



Anthony Obi Ogbo, PhD

Visiting Professor of Communication and Journalism

Currently, a Visiting Professor of Communication and Journalism at Texas Southern University, Dr. Anthony Obi Ogbo, joined the media fraternity in 1981 in Nigeria as the Cartoon Editor at a political newspaper, "The Trumpet." He was a college student of Fine & Applied Arts at the time. He progressed in his media profession and worked as a Production Supervisor at the Nigerian Guardian (1985-1989) and Art Director at the Prime People Publication magazine (1989-1991).

Before joining Texas Southern University, Dr. Ogbo worked as the Strategic Advisor of Consumers Arts and Sciences at the Houston Community College. He is a design and quality control consultant for KTSU2 Radio. He is also a member of the Editorial Board of The West African Pilot News, a multimedia entity he co-founded in January 2020.

Dr. Ogbo attended The Institute of Management and Technology (Nigeria), Houston Community College, and The University of Phoenix. He holds a Degree in Fine & Applied Arts, Certificate in Commercial Arts, a Master's degree in Human Resources and Human Resources Management (MHRM), a Master's in Business Administration (MBA), and a Doctorate in Management in Organizational Leadership.

Dr. Ogbo's classroom experience encompasses his media experience and academic research prowess. For instance, in 2015, he published a research article, "Newsstand survival of Houston African-American newspapers", exploring avenues to endure economic challenges in the print market created by the online revolution.

Dr. Ogbo's research interests focus on management and leadership as they apply to all academic disciplines, including the media, communication, human capital, business administration, organizational leadership, health, applied econometrics, and development economics. His latest peer-reviewed academic works are "Workforce problem-solving supervision: The complicated fine art of managing nonsense", a study drawn from managing newsroom complexities, and "Survival in Obscurity —Tribulations of African Americans in the Pandemic" - a grant-funded documentary narrating the system-induced tribulations of the African Americans during the Pandemic.

Originally from Nigeria and now a naturalized citizen, Dr. Ogbo came to the United States in 1991 to escape hostility between the Media and a dictatorship government in Nigeria. He accepted a position as a foreign correspondent for "Prime People Magazine." He resigned from this position in 1994 and joined the Houston Sun as a production director. During the same period, he worked with the Houston Chronicle as a graphics designer through the Houston Creative Concept. In 1998, he incorporated a newspaper business in Houston, "Guardian News." In 2005, he established another Newspaper, The Black Senior News (The first Newspaper for African-American Seniors in Houston). Ogbo also worked directly with other African American entities on Newspaper redesigns and production efficiency. These include; African-American News and Issues, Houston Sun, Tiger News (Texas Southern University), The Christian Herald, and The Houston Punch.

Besides a longtime initiation in the newsprint confraternity, Ogbo served as President of the Houston Association of Black Journalists (HABJ) in 2002. He was the longest-serving executive board member in this group affiliated with the National Association of Black Journalists (NABJ). He served as the Vice President from 2000 to 2002, the president from 2002 to 2004, and the Vice President from 2004 to 2006. As a member of NABJ and HABJ, Ogbo won numerous journalism excellence awards, including the 2004- NABJ Regional lifetime award. Furthermore, he received certificates of appreciation for his services and commitment to training aspiring African-American Journalists.

Dr. Ogbo is a member of the National Association of Black Journalists, the Houston Association of Black Journalists, The American Journal of Transformational Leadership (Founder), the World Association of Academic Doctors, and the National Association for the Advancement of Colored People (NAACP).