



QEP Play 14: Residential Engagement

Engagement Play

Goal: Enhance the college experience for students by offering engagement opportunities that foster collaboration around academic, social and civic interests.



Quarterback:

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Essential Staff

- Resident Life Staff
- Student Services Staff



Linkages w/ Other Plays

- Wellness: - Play 10
- Institutional Technology
- Self-Actualization (Writing workshops) – Play 9
- Campus Engagement – Play 13



Student Learning Focused Play

This play is focused on addressing distinct learning or behavioral needs and/or interests.

Strategies

- P-14a. Establish customized engagement activities based on student’s reported interests.
- P-14b. Provide students with engagement activities hosted by peers, TSU personnel, alumni and community leaders.

Measures

Institutional Change/Output Process Implementation

1. Utilize post event survey to determine events and number of residential student events. (Calendar of events; define event type: physical, intellectual, cultural, wellness: emotional/mental, professional, social, and financial)
2. Number of engagement activities (calendar of events/presentations)
3. Method of communicating activities (marketing/communication plan)
4. Number of times activities communicated to students (frequency of communications and methods/platforms)
5. List of students attending activities (Presence student participation report)

Six (6) item scale on student awareness and participation in residence hall activities and events. Scale also addresses the quality of the experience with residence hall activities and events.