Information & Management*, 49(1), January 2012, pp. 10-23
- Shi-Ming Huang, Wei-Cheng Shen, David C. Yen, and Ling-Yi Chou; IT Governance: Objectives and Assurances in Internet Banking, *Advances in Accounting*, 27(2), December 2011, pp. 406-414
- Shing-Han Li, Chi-Chuan Wu, David C. Yen, and Ming-Chih Lee; Improving the Efficiency of IT Help-Desk Service by Six Sigma Management Methodology (DMAIC) – A Case Study of C Company, *Production Planning & Control*, 22(7), October 2011, pp. 612-627.
- She-I Chang, David C. Yen, Celeste See-Pui Ng, I-Cheng Chang, and Sheng-Yu Yu; An ERP System Performance Assessment Model Development Based on The Balanced Scorecard Approach, *Information Systems Frontiers*, 13(3), July 2011, pp. 429-450.
- Dong-Her Shih, David C. Yen, Chih-Hung Cheng, and Ming-Hung Shih; A Secure Multi-Item E-Auction Mechanism with Bid Privacy, *Computers & Security*, 30(4), June 2011, pp. 273-287
- Shi-Ming Huang, Wei-Hsi Hung, David C. Yen, I-Cheng Chang, and Dino Jiang; Building the Evaluation Model of the IT General Control for CPAs under Enterprise Risk Management, *Decision Support Systems*, 50(4), March 2011, pp. 692-701

- Shin-Yuan Hung, She-I Chang, David C. Yen, Tsan-Ching Kang, and Chien-Pang Kuo; Successful Implementation of Collaborative Product Commerce: An Organizational Fit Perspective, *Decision Support Systems*, 50(2), January 2011, pp. 501-510
- Chia-Ling Lee, David C. Yen, Kai-Chun Peng, and Hsu-Che Wu; The Influence of Change Agents' Behavioral Intention on the Usage of the Activity Based Costing/Management System and Firm Performance: The Perspective of Unified Theory of Acceptance and Use of Technology, *Advances in Accounting*, 26 (2), December 2010, pp. 314-324.
- Chin S. Ou, Fang C. Liu, Y. C. Hung, and David C. Yen; A Structured Model of SCM on Firm Performance, *International Journal of Operations & Production Management*, 30(5), May 2010, pp. 526 - 545.
- Chin S. Ou, David C. Yen and Chia-Sheng Hung; Determinants of Information Technology Investments: The Case Of ATM in an Emerging Economy, *Advances in Accounting*, 25(2), December 2009, pp. 278-283.
- Chin S. Ou, Shin-Yuan Hung, David C. Yen and Fang-Chun Liu; Impact of ATM Intensity on Cost Efficiency: An Empirical Evaluation in Taiwan, *Information & Management*, 46(8), December 2009, pp. 442-447.
- Shi-Ming Huang, David C. Yen, Yu-Chung Hung, Yen-Ju Zhou, and Jing-Shiuan Hua; A Business Process Gap Detecting Mechanism between Information System Process Flow and Internal Control Flow, *Decision Support Systems*, 47(4), November 2009, pp. 436-454.
- Jengchung V. Chen, David C. Yen, and Kuanchin Chen; The Acceptance and Diffusion of the Innovative Smart Phone Use: A Case Study of A Delivery Service Company in Logistics, *Information & Management*, 46(4), May 2009, pp. 241-248.
- I-Chiu Chang, Hsin-Ginn Hwang, Ming-Chien Hung, Kuang-Ming Kuo, and David C. Yen; Factors Affecting Cross-Hospital Exchange of Electronic Medical Records, *Information & Management*, 46(2), March 2009, pp. 109-115.
- S. M. Huang, David C. Yen, Luen-Wei Yang, and Jing-Shiuan Hua; An Investigation of Zipf's Law for Fraud Detection, *Decision Support Systems*, 46(1), December 2008, pp. 70-83.
- Chin-Shan Wu, Fei-Fei Cheng, and David C. Yen; The Atmospheric Factors of Online Storefront Environment Design: An Empirical Experiment in Taiwan, *Information & Management*, 45(7), November 2008, pp. 493-498.
- Albert H. Huang, David C. Yen, and Xiaoni Zhang; Exploring the Potential Effects of Emoticons, *Information & Management*, 45(7), November 2008, pp. 466-473.
- K. C. Chen, David C. Yen, S. Y. Hung, and Albert H. Huang; An Exploratory Study of the Selection of Communication Media: The Relationship between Flow and Communication Outcomes, *Decision Support Systems*, 45(4), November 2008, pp. 822-832.
- S. M. Huang, Yuang-Te Chu, Shing-Han Li, and David C. Yen; Enhancing Conflict Detecting Mechanism for Web Services Composition: A Business Process Flow Model Transformation Approach, *Information and Software Technology*, 50(11), October 2008, pp.1069-1087.
- Chang, She-I; Yen, David C.; Huang, S. M. and Hung, Pei-Qei; An ERP System Life Cycle-Wide Management and Support Framework for Small- and Medium-Sized Companies, *Communications of the Association for Information Systems*, 22(15), September 2008, pp. 197-218.
- Chang, She-I; Hung, S. Y.; Yen, David C. and Chen, Yi-Jiun; The Determinants of RFID Adoption in the Logistics Industry - A Supply Chain Management Perspective, *Communications of the Association for Information Systems*: 23(12), March 2008, pp.275-294.

### **Professional Presentations**

- “Rethinking ERP CSFs: A New Perspective across It Governance and The System Life-Cycle,” *Proceedings of Western Decision Sciences Institute Forty First Annual Meeting 2012*, 3-6 April at Big Island, Hawaii.
- “An Efficient Key Management Scheme for Multicast Communication,” *Proceedings of WDSI 2012*, April 2012 (pp. 373-374), at Big Island, Hawaii.
- “Analysis of the Effects of Environmental Accounting System on Accountants Based on the Organizational Reform Theory,” *Proceedings of Pacific Asia Conference on Information Systems 2011*, 7-10 July 2011 at Brisbane, Australia.
- “An Empirical Study on Internet Users in China,” presented at Second Annual Global Information Technology Management (GITM) World Conference on June 23-25, 2003 at New York City.
- “Virtual Private Networks: A Market Analysis,” presented by David C. Yen at 2003 Annual ACME conference which was held July 31-August 2, 2003 at Seattle, Washington.
- “An Empirical Study of the Effectiveness of Enterprise Resource Planning and Activity-Based Cost Accounting’s Experience” (paper coauthored by H. Y. Liu, H. G. Chen, and David C. Yen) at annual ACME conference which was held August 4-6, 2000 at NYC.

- “An Exploratory Study of Internet Security in the Banks in Taiwan” (paper coauthored by H. Y. Huang, H.G. Hwang, and David C. Yen) at annual ACME conference, which was held August 4-6, 2000 at NYC.
- “A Comparison Study between Internet EDI and traditional EDI in Adoption, Diffusion, and Organizational Impacts Perspective,” (paper coauthored by C. C. Chiang, Hsin-Ginn Hwang, and David C. Yen) at annual ACME conference which was held August 4-6, 2000 at NYC.
- “Electronic Commerce: How should it be Taxed,” (paper coauthored by Otto Chang and David C. Yen), at annual WDSI conference which was held April 18-22, 2000 at Maui, Hawaii.
- “Managing Software Assets: A Strategic Framework,” Keynote Speaker, June 13, 1998, International Symposium on Decision Sciences, The Chinese University of Hong Kong, Shatin, Hong Kong.
- “The Techniques for Internet Security,” June 20, 1998, Annual OCAPA Symposium, Wright State University, Dayton, Ohio.
- “New Corporate Applications and Future Challenges,”  
 October 8, 1998, National Chung Cheng University  
 November 3, 1998, National Sun Yat-Sen University  
 November 4, 1998, National Chi Nan University  
 November 13, 1998, National Pingtung University of Science and Technology  
 December 2, 1998, National Yunlin University of Science & Technology  
 December 17, 1998, National Kaohsiung First University of Science & Technology
- “Management Information Systems: Current Development and Future Trends,” December 11, 1998, National Chung Cheng University
- “MIS Program for Year 2000,” July 26, 1995, presented at 1995 IBSCA Conference, Kalamazoo Michigan.
- “Symposium on Implementation of Total Quality Management/Just –In-Time in Pacific Asian Nations,” November 20-22, 1994, presented at DSI Conference, Honolulu, Hawaii.
- “MIS Curriculum: A Comparison between the USA and the ROC,” May 28-29, 1993, presented at the Fourth National Conference on Information Management at Taipei, Taiwan, ROC
- “Global Information Systems,” May 30- June 1, 1993, presented at 1993 Pan Pacific Conference on Information Systems, Kaohsiung, Taiwan, ROC
- “Global Information Systems: Future Directions and Possible Development at ROC,” June 2, 1993, presented at Department of Marine Administration and Management, National Taiwan Oceanic University
- “Telecommunications: Future Directions and Possible Applications,” June 6, 1993, presented at the Institute of Naval Engineering and Transportation, National Taiwan Oceanic University
- “Just-In-Time Production Can Improve Customer Service Level,” 1989, presented at DSI Conference, New Orleans, LA
- “A Method for Teaching SQL and Dbase III Plus Together,” 1989, Presented at IBSCUG Conference, Hearsey, PA
- “Effective Approach to Teach Both SQL and Dbase III Plus in and an End User Oriented Database courses in Business Schools,” 1988, presented at ISECON Conference
- “Preparations of a Modern Marine Administrator for 1990’s Information Challenges,” May 23, 1987, Department of Navigation, National Taiwan Oceanic University, Keelung, Taiwan, ROC
- “The Potential of a Future Marine Administrator from MIS Point of View,” May 25, 1987, Alumni Association of the Institute of Marine Sciences, University of Chinese Culture in King’s Piano Restaurant, Taipei, Taiwan, ROC
- “The Advantages, Weaknesses, and the Future Trends of Expert Systems,” May 28, 1987, Department of Marine Transportation and Management, National Taiwan Oceanic University, Keelung, Taiwan, ROC
- “Decision Support Systems vs. Expert Systems: Similarities and Differences,” June 11, 1987, The Institute of Management Sciences, National Chiao-Tung University, Taipei, Taiwan, ROC
- “Expert Systems and Its Future Trends,” The Department of Communication and Transportation Management Sciences, June 25, 1987, National Cheng-Kung University, Tainan, Taiwan, ROC
- “Introduction to Expert systems,” July 17, 1987, Department of MIS, the J.M. Smucker Company, Orrville, Ohio
- “An Investigation on Management Applications of Expert Systems,” July 27, 1987, presented at 1987 IBSCUG Conference
- “Advanced Topics on Expert Systems: Applications, Framework, and Relationships with Other Disciplines,” August 7, 1987, Department of MIS, The J.M. Smucker Company, Orrville, Ohio

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## **PROFESSIONAL EXPERIENCE (ASSOCIATIONS AND CONFERENCES)**

### *Professional Associations*

Association of Computing Machinery (ACM)  
Association of Chinese Management Educators Association (President-elect, 1995; Program Chair and Proceedings Editor, 1996; President, 1996)  
Decision Sciences Institute (Ad hoc International Scholars Committee, 1992)  
International Business Schools Computer Users Group (Executive Director, 1988-1990)  
International Chinese Information Systems Association (Secretary, 1992; President-elect, 1993; President, 1994; Advisory Board, 1995-1998)  
Board of Directors, ACME, 2002-2003.  
Institute of Electrical and Electronic Engineers (IEEE) ---Computer Society  
Pan-Pacific Management Association  
Society for Information Management (SIM)

### *Officers for Professional Conferences*

Member, Best paper award evaluation committee for 2020 WDSI Conference (49<sup>th</sup> Annual Meeting of Western Decision Sciences Institute which will be held April 6-11 2020 at Portland, Oregon)  
Co-Track Chair, "Internet and E-Business Track", 49<sup>th</sup> Annual Meeting of Western Decision Sciences Institute which will be held April 7-10, 2020 at Portland, Oregon  
Co-Track Chair, "Internet and E-Business Track", 48<sup>th</sup> Annual Meeting of Western Decision Sciences Institute which was held April 2019 at Cabo San Lucas, Mexico  
Co-Track Chair, "Internet and E-Business Track", 47<sup>th</sup> Annual Meeting of Western Decision Sciences Institute which was held April 2018 at Kauai, Lihue, Hawaii  
Co-Track Chair, "Internet and E-Business Track", 46<sup>th</sup> Annual Meeting of Western Decision Sciences Institute which was held April 2017 at Vancouver, BC, Canada  
Nominated by DSI nomination committee for 2016 Decision Sciences Institute (DSI) Officer - Treasurer.  
Member, Best paper award evaluation committee for 2015 WDSI Conference (45<sup>th</sup> Annual Meeting, April 5th – April 9th, 2016 at Las Vegas, Nevada)  
Conference Committee, 5<sup>th</sup> International Conference on IS Management and Evaluation (ICIME) 2015, Xi'an, Shaanxi, China; May 28-29, 2015  
Program committee, COMPSAC 2015 Symposium on IT in Practice (COMPSAC ITip2015), July 1-5, 2015, Taichung, Taiwan.  
WTS 2015 technical Program committee member, The Wireless Telecommunications Symposium 2015 (WTS 2015), April 15-17, 2015, New York City, New York.  
Co-Track Chair, "Internet and E-Business Track", 45<sup>th</sup> Annual Meeting of Western Decision Sciences Institute which was held April 5-9, 2016, at Las Vegas Nevada  
Immediate Past President, Western Decision Sciences Institute, April 2014 – April 2015.  
Co-Track Chair, "Internet and E-Business Track", 44<sup>th</sup> Annual Meeting of Western Decision Sciences Institute which was held March 31-April 3, 2014, at Maui, Hawaii  
President & WDSI Officers, April 2013 – April 2014  
Co-Track Chair, "Internet and E-Business Track", 43<sup>rd</sup> Annual Meeting of Western Decision Sciences Institute which was held April 1-4, 2014, at Napa Valley, California  
Co-Track Chair, "Knowledge Management Track", Annual Meeting of Pacific AIS which will be held June 24-28, 2014 at Chengdu, China  
Co-Track Chair, "Internet and E-Business Track", 42<sup>nd</sup> Annual Meeting of Western Decision Sciences Institute which was held March 26-29, 2013 at Long Beach, California.  
President-Elect & WDSI Officers, 2012-2013.  
Vice President for Programs & WDSI Officers, 2011-2012.  
Program Chair and Proceedings Editor, WDSI 41st Annual Meeting of Western Decision Sciences Institute which was April 3-6, 2012 at Big Island, Hawaii.  
Organizing Committee, The 11th International Conference on Electronic Business (ICEB 2011), November 29 - December 2, 2011. Bangkok, Thailand.  
Co-Track Chair, Special Track entitled "The Curricular Issues Mini-Conference", 2011 Annual DSI Conference (42<sup>nd</sup> annual meeting), November 19-22, 2011. Boston, MA.  
International Steering Committee and International Program Committee; 2012 International Conference on Logistics, Informatics and Services Sciences (LISS'2012); July 12-15, 2012. Beijing, China.

Program Committee, the 10th International Conference on Mobile Business – ICMB 2011, June 20th – 21st 2011. Como, Italy.

Program Committee, 1st International Conference on Logistics, Informatics and Service Science (LISS' 2011) conference. June 8-11, 2011. Beijing, China.

Track Chair, “Internet and E-Business Track”, 40th Annual Meeting of Western Decision Sciences Institute. April 5-8, 2011. Portland, OR.

Vice President for Programs-Elect, WDSI Officers, 2010-2011.

Track Chair, “Internet and E-Business Track”. 41st Annual Meeting, Western Decision Sciences Institute which will be held April 3-6 at Big Island, Hawaii.

Vice President for Member Services, WDSI Officers, 2009-2010.

Co-Track Chair, special track entitled “The Curricular Issues Mini-conference”. 2010 Annual DSI Conference (41<sup>st</sup> annual meeting) which will be held November 20-23, 2010 at San Diego, California.

Members, Program Committee, The Ninth International Conference on Mobile Commerce (ICMB 2009) which was held on June 27-29, 2010 at Athens, Greece.

Track Chair, “Internet and E-Business Track”, Thirty-Ninth Annual Meeting, Western Decision Sciences Institute, April 6 - 9, 2010, Lake Tahoe, Nevada.

Track Chair, Invited Track (five sessions with 4-5 papers each session), “E-Commerce; Theory and Applications Development”. International Conference of Electronic Business (ICEB 2009). November 30 – December 4, 2009. Macau, China.

Co-Track Chair, “ICT Adoption and Diffusion”. Pacific Asia Conference on Information Systems (PACIS 2009). July 3-7, 2009. Suzhou, China.

Track Chair, Track C – “Innovative Mobile Applications, Services, and Case Studies,” The Eighth International Conference on Mobile Commerce (ICMB 2009). June 26-28, 2009. Dalian, Liaoning, China.

Members, Program Committee, The Eighth International Conference on Mobile Commerce (ICMB 2009). June 26-28, 2009. Dalian, Liaoning, China.

Track Chair, “Internet and E-Business Track”. Thirty-Eighth Annual Meeting, Western Decision Sciences Institute. April 7-11, 2009. Kauai, Hawaii.

Co-Track Chair, “ICT Adoption and Diffusion”, Pacific Asia Conference on Information Systems, Suzhou, China, July 3-7, 2009.

Track Chair, “Internet and E-Business Track”, Thirty-Eighth Annual Meeting, Western Decision Sciences Institute, April 7-11, 2009.

Program Committee and Track Chair for Track C: “Innovative Mobile Applications, Services, and Case Studies,” The Eighth International Conference on Mobile Commerce (ICMB 2009), Dalian, China June 26-28, 2009.

Invited session, International Conference of Electronic Business (ICEB 2009), sponsored by Chinese University of Hong Kong. Will be held at Macao, December 2009.

Organization Chair and Program Committee member of ICTM 2007, Hong Kong, January 3-5, 2007.

Program Committee, 2007 International Conference on Accounting and Information Technology (ICAIT), Hong Kong, January 5-6, 2007.

Track Chair, 2007 International Conference of Mobile Commerce, Toronto, Canada. July 8-11, 2007.

Co-Chair, Mini Track – “Mobile Commerce Research and Practice in Asia Pacific”, AMCIS 2006 Conference, Acapulco, Mexico, August 4-6, 2006.

Program Committee, IEEE International Conference on Services Operations, Logistics and Informatics (IEEE SOLI 2006 Conference), August 2006.

Program Committee, International Conference on Accounting and Information Technology (ICAIT), May 17-19, 2005, Taipei, Taiwan.

Program Committee, IEEE International Conference on Services Operations, Logistics and Informatics, August 10-12, 2005, Beijing, China.

Program Committee, Annual ACME Conference, 2002 & 2003.

Track Chair, “Internet and E-Business” track, Annual WDSI Conference, 2002-present.

Co-Chair, International Program Committee, International Conference on E-Business 2002 (ICEB 2002), May 23-26, 2002, Beijing, China.

International Program Committee, Asia Pacific DSI Conference, 1999-2001.

Conference Co-Chair, ACME, 1999, 2000 Annual Meeting.

Track Chair, ACME annual meeting, 1999 – 2006.

General Arrangement Coordinator, Annual ACME Conference, 1991.

Seminar Director, Cleveland Foundation Seminar, 1989.

Conference co-chair, Annual International Business Schools Computer Users Group (IBSCUG), 1988.

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## **EDITORIAL EXPERIENCE (EDITOR/EDITORIAL BOARDS, REVIEWERS/REFEREES FOR JOURNAL/BOOK PUBLISHERS)**

### ***Editorial Responsibilities***

Associate Editor, *Computer Standards & Interfaces*, Elsevier Publisher, 2013-present.  
Associate Editor, *Information & Management*, Elsevier Publisher, 2011-present  
Associate Editor, *Decision Support Systems*, Elsevier Publisher, 2013-2016  
Co-editor, Special Issue on Mobile Commerce, *Computer Standards & Interfaces*, 2003-2004.  
Executive Editor and North America Editor, *International Journal of Management and Decision Making*, 2001-2003.  
Proceedings editor, Annual International Business Schools Computer Users Group (IBSCUG), 1988  
Reviewer and Screener, *Information & Management*, Elsevier Publisher, 2008- 2011

### ***Professional Reviewers and Referees***

### **Journals**

ACM Computing Survey  
Asia Pacific Journal of Marketing and Logistics  
Communication of the ACM  
Computer Standards & Interfaces  
Computers in Human Behaviors  
Data and Knowledge Engineering Journal  
Data Base  
Decision Sciences  
Decision Support Systems  
European Journal of Operational Research  
Government Information Quarterly  
IEEE: Systems, Man and Cybernetics, Part A  
IEEE: Systems, Man and Cybernetics, Part C  
Industrial Management and Data Systems  
Information Management  
Information & Management  
Information Resources Management Quarterly  
Information Systems Frontiers  
International Journal of Business and Systems Research.  
International Journal of Electronic Business  
International Journal of Information Technology and Management  
International Journal of Information Management  
International Journal of Mobile Communications  
International Journal of Technology Marketing  
IEEE-Computer Society  
Journal of Information Management  
Journal of Medical Systems  
Journal of Telecommunication Policy  
Management Information Systems Quarterly  
International Conference of Mobile Business (ICMB) Conference  
DSI Conference  
IEEE conferences (Computer Software and Applications)  
WDSI conference  
Wireless Telecommunications Symposium

### **Book Publishers**

Addison-Wesley Publishing Company  
Benjamin/Cummings Publishing Company  
Boyd & Fraser Publishing Company  
Charles E. Merrill Publishing Company  
Integrated Media Group  
John Wiley & Sons Publishing Company  
Macmillan Publishing Company  
Paramount Publishing  
Prentice-Hall Publishing Company  
Richard D. Irwin, Inc.  
Scott-Jones Publishing Company  
South-Western Publishing Company  
Wadsworth Publishing Company  
West Educational Publishing Company  
William C. Brown Publishing Company

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## **OTHER PROFESSIONAL ACTIVITIES (EXTERNAL ASSESSOR)**

### *External Assessor (P&T Cases)*

Faculty of Department of Information and Communication Technologies of the School of Engineering and Technology at Asian Institute of Technology (AIT), February-March 2020.  
Faculty of Management and Administration, Macau University of Science and Technology, April 2016.  
Faculty of Management and Administration, Macau University of Science and Technology, April 2016.  
Faculty of Management and Administration, Macau University of Science and Technology, April 2015.  
School of Management, Asian Institute of Technology, November 2009.  
Department of Information Systems and Operations Management, Miller College of Business, Ball State University, February 2008.  
Department of Operations Management and Information Systems, Northern Illinois University, July 2008.  
Department of Business and Information Technology, Missouri University of Science and Technology, September 2008.  
Nance College of Business Administration, Cleveland State University, October - November 2007.  
H. W. Bloch School of Business and Public Administration, The University of Missouri at Kansas City, May-June 2006.  
Department of Information Systems and Operations Management, The University of North Carolina - Greensboro, August- September 2006.  
Department of Information Systems and Technology Management, The University of Texas at San Antonio, September - October 2006.  
Department of Finance & Decision Sciences of Hong Kong Baptist University, November-December 2006.  
Department of OM and IS, Northern Illinois University, June 2005.  
College of Technology Management, National Tsing Hua University, February 2004 and February 2005.  
Department of Management Information Systems at Ohio University, January 2003.  
School of Business Administration, Portland State University, March 2002.  
Department of Decision Sciences and Managerial Economics, The Chinese University of Hong Kong, June 2002 & September 2002.  
Department of Management, College of Business Administration, University of Nebraska-Lincoln, 2001 & 2002.  
Department of Accounting, University of Minnesota-Duluth, 2001.  
Department of Operations and Information Management, School of Business Administration, University of Connecticut, 2000.  
Department of Information Systems, Lingnan College, Hong Kong, 1998 & 1999.  
Department of MIS, New Jersey Institute of Technology, 1998.  
School of Business, Management Science and Information Systems Area, McMaster University, 1995.  
Department of MIS, University of Louisville, 1995.  
James J. Nance College of Business Administration, Cleveland State University, 1994.  
Department of Management and Systems, Washington State University, 1994.  
Mary Jean and Frank P. Smeal College of Business Administration, The Pennsylvania State University, 1993.  
Department of Computer and Information Science, University of Michigan-Dearborn, 1992.

Department of Computer Information Systems, Cleveland State University, 1990.

**External Assessor (Curriculum, Research Proposals, Grants, and/or Courses)**

- Member, Best paper award evaluation committee for WDSI conference (2015, 2018, and 2020)
- Re-appointed by Hong Kong Council for Accreditation of Academic & Vocational Qualifications as a Sector/Subject Specialist for the 3<sup>rd</sup> 3-year period until June 30, 2020 (Certificate of Appointment, Number 06110481(1)).
- Invited Grant Reviewer, Nazarbayev University, 2013, 2015 & 2019
- External Assessor, National Center of Science and Technology Evaluation, Republic of Kazakhstan, 2011-2019.
- External Assessor, Czech Science Foundation, Grantová Agentura České Republiky, (GACR) to review the grant proposals, 2011 & 2015.
- Members, International Chinese Information Systems Association (ICISA) Outstanding PhD Student Selection Committee, November 2011. Review and rank the candidates' credentials, interview the candidates, and discussion and selection of the best candidate.
- External Assessor, Assessment for Taught Postgraduate Program, 2011-2016, for M. Sc. in Information and Technology Management, The Chinese University of Hong Kong.
- External Assessor, Fulbright Specialist Program, April - May 2011(performed one evaluation).
- External Assessor, Program review for Collaborative, Online Bachelor of Science Degree in Health Information Management and Technology (HIMT) of Universities of Wisconsin (UW) Extension Continuing Education, Outreach & E-Learning. March-April 2011.
- External Assessor, Indian Institute of Technology- Delhi, PhD dissertation (PhD 4016) entitled "Cognition and IT Adoption: Study of Bank Employees and Customers in India," March - April 2011.
- External Assessor, Hong Kong Government - Research Grants/Proposals Council (RGC), February-March 2011 & 2013.
- External Assessor, Assessment for the curriculum of Bachelor of Sciences in MIS, M. Sc. in MIS and PhD in MIS, 2011, for National Chung Cheng University.
- External Assessor, Assessment for Taught Postgraduate Program, 2010-2011, for M. Sc. in Information and Technology Management, The Chinese University of Hong Kong.
- Department of Information Management, National Chung Cheng University.  
Assessment for the curriculum of Bachelor of Sciences in MIS, M. Sc. in MIS and PhD in MIS, October 2009, Graduate School, Taught Postgraduate Program, 2006-present, for M. Sc. in Information and Technology Management, the Chinese University of Hong Kong.
- Department of Business Information Systems, Ohio University, 2005.
- Department of Business Information Systems, Haworth College of Business, Western Michigan University (February 3-4 and February 24-25, 2005).
- Business Information Systems (School of Business) and Computer Information Systems (College of Sciences and Engineering), University of the Pacific, (September 13-17, 2005).
- College of Management, McCau University of Sciences and Technology. (November 6-8, 2005)
- National Sciences Funds and Grants Council (NSFC), People's Republic of China, 2004-2007.
- University of Nebraska-Lincoln, Application of UNL's 2004 Folsom Distinguished Doctoral Dissertation Award. 2004.
- Lingnan University, Hong Kong, 2002 - 2003.
- Ohio University Research Committee, March 2002.
- Academic Reviews for Mainland China Academic Institutions (invited by Hong Kong Research Advisory Council), 2002.

Date	University
Mar. 20, 2002	Beijing University of Posts and Telecommunications College of Economics & Management
Mar. 21, 2002	Beijing University of Posts and Telecommunications College of Information Engineering
Mar. 22, 2002	Northern Jiaotong University College of Economic and Management & College of Computer & Information Technology
*****	*****
Oct. 30, 2002	Donghua University College of Management & College of Information Systems & Technology

Oct. 31, 2002	Soochow University College of Business & College of Computer Sciences and Information Technology
Nov. 1, 2002	Shanghai University of Finance and Economics College of Economic and Management & College of Information Management & Technology

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City University of Hong Kong, 1999.

National Sciences and Engineering Research Council of Canada (NSERC), 1996.

Hong Kong Research Grants Council, 1995 – 2012.

***Speaker Engagement (Invited and Keynote Speaker)***

Invited Speaker, College of Management, National Chung Cheng University.

*Title of the Talk:* An overview of the IT Research Methodology

*Time and Date:* 9-4, January 2, 2020

Invited speaker, College of Management, National Chung Cheng University.

*Title of the Talk:* An Examination of the Research Methodology in Business Discipline

*Time and Date:* 2-5PM, June 26, 2016.

Keynote Speaker, International Symposium on Healthcare Information Management, 3C Technology for a Better Life: The New Era of E-Medical Informatics (UHIMA 2014 conference), June 13-15, 2014, at Tung Hai University, Taichung, Taiwan

*Title of the Talk:* Understanding healthcare Information Management for a Better Life: The Challenges and Different Perspectives”

*Time and Date:* 11:10-12:30, June 13, 2014

Invited speaker, College of Management, Xian JiaoTong University.

*Title of the Talk:* A Discussion of Research Methodology and New research trends

*Date:* June 30 and July 1, 2014

Invited Speaker, “University Faculty Seminar Series: Effective Educations for Bridging College Students with Industries – Experiences of the USA,” National Chin-Yi University. December 13, 2013, 13:30 pm – 15:30 pm at Conference Hall, 4F, Library, National Chin-Yi University of Technology.

Invited Speaker,

“Learning the Craft of Meaningful Research,” National Chung Cheng University. December 16, 2014, 13:00 pm – 16:00 pm.

“Writing the Interesting and Challenging Articles,” National Chung Cheng University. December 16, 2014, 09:00 am – 11:00 am.

Invited Speaker, “Research Methodology,” National Taichung University of Science and Technology. December 17, 2014, 02:00 pm - 04:00 pm at the Lecture Hall of Department of Information Management.

Keynote Speaker and Invited Panel Member, 2011 6th International Symposium on Healthcare Information Management, Taiwan (UHIMA 2011Conference) which was held April 15, 2011 at Chungwa, Taiwan.

Invited Speaker, Shieh Chieh University. April 13, 2011, 0900 am -1200 pm and April 14, 2011, 0900 am -1200 pm.

Invited Speaker, Tatung University. April 13, 2011, 0300-0500 pm.

Members, International Chinese Information Systems Association (ICISA) Outstanding PhD Student Selection Committee, November 2009. Review and rank the candidates’ credentials, interview the candidates, and discussion and selection of the best candidate.

Invited speaker for International Symposium on Health Information Management Conference (sponsored by UHIMA) 2008 Conference – “Information Management on New Era Health Promotion: From Medical Pharmacy, Biotechnology, Evidence-based Medicine and Nursing to Personal Health Records,” which was held at Chia-Nan University of Pharmacy and Science, Tainan, Taiwan, March 5-6, 2008

Invited speaker for the workshop – “MIS 2008 Excellence Camp”, held at National Chung Cheng University, ChiaYi, Taiwan, March 8-9, 2008.

Invited speaker at Carlson School of Management, University of Minnesota for 2nd Annual University of Minnesota China Trip Leader Colloquium, April 20-23, 2008.

Invited speaker for the workshop – “IS/IT current research and future directions”, held at National Cheng Kung University, Tainan, Taiwan, June 26-28, 2008.

Invited Speaker (10:50 - 11:40 Aug. 4, 2008) and member of panel session (14:00~15:30 Aug. 4, 2008) for the 2008 International Conference on Accounting and Information Technology (ICAIT2008), sponsored by Tatung University. This conference was held at Taipei, Taiwan, August 4-6, 2008.

Appointed by Hong Kong Council for Accreditation of Academic & Vocational Qualifications as a Sector/Subject Specialist for a 3-year period until June 30, 2011 and June 30, 2014 (Certificate of Appointment, Number 06110481(1)), 2011-2014 & 2014-2017.

Invited Speaker College of Management, McCau University of Sciences and Technology, March 13 –17, 2006.

Invited Speaker China (Chung Hwa) Telecom, “E-government: Current Status and Future Development,” July 6, 2006, 9-9:45 am at the Conference Center of National Taiwan Normal University, Taipei, Taiwan.

Invited Speaker Tatung University, “Current Trends of MIS Research: A Comparison between Taiwan and USA,” July 19, 2006, 8-9:30 am at Department of MIS.

Invited Speaker National Chung Cheng University, “Business Research Method: Case studies, Field Studies and Experimental Design,” for MIS Excellence Camp, November 22-23, 2006.

Keynote Speaker, China (Chung Hwa) Telecom, “An East-West Comparison of IS Professionals’ Performance and Knowledge Skills: An Empirical Study of USA vs. Taiwan,” August 24, 2005.

Invited Speaker, National Chung Cheng University, *MIS Excellence Camp*, October 7-8, 2005.

Invited Speaker, Ministry of Economics, Division of Small and Medium Enterprises, “The Current Status and Future Development of E-Commerce and Supply Chain Management: Taiwan Perspective,” November 4, 2005.

Invited Speaker, Taiwan First Bank and Financial Holding Corporation, “Information Auditing Applications and Practices: Perspective from IT Governance,” December 9, 2005.

Invited Speaker, International Conference of Information Security and Privacy, December 23, 2005 at National Normal University, Taipei, Taiwan. --- “E-Government: Applications and Development with PKI.”

Invited Speaker;

Date & Time	University
November 2, 2005 6-8	National Oceanic University
November 15, 2005 2-4	National Taipei University
November 16, 2005 10-12	Shih-Chieh University
November 16, 2005 3-5	Tatung University
November 17, 2005 10-12	National Central University
November 25, 2005 1-3	Ming Chuan University.

Invited Speaker, National Chung Cheng University, “Business Research Methods,” November 27-28, 2005.

Invited Speaker National Chung Kung University, “Business Research Methods,” December 3 & 17 2005, 2-6 PM.

Invited talk “An East-West Comparison of IS Professionals’ Performance and Knowledge Skills: An Empirical Study of USA vs. Taiwan,” 2004.

Date & Time	University
October 11, 10:30-12	National Taipei University
October 11, 3:30-5	National Oceanic University
October 12, 1-2:30	Shih Chieh University
October 12, 7-8:30	Yuan Ze University
October 13, 10:30-12	Yunlin S&T University

Keynote Speaker, October 15<sup>th</sup> -16<sup>th</sup> 2004, National Chung Cheng University.

Date & Time	Title of the Talk
October 15, 9-12	Healthcare Systems: An Overview
October 15, 1:30-4:30	Healthcare Systems: Design Issues and TQM
October 16, 9-12	Healthcare Application: Medical Transcription
October 16, 1:30-4:30	E-Health: Impacts of Internet

Invited Speaker, "E-learning Seminar," October 24, 2003, 3:00 PM – 5:00 PM at Room 426, National Chung Cheng University, Taiwan.

Invited Speaker, "Seminar on Customer Relationship Management," October 25, 2003, 9:00 AM – 4:30 PM at Room 426, National Chung Cheng University, Taiwan.

Taught training seminars in Chinese culture, history, geography, custom, cuisine, modern development, and current status for Bullen Ultrasonic Company (August 27th –October 20, 2003).

Member, Register of Subject Specialists (to review the academic standards and quality of the IT/Computing/Technology Management programs), Hong Kong Council for Academic Accreditation, 2002-2004.

Invited Speaker, "21<sup>st</sup> Century Information Technology and Management Workshop," June 3<sup>rd</sup> – 7<sup>th</sup>, 2002 at National Chung Cheng University, Taiwan.

Date	Title of the Talk
June 3	Wireless Communication (Part I)
June 4	Wireless Communication (Part II)
June 5	Mobile Commerce (Part I)
June 6	Mobile Commerce (Part II)
June 7	E-CRM

Invited Speaker, "MIS Research: Future Trends and Development," 1:30-3:00 PM, June 10th, 2002 at National Oceanic University, Keelung, Taiwan.

Invited Speaker, "Mobile Commerce: Current Status and Development," 2:00-3:15 PM, June 11th, 2002 at International Conference Center, Chinese Maritime College, Taipei, Taiwan.

Invited Speaker, "MIS Research: Future Trends and Development," 4:00-5:15 PM, June 12, 2002, at MIS department, Ming-Chuan University, Taipei, Taiwan.

Invited Speaker, "E-Business Excellence Workshop," Sponsored by E-Business Excellence Center of National Tsing Hua University and Boeing Company -- Asian Division, June 13th, 2002, 2:45 - 3:30 PM (Topic: Mobile Commerce) at Engineering Building I, Room 106, National Tsing Hua University, Hsin-Chu, Taiwan.

Co-Chair, Plenary Session II, 10:45-12:15 PM on Friday May 24th, 2002 International Conference on E-Business 2002 (ICEB 2002) which was held May 23-26, 2002 at Beijing, China.

Session Chair, Session – "Methods and Techniques in E-Business Development," 10:10-11:30AM, on Sunday May 26, 2002, International Conference on E-Business 2002 (ICEB 2002) which was held May 23-26, 2002 at Beijing, China.

Session Chair, Session – "E-Commerce-I," 8:45-10:15 AM, Friday, August 2, 2002, at Annual 2002 ACME Conference at Los Angeles, CA.

Panelist, Panel entitled "Special Panel in Business Education," which was held 10:30 AM -12:00 PM, August 2nd, 2002 in the Annual 2002 ACME conference at Los Angeles, CA.

Panelist, Panel entitled "Special Panel in Enterprise Information Systems," which was held 2-3:30 PM, August 3rd, 2002 in the Annual 2002 ACME conference at Los Angeles, CA.

Keynote Speaker, 1999 Symposiums on Information Technology and Applications, December 15-18, 1999 at National Chung Cheng University.

Date	Time	Topic	Page Number in the Proceedings
December 15,	9-10:30,	"Intranet/Extranet"	pp. 21-29
December 15,	10:50-12:20,	"Internet Security"	pp. 30-41
December 16,	9-10:30,	"Electronic Commerce"	pp. 134-143
December 16,	10:50-12:20,	"Data Warehouse"	pp. 144-150
December 17,	9-10:30,	"Groupware"	pp. 270-276
December 17,	10:50-12:20,	"ERP"	pp. 277-282

Program Committee, OCAPA' 99 Symposium, June 11-12, 1999, at Chemical Abstracts Service (CAS), Columbus, Ohio.

Professor Internship, The J. M. Smucker Company, 1987

Panel member/facilitator of round table panel for ISECON conference, IBSCA Conference; 1987-1989, 1991-1992

Session chair for Pan-Pacific Conference, ISECON Conference, IBSCUG Conference, DSI Conference, and/or ACME Conference; 1985- 2005.

## GRANTS AND FINANCIAL SUPPORT

### *External Grants and Financial Support*

#### **SUNY – Oneonta**

Received the donation (\$5,000/year, up to five years) from Alumni, Mr. Kent Newhart to establish “Kent Newhart’77 School of Economics and Business Student Associations Awards.” The awards are open to all SEB student clubs, Beta Gamma Sigma Honor Society, and the Student Advisory Council, and are subject to a competitive selection process by the faculty. Spring 2016.

Participated in the university’s proposal entitled “SUNY Oneonta’s NYSUNY 2020 Challenge Grant” for the Alumni Hall Renovation Project (Future home for School of Economics and Business), submitted for SUNY Oneonta’s \$20 million of capital funding project (2015).

Participated in a private funding proposal entitled “A Proposal for Experiential Learning in the School of Economics and Business,” submitted to ask for \$500,000 to 1 million supports (submitted 2016)

#### **Miami University**

P&G Fund: 2009-10 Curriculum Development Grant Program. Ray Gorman and David C. Yen, Proposal entitled “Enhancing Global Awareness in the Farmer School of Business through the Continued Development of the China Business Program,” This funding proposal was granted on November 2009 for CBP activities/events in 2009-2010. \$10,000.00

Financial support from Microsoft Co. and organized a Visual Basic.net developer tools seminar on May 6<sup>th</sup>, 2004, 9:30 AM – 5:00 PM and May 7, 2004, 8:30 AM – 4:45 PM at 205 Laws Hall, MU for all instructional staffs who are teaching at Southern Ohio and Northern Kentucky areas, 2004, \$20,000.00. The speaker was Mr. Brian Loomis from Microsoft Co.

Financial support to organize and coordinate the innovation and research & development management seminar which was held October 9-10, 2003 at Marcum Center, MU for the Study Mission to US on Innovation and R&D Management, China Productivity Center, Taiwan, \$35,000.

Financial support from EDS to support the Department of DSC & MIS to install display windows in the hallway, 3<sup>rd</sup> floor, Upham hall to display the information such as best majors, Best minors, faculty accomplishments, departmental news, recruiting news etc., 2000, \$20,000.

Financial support from EDS to support the Department of DSC & MIS to install display windows in the department office to display the information such as curriculum, courses, faculty offices and advisor assignment & schedule, etc., 1998, \$10,000.

Microsoft Instructional Lab Grant, for software licenses valued at \$11,497, 1997.

Microsoft Instructional Lab Grant, for software licenses valued at \$80,800, 1996.

Cleveland Foundation, for sponsoring two information seminars in two consecutive years to keep the MIS faculty from Miami University and other Ohio universities abreast of the emerging computing technologies in the areas of decision support systems, enterprise resources planning development, business intelligence, and data warehouse, 1989, \$63,208.

Cleveland Foundation, for sponsoring two information seminars in two consecutive years to keep the MIS faculty from Miami University and other Ohio universities abreast of the emerging computing technologies in the areas of database, data communication, computer graphics & multimedia, and expert systems, 1988, \$63,208.

General Electric Foundation, to help the MIS faculty of Miami University to investigate real world problems and write cases in the areas such as AI, ES, and database, for future classroom use, 1987, \$20,000.

Smucker Professor Internship (offered by the J.M. Smucker Company, Strawberry Lane, Orrville, Ohio 44667) to study the feasibility to adopt expert systems techniques in the manufacturing process and operation, summer, 1987, \$30,000.

### *Internal Grants and Financial Support*

#### **SUNY – Oneonta**

Proposal entitled “An interdisciplinary project to enhance SEB’s curricular excellence and improve students’ competitive skills: Using SAP to improve Supply Chain Management curriculum,” (coauthored), 2013-2014 StAR grant, SUNY-Oneonta (*funded, \$12,000 /year*).

Proposal entitled “Using SAP to Improve SEB Students’ Business Analytic Skills, Leader Abilities and Entrepreneurship,” (coauthored) submitted to 2013-2014 StAR grant, SUNY - Oneonta (*funded \$80.000 /year*).

### **Miami University**

Enrichment Grant of Liberal Art Education for developing a MIS thematic sequence, 1992

SBA Research Grant, SBA Research Advisory Committee, 1989.

Research Grant, Office of Research & Sponsored Programs, 1989, to publish a paper in *Communications of the ACM*.

Computer Faculty Development Grant, February 1987, to attend seminars in 4GL and data base.

Alumni Travel Grant, 1986-1993, to present a paper at MIS conference.

Dolibois Faculty Development Grant, 1990, 1994, 1995, and 2004; Summer Research Grant, 1986, to perform research in the MIS area.

Computer Faculty Development Grant to attend a seminar in software engineering, December 1985.