# JOHN D. TUCKER

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Curriculum Development | Teaching Methodologies | Classroom Management | Innovative Lesson Planning | IEPs | Regulatory Compliance | Program Adoption | Interactive Teaching/Learning | Student Advisory | Active Listening Skills | Fostering Relations | Testing Efficiencies | Staff Training & Development | After-School Initiatives | Public Speaking | Cross-Cultural Diversity Experience | Strategic Planning | Student Role Playing | Key Strategic Partnerships | Inventory Control | Process Improvements | Team Building | Multi-Tasking Capabilities | Research and Analysis | MS Office Suite | Blackboard

Customer-oriented, strategic-thinking **COLLEGIATE EDUCATIONAL PROFESSIONAL** with 3+ years of experience working with a wide range of students while being recognized for unique ability to engage and empower classes. Extensive experience developing curriculum for a wide variety of subject areas while managing administrative tasks for the educational institution. A resourceful and forward-thinking educator that is effective at providing quality instruction while fostering a positive learning environment for all students. A flexible, adaptive and compassionate facilitator seeking to leverage lauded professional background into a Teacher Assistant or Higher Education Instructor role with a progressive institution while obtaining a PHD.

Teaching Philosophy: I believe in student-centered learning and differentiated instruction. I achieve this by bonding with my students in our journey towards educational achievement and excellence. I believe in a continuous cycle of action research to improve student learning and teacher professional development. I believe that teaching is a vocation and I am passionate about teaching and learning and guiding students to achieve their full potential to become active citizens and lead in the world of tomorrow.

## **ACADEMIC WORK HISTORY**

Adjunct Professor, Texas Southern University (TSU), 2014-Present
Faculty Advisor, Phi Mu Alp, 2016-Present
Faculty Advisor, TSU Film Society, Fall 2015 -present
Visiting Professor, University of Cincinnati, (DAAP Department), 2013

### **PROFESSIONAL WORK HISTORY**

Supervising Producer, Road To The BET Experience BET AWARS/EXPERIENCE PROMOTION SHOW 2016
Producer, BET Top 10 Moments At The BET Experience/BET AWARDS 2015
Post Producer, BET Top 10 Moments At The BET Experience/BET AWARDS 2014
Owner/Director/Producer, Directors Cutt Media Production Company LLC, 2009-Present
Artist Management, Directors Cutt Management/D.C.M., 2010-Present
Consultant/Director/Producer, Swisher House Records/ Warner Brothers Records/ Atlantic Records, 2006-2008
President/Film & Music Video Director, The Filming Company Inc., 2003-2009
Lead Producer/Special Project Producer, Black Entertainment Television, Inc., Show: Rap City, 2000-2002
Film & Music Video Director, Heavy Weight Films, Inc., 1999-2001
Producer, Black Entertainment Television, Inc., Show: Rap City, 2000
Segment Producer/Show Producer, Black Entertainment Television, Inc., Show: Teen Summit, 1998
Sports Producer/Video Photographer/Editor, CBS KHOU-TV Channel 11 Houston, Show: CBS News, 1994-1998

# Professional Value Offered

## **Adjunct Faculty**

- Leveraged effective classroom management techniques to maximize instructional delivery, including identifying skills within groups and pairing groups to mutually learn from one another about cultures around the world.
- Maximized student outreach by adapting to student's identity and learning about student's background and culture to find common ground for enhancing student's learning ability.
- Retained interest and maximized receptive learning by educating students on Intro To Sound in Motion Picture, RTF Videography, and Publishing and Media Policy (TSU), and IN-Motion Space & Sound: Videography in Design (UC) courses utilizing instructional techniques including hands-on curriculum.
- Served as a visiting celebrity professor for one semester at the University of Cincinnati.
- Maximized productivity by supervising, mentoring and advising students via office or online to optimize receptive learning and performance.

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- Eliminated learning gaps and effectively instructed students by developing IEPs, syllabi, curriculum, labs, and instructional materials and utilizing a wide variety of teaching aids and motivational/implementation strategies in coordination with cross-departmental standards.
- Leveraged trends in the education industry to shape value-added solutions and approaches.
- Assisted in gathering and reporting data about new and returning students to the program database manager while monitoring students who exited the program.

#### **Instructional Proficiencies**

- Optimized learning plans, quantifying student progress through test administration.
- In-depth knowledge of a variety of course materials, collaborating with colleagues to implement shared interactive learning media.
- Initiated new learning methods, ensuring total student comprehension while maximizing learning time.
- Partnered with other instructors to share best practices for optimized student learning.
- Supported students on difficult subjects by conducting individual tutoring sessions.
- Taught students on constructing thesis statements, topic sentences, determining focus, and development of writing assignments.
- Assisted students with written assignments and brainstorming, planning, and organizing ideas for inclusion into assignment for improving overall outcome.
- Partnered with administrators to improve writing center operations.
- Automated office operations, managing student and instructor correspondence, record tracking, and data communications.
- Strengthened operational efficiencies and traceability by developing organizational filing systems for confidential records, agendas and reports.

#### **Operations**

- Executed on-time, under-budget project management on complex issues for senior leadership.
- Saved time, spearheading special projects through effective emergency resolution.
- Elevated student satisfaction ratings, resolving issues for a speedy resolution.
- Efficiently managed day-to-day operations including safety protocol, supplies procurement, inventory monitoring, curriculum implementation, and continuous improvement of industry best practices.
- Acquired positive verbal/written feedback from students regarding classroom instruction and learning success for corrective action planning or continuous improvement.
- Drove student and administration feedback to deliver information to management for corrective action.
- Increased student satisfaction through superior IEP meetings and conferences to improve student-teacher bonding skills.
- Oversaw crisis management, educating and mentoring students to help them surmount academic obstacles and personal difficulties.
- Enhanced sensory/perceptual-motor skills, language, cognition, and memory development, employing educational strategies and techniques.
- Created educational presentations to creatively communicate coursework objectives.
- Delivered conflict resolutions, moderating all disputes and grievances between parties with the goal of speedy and fair resolution.

### **Leadership & Accolades**

- BET's Hip Hop Awards (2009): Nomination for Best Video
- Ozone Awards (2008): Won Video of The Year Lupe Fiasco "Hip Hop Saved My Life"
- 4th Annual The World Of Rap Awards (2007): Nomination for Video Director of The Year
- Dirty Awards (2006 & 2007): Nomination for Director Of The Year
- 3rd Annual The World Of Rap Awards (2006) Won Video Director of The Year
- 1st Annual BET's Hip Hop Award (2006): Nomination for Director of The Year
- MTV VMA's (2005) Nomination for Viewers Choice Award Video: Mike Jones' "Still Tippin"
- NAACP Image Awards (1998): Won Best Children's Programming at the BET Teen Summit
- Texas Southern University Star Power Awards (1995): Won Best Performance in Videography, 1996 Best Overall Production, and 1996 Best Editor

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- Radio Television News Director Association Awards (RTNDA) (1995): Won the Texas Associated Press Award Presented by Dan Rather
- Official Selection category "EMERGING DIRECTOR" 2018 ABFF American Black Film Festival /Film Pas Honteux Executive Producer/ Producer/ Director
- Official Selection "WINNER" 2018 Dallas Fort Worth Film Festival / Film Pas Honteux Executive Producer/ Producer/ Director
- Official Selection "WINNER AUDANCE CHOICE AWARDS" Pan African Film Festival / Film Pas Honteux Executive Producer/ Producer/ Director
- Official Selection 2018 Black Star Film Festival / Film Pas Honteux Executive Producer/ Producer/ Director
- Official Selection 2018 Martha Vineyard African American Film Festival / Film Pas Honteux Executive Producer/ Producer/ Director

## **Entertainment Industry Proficiencies**

- Spearheaded the managing, developing, and executing of the brand messaging and daily communications activity for DCM Films.
- Planned and produced the entire project, including talent contract negotiations, while providing editorial guidance to team members, assessing risk, organizing emergency contingencies, overcoming problems associated with hostile environments, deciding on narrative structure with team, working with online team to provide an engaging web offering, and all tasks associated with managing a production.
- Helped well-known Hollywood talent actors expand into the music industry.
- Signed talented new clients, while sourcing projects, marketing clients, managing projects, controlling budgets, and shopping albums to secure \$8M in signings within first year of tenure.
- Charged with overhauling under-performing A&R function and inherited a fledgling roster of talent consisting of 3 artists.
- Supervised 7 team members, including a staff of producer and studio managers.
- Built relationships with international and US division to attract top-tiered producers.
- Executive produced numerous specials projects for cable networks, while supervising and serving as Lead Film Director for music video production.
- Specialized in E-news styled programming, short films, documentaries, high budget, and foreign and domestic concert event tapings.
- Cultivated rapport with high-profile clients, including MTV, MTV Tempo, BET, Paramount Pictures, Warner Brothers Records, Atlantic Records, Sony Records, and Def Jam Island.
- Produced the longest running, and consistently highest rated show on BET, "Rap City," documenting young urban music culture across the United States.
- Overhauled show and network look, while restoring the show's journalistic credibility.
- Initiated viewer interactive programs and produced the network's live weekly teen interview programs.
- Completed multiple special projects, such as coordinator of the Christmas Special, Year Ender, and Gospel Showcase, and Teen Summit, an American live talk show that aired on BET.

#### **EDUCATION**

Master's in Communication and Digital Media, Texas Southern University Fall 2016

Bachelor of Arts in Telecommunications, Minor in Graphic Communications, Texas Southern University

# **COMMUNITY RELATIONS**

Founder, J.D. Tucker Foundation

Advisory Board Member, Texas Chapter, The National Academy of Recording Arts and Sciences (The Grammy's)

Founder/Board Member, Historically Black Collages and University's HBCU Film Festival

Member, Phi Mu Alph Sinfonia



John D. Tucker
DIRECTOR
John D. Tucker
Biography
They call him Dr. Teeth...

The H-Town Revolution Will Be Televised! Dr. Teeth is responsible for bringing Houston based rappers Mike Jones, Slim Thug, & Paul Wall to the world with his street images. Dr Teeth is highly sought out by some of the top artist and record labels for his visual insight. Dr. Teeth has a knack for bringing to life surreal images. In 2005 his video for Mike Jones "Still Tippin" was nominated for a MTV's VMA. Dr Teeth was also nominated for the 2006 1st Annual BET's Hip Hop Award In the category of Director Of The Year. [Other nominees Hype Williams Benny Boom Little X] Nominated for 2008 Video Of The Year Ozone Awards for Lupe Fiasco "Hip Hop Saved My Life". And lastly Teeth was nominated 2009 BET Hip-Hop awards in the category of Best Video Dorrough "Ice Cream Paint Job". Dr. Teeth work is not limited to Houston base rap artist but ranges from R&B to Rock & Roll having worked with artist such as Lupe Fiasco, Ludacris, T.I. Lil Wayne, to soul singer Lloyd and KeAnthony AKA "Cruna" to Rock Legends Kings X.

In 2018 John D. Tucker aka "Dr. Teeth" bring his talent and experience to narrative filmmaking with his comedy short PAS HONTEUX. Tucker was able to bring together Jean-Luc Godard & Françios Truffaut French New Wave techniques and modern hip hop culture to tell a truly unique story. PAS HONTEUX Tucker brings together his passion for music, together with his passion for French new wave cinema. La Nouvelle Vague's use of new wave techniques was an immense inspiration for Tucker during the making of this film. Along with the work of Charles Burnett's Italiano Neorealism-influenced "Killer of Sheep". PAS HONTEUX is the story of a young African American slacker that wakes up one day speaking French. It's farcical, humorous, and thought provoking. We not only judge people by their looks but also by the way they speak. So, what if a young urban African American suddenly speaks French? The film must be seen to be believed. It jumps from modern hip hop inspired visuals to high contrast new wave bringing new meaning to both styles of filmmaking. The film stars Travis LaBranch (SHOTS FIRED), Leon Lamar (The Hunger Games: Catching Fire, The Immortal Life Of Henrietta Lacks, American Made), and Javicia Leslie (God Friended Me, MacGyver, Killer Coach), is written by Sundance Alum Marcus J. Guillory (EMPIRE, The Breaks, Tales). PAS HONTEUX Has begun screening at festivals and events across the country landing Emerging Director at ABFF African American Film Festival 2018, Audience Choice Award Pan African Film Festival 2019, Festival Winner at Fort Worth Film Festival 2018, Official selection at Black Star Film Festival 2018, Martha's Vineyard African American Film Festival 2018, NYC Hip Hop Festival 2019.

In 2010 Dr. Teeth Launched his Production Company DCM Directors Cutt Media. DCM Produced a segment for the 2010 BET Award called the Package, this segment hosted a short film created and Directed by Dr. Teeth to promote The 2010 BET Award Show to its 106 & Park audience. Sponsored by Starbucks. Starring NBC's Saturday Night Live cast member

Jay Pharro. The promo ran as a weeklong series of short stories concluding live from the red carpet at the BET Awards. DCM is also Producing it 1st featured film starring Mike Epps in his first starring Role the project is entitled Overdraft Produced & Directed By Dr. Teeth A native of Cincinnati, Ohio, John D. Tucker's first love was music. A multitalented musician, Tucker played the piano and percussion instruments as a child and sang in the church choir. He realized at an early age he enjoyed performing, but preferred running the show. This behind the scenes leadership role manifested itself as Tucker matured.

At the outset of his collegiate career, this ingenious video and film professional majored in music at Texas Southern University (TSU). But, as a member of an R&B music group, Tucker began putting together performance demo tapes with the help of the school's telecommunications department. At this point, he realized his true passion resided in film production and changed his major to Telecommunications. Tucker's drive for excellence in the video and film arena was defined as a student. He quickly landed roles directing commercials and assisting on music video shoots. Tucker has worked with world-renowned film and video directors such as Brett Ratner Director of "Money Talks" "Rush Hour 1&2" (video for the feature film "My Vida Loca"), Billie Woodruff (videos for Toni Braxton, Kelly Price, Brian McKnight and Cash Money Millionaires) Doug McHenry and the late George Jackson (for "Jason's Lyric" starring Jada Pinkett Smith and Alan Payne). In addition, Dr.Teeth co-wrote edited and directed his Student film, "21 Crunk Street." Tucker added to his film and video resume working as a sports producer, video photographer and editor for Houston's CBS affiliate, KHOU-11. From there, he moved on to Black Entertainment Television's (BET) Washington, D.C. headquarters, where he produced the award-winning youth program, "Teen Summit." Tucker's team of producers received an NAACP Image Award for Best Children's Programming during his time on the show.

Following his stint with "Teen Summit," he moved into the capacity of senior producer for "Rap City," the longest running daily hip-hop show on television. He was also one of the pioneering producers moving with BET's music programs to New York City. John also created BET's urban superhero character "Ghetto Man" for the popular "Hits from the Streets" programs. As well as redeveloping BET's "Rap City" into "Rap City Tha Bassment" working closely under Music program head Steven Hill and Senior Producer Craig Henry, John's AKA Dr. Teeth created the popular booth/Restroom that all the famous the M.C's performs in at the end of the show.

Nicknamed "Dr. Teeth" for his famous smile, Tucker leveraged his name and talent to form the J.D. Tucker Foundation by bridging the gap between the HBCU resources. Tucker's dream is to bring the talent of the HBCU student to the forefront and empower the student to reach their goals and dreams. Thus he started the HBCU Film Festival. Founded in 1999, The J. D. Tucker Foundation provides Tucker with a vehicle to give back to his beloved Historical Black Colleges & Universities, a principle Tucker has abided by since he has graduated in 1997

The Foundation's mission is to provide scholarship opportunities and advance study in communication at Historically Black Colleges and Universities. The Foundation's signature event, "HBCU Film Festival" is held annually at a hosting HBCU School. Proceeds from the event are donated to the Telecommunications Department of the hosting HBCU.

A single parent, John and his son, Joseph, has live throughout the country (Texas, D.C. and New York City). While instilling in his son the importance of responsibility, education and discipline, parenthood has given John the motivation and drive to achieve and succeed in a highly competitive industry.