

CLIFFORD D. MCBEAN JR.	
OBJECTIVE 	EDUCATION 
<p>To secure a senior level position with a production company, television network or media outlet in need of an experienced production professional with a proven track record of success.</p>	<p>1996</p> <p>B.A. RADIO TELEVISION COMMUNICATION <i>Texas Southern University / Houston</i></p> <p><i>Studied courses in radio television and film theory and practical application.</i></p>
CONTACT DETAILS 	<p>2017</p> <p>M.A. PROFESSIONAL COMMUNICATION AND DIGITAL MEDIA <i>Texas Southern University / Houston</i></p> <p><i>Studied Introduction to Graduate Research in Communication, Advanced Communications Methods, Theory & Process of Communications, Impact of Electronic Media</i></p>
<p> 3475123319</p> <p> cliffmack@att.net</p> <p> 7847 Royan Dr</p>	WORK EXPERIENCE 
SKILLS 	<p>AUG 2021</p> <p>SR. PRODUCER <i>City of Missouri City / Missouri City, TX</i></p> <p>IN PROGRESS</p> <p>Manage the day-to-day operations of Missouri City Television (MCTV), performing duties such as (but not limited to) programming, editing, production, redesign and updates of the bulletin board, implementation of video production infrastructure, and all field video and audio recording equipment.</p>
<p>Live Stream Broadcasting - Advanced level</p> <p>Multi-camera Directing - Advanced level</p> <p>Non-Linear Editing - Expert</p> <p>Aerial Videography/Photography - Advanced level</p> <p>Videography - Expert</p> <p>Writing - Advanced level</p>	<p>AUG 2014</p> <p>ADJUNCT PROFESSOR <i>Texas Southern University / Houston, TX</i></p> <p>IN PROGRESS</p> <p>Instruct students in the TSU SOC in editing, videography and studio and field production.</p>

**Television
Production/Field
Production**

- Expert

L A N G U A G E S



English

- Native

JAN
2002

IN
PROGR
ESS

OWNER OPERATOR

Blue Guerilla Media Group / Nationwide

Produced and delivered local, national broadcast and web-based programming, commercials, music videos, DVD, E.P.K. single and live event multi-camera productions and services for various networks, production companies and independent clients. Deveopment of branding and marketing material for the company. Produced on air content for major braodcast networks Black Entertainent Television, Spike TV, MTV, HDnet, AXSTV, Discover Channel. Produced web content and long form DVD products for major/independent record labels and web based outlets Warner Brothers, Universal Records, Music World Entertainment, Microsoft Zune, TNT Entertainment Rap-A-Lot Records.

JUN
2014

JUL
2014

MULTI-CAMERA DIRECTOR

Headline Club AXSTV/HDnet / Denver, CO

Direct a multi-cam (6 camera) two episodes (Cage The Elephant and Cowboy Mouth) of AXSTV "Headliner Club" live concert show.

AUG
2011

SEP
2013

DIRECTOR-PRODUCER

Direct Broadcast Company/ Mobile Vision Player / Various locations Nationwide

Produced and directed over 100 multi-cam livestream broadcasts of Houston area high school and college sporting events, UIL TX State basketball and volleyball tournaments, live music concerts political rallies and various conferences. Duties include over seeing pre-production. Giving direction to production crew, techs, lighting directors, audio engineers set up and postitioning of cameras, running HD-SDI and XLR cable runs, ensuring that recordings are at proper audio levels, setting up shots for each camera, directing and switching multi-cam and live to tape shoots.

JUL
2000

MAY
2002

**WRITER/FIELD PRODUCER/FLOOR
DIRECTOR**

*The Heritage Networks "Source All
Access". "Weekend Vibe" / New York, New
York*

Responsibilities include, set-up and execution of field shoots, artist interviews and behind the scenes coverage of various media events, standard post production duties, logging footage, editing show packages and supervising tape duplications etc. ensure presenters and quest meet their cues and the programme runs smoothly. Relay information from director to talent on set and back to director.

DEC
1998

JUN
2001

WRITER/ASSOCIATE PRODUCER

*Black Entertainment Television Cita's
World / Washington DC / New York New
York*

Executed daily operations of show preparations, including supervision production assistants and interns. Helped oversee all aspects of schedules program shoots. Floor director. Supervised edits, instructed and trained production assistants and interns. Maintained high standards of excellence. Prepared and presented weekly reports at production meetings.